

Key metric summary - demo data

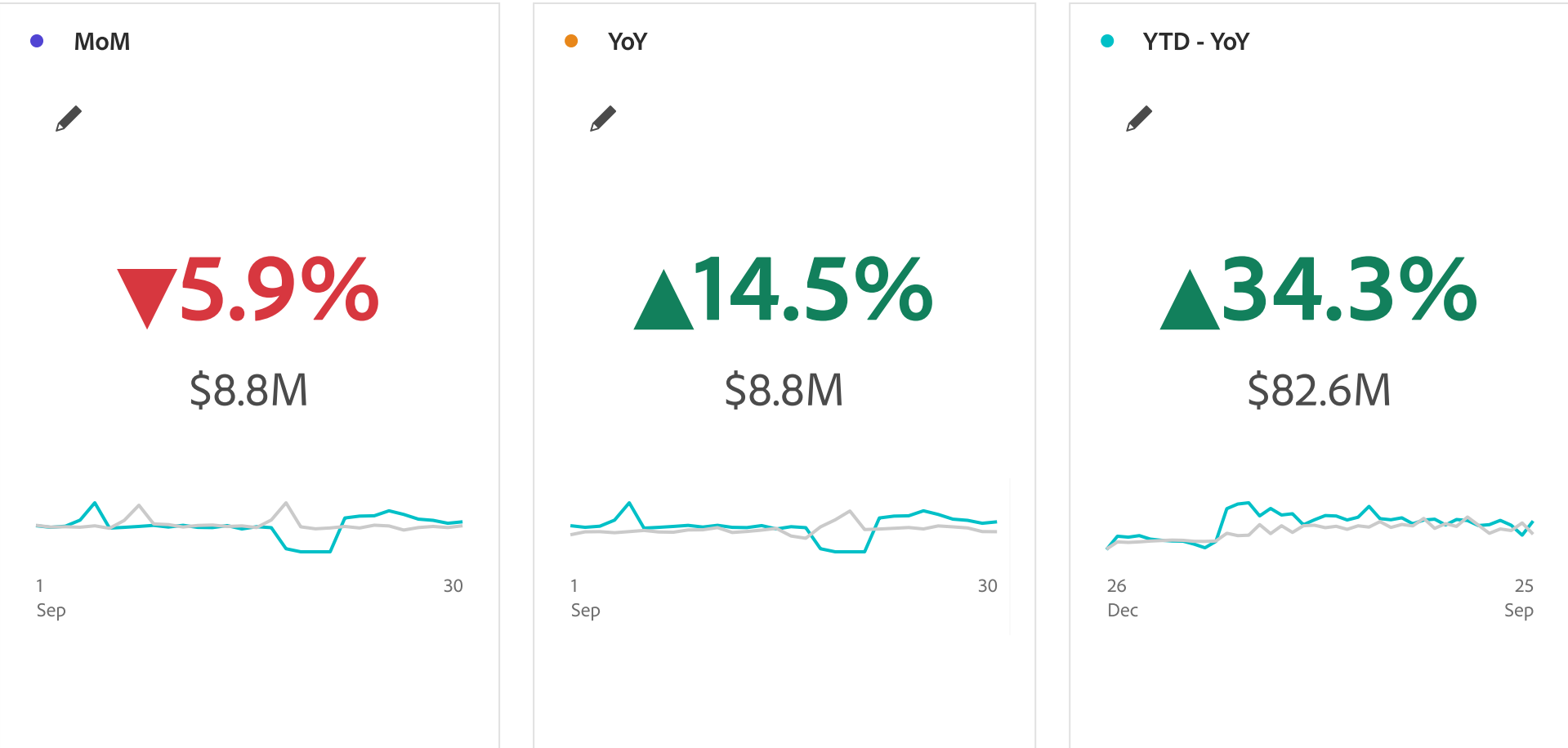
Generated on Oct 22, 2022 (in US Mountain Time [GMT-07:00])



Online revenue

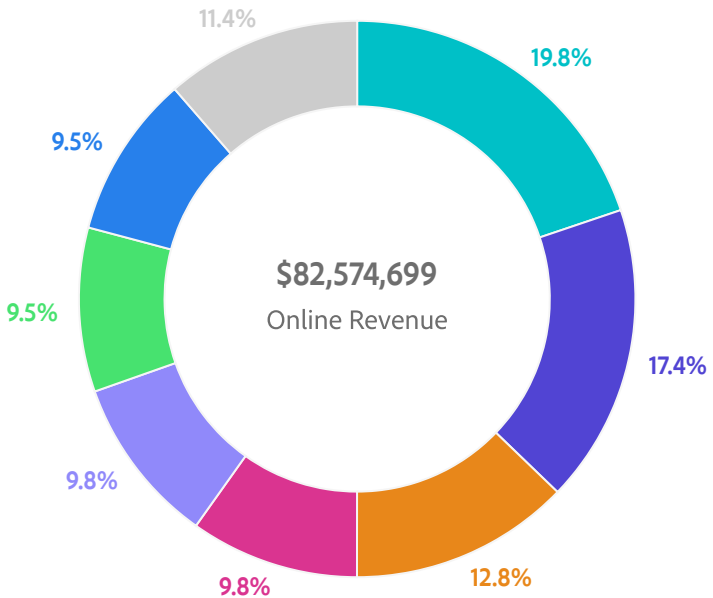
Demo Data 7581

Jan 1, 2022 - Sep 30, 2022

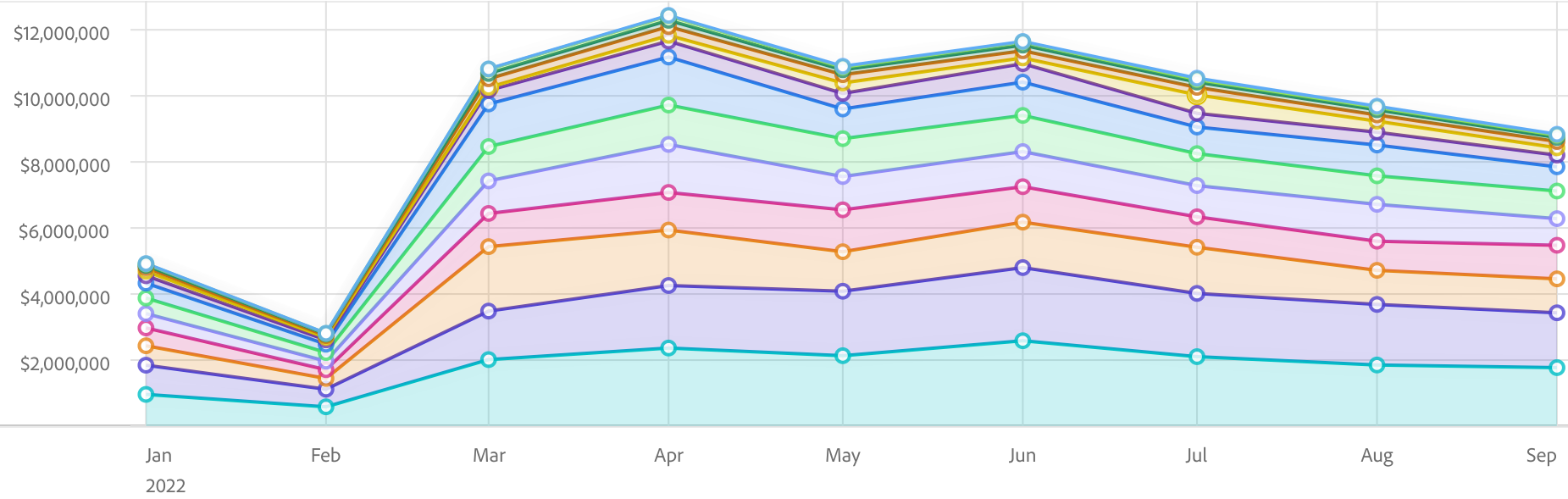


Online revenue by marketing channel

Referring Domains	Display	Text	Comparison Shopping	Print	Paid Search	Social Campaigns	Other
\$16,368,436	\$14,352,913	\$10,574,143	\$8,113,020	\$8,067,870	\$7,873,682	\$7,819,972	\$9,404,663



Monthly online revenue by marketing channel



Online revenue & unique visitors

Online Revenue (Jan 1, 2022 - Sep 30, 2022 vs. Unique Visitors) by Month

