

Alice Lee

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SKILLS

PROGRAMMING: Python, Java, HTML, CSS, Javascript, Typescript, Git, Node.js, Angular

OTHER SKILLS: Adobe Creative Suite (Photoshop, Illustrator, XD, Premiere Pro), UX research methods (usability testing, cognitive walkthroughs, heuristic evaluation), project management

LANGUAGES: Mandarin Chinese

PROJECTS

PLANTY (STARTUP PITCH GROUP PROJECT) (Jan - Mar '20)

- Quarter-long group project on planning and pitching a software solution
- Worked on user research, low and high-fidelity mockups
- Created promotional material for the pitch such as a 30 second trailer

HOT BRASS UX EVAL (Dec. '19)

- Performed user interface evaluation on an alpha version of an indie game currently in development
- Created comprehensive report that included prioritized issues and suggestions for improvement

SMASH.GG UX EVAL (Apr - Jun '19)

- Quarter-long group project on evaluating and redesigning a platform for social good
- Conducted surveys, interviews, and usability tests
- Acted as project manager for a group of five

EDUCATION

University of Washington, Seattle (Aug '21)

- M.S. in Information Management

University of California, Irvine (Mar '20)

- B.S. in Informatics

EXPERIENCE

ICS STUDENT COUNCIL

Co-president (May '19 - Jun '20)

- Led biweekly meetings with a 20-member club board
- Coordinated events within the club, with other ICS student orgs, and with UCI school officials
- Organized academic, vocational, and social events for UCI students e.g. Reverse Career Fair and Alumni Night

UCI DEPARTMENT OF INFORMATICS

Undergraduate researcher (Dec '18 - Jun '19)

- Collected data on the interfaces of popular dating apps using comparative case study methods
- Conducted background research on the studied apps, especially on their financial performance and interests
- Created an annotated bibliography of other academic papers covering similar topics for the project paper to reference
- Paper accepted for publication in 2020 ACM CHI Conference on Human Factors in Computing Systems

HACK AT UCI

Marketing board member (Dec '17 - Jun '20)

- Assisted with hosting workshops for UCI students with regular attendance of up to 100 students
- Created written content for use on social media and email advertising campaigns
- Collaborated with the whole board in advertising HackUCI, the club's annual weekend hackathon with 500 attendees
- Coordinated with other club members and volunteers to make sure events ran smoothly

ICS LAB TUTORS

ICS 31 lab tutor (Jan - Mar '20)

- Tutored introductory Python to a small class of 35 students
- Assisted the teaching assistant with administering in-lab exams and other class logistics