

# Alice Lee (they/them/theirs)

[23alice.lee@gmail.com](mailto:23alice.lee@gmail.com) | [linkedin.com/in/jsalee](https://www.linkedin.com/in/jsalee) | [jsalee.com](https://jsalee.com)

**UX'er with experience leading UX research, software design, and game design projects. Passionate about accessibility, inclusivity, and tech ethics.**

- Programming languages: Python, Java, Javascript, HTML/CSS, Typescript, SQL
- UX skills: Adobe Creative Suite (Photoshop, Illustrator, XD, Premiere Pro), Figma, UX research methods
- Other skills: Project management

## Education

### University of Washington

Sep. 2020 - Aug. 2021

M.S. in Information Management, User Experience specialization

### University of California, Irvine

Sep. 2016 - Mar. 2020

B.S. in Informatics, Human-Computer Interaction specialization

## Projects

### WA State unemployment eligibility form redesign | UX researcher

Oct. - Dec. 2020

- Collaborated in a team of 5 to evaluate, redesign, and digitize a state unemployment eligibility form
- Interviewed target audience, created artifacts including personas, an affinity diagram, and a storyboard
- Applied discoveries in low-fidelity wireframe and high-fidelity prototype

### Smash.gg UX evaluation | Project manager

Apr. - Jun. 2019

- Managed a team of 5 in evaluating the UX of popular esports management platform smash.gg
- Conducted surveys, interviews, and usability tests that reached over 30 users

### Hot Brass UX evaluation | UX researcher

Dec. 2019

- Performed heuristic evaluation on alpha version of Hot Brass, an upcoming real-time strategy indie game
- Created comprehensive report that included prioritized issues and suggestions for improvement

## Experience

### ICS Student Council | Co-president

May 2019 - Jun. 2020

- Hosted over 20 academic, professional, and social events for the computer science student community over the course of the academic year
- Collaborated on events with other student organizations, faculty, school administrators, alumni, and corporate representatives
- Managed club members and their responsibilities using Google Drive and Trello

### UCI Department of Informatics | Undergraduate researcher

Dec. 2018 - Jun. 2019

- Collected data on the profile creation forms of 12 popular mobile dating apps using deductive coding
- Performed background research on dating app market shares, created schemas for organizing coded data, and compiled an annotated bibliography for the principal authors
- Work published in ACM CHI 2020 Proceedings

### Hack at UCI | Marketing board

Dec. 2017 - Mar. 2020

- Created weekly newsletters using MailChimp that reached over 600 students
- Collaborated with the marketing team on advertising HackUCI, our annual weekend hackathon with over 1000 applicants and 500 attendees
- Coordinated with other club divisions, other student organizations, alumni, and corporate representatives to host workshops over the course of the academic year