Memorandum: MKTG0424-0417

To:

Sales Team

From:

**Marketing Team** 

Re:

Addendum memo on 2024 BDO "Buy Now, Pay Later"

Date:

April 22, 2024

CC:

SC, HR, ACCTG, MIS, AUDIT

## Good news everyone!

This is regarding our 2024 BDO "Buy Now, Pay Later" with memorandum MKTG0324-0399. Please be informed of the changes in the mechanics effective April 22, 2024.

- a. Clients can purchase their timeless piece of jewelry now and pay for it after 25 days at 0% interest for 3-6months only.
- b. Please be informed that **GKJ** will be included on the additional outlet.

For any concerns and feedback, please feel free to contact M' Colleen Veloso from Marketing team at 0917-795-7460.

Thank you.

Darlyn D. Espiritu

Marketing Director