

To: Sales Team
From: Marketing Team
Re: **Addendum memo on SMAC Partnership**
Date: July 11, 2023
CC: CBB, SC, HR, ACCTG, MIS, AUDIT

Good News everyone!

This is regarding our on-going “Renewed SMAC Partnership” with memorandum MKTG0123-0225. Please be informed on the correction of the promotion's mechanics;

- a. Clients can avail a special **35% discount** on all regular items except rematado, made to order, consignment, and overage jewelry from January 10 – December 31, 2023.
- b. Promo is Open to all Cash, Debit, G-cash & Credit Card transaction (straight payment).

There were no changes made to the other mechanics specified in the previous memorandum.
For any concerns and feedback regarding the promotion, please feel free to contact M’ Colleen Veloso from marketing department at 0917-795-7460.

Thank you.


Darlyn D. Espiritu
Marketing Director