

To: Sales Team
From: Marketing Team
Re: **Addendum memo 2024 ZAMBOANGA HERMOSA FESTIVAL SALE**
Date: October 15, 2024
CC: SC, HR, ACCTG, MIS, AUDIT

Good News!


This is regarding our 2024 ZAMBOANGA HERMOSA FESTIVAL SALE with memorandum MKTG1024-0458. Please be informed of the addendum

- a. All miners who joined our FB Live selling event on October 11, 2024, are also entitled to a 35% discount as part of our Hermosa Festival Sale.

There are no changes made to other mechanics specified in 2024 Hermosa Festival Sale MKTG1024-0458.

For any concerns and feedback regarding the promotion, please feel free to contact M’ Ada Abella from the marketing department at 0917-795-7460.

Thank you.

Angela  Monette T. Natividad
VP for Operations