

**Date: June 10, 2021**

**To: Sales Team**

**From: Choo Natividad, COO**

**Re: Tagging of FB Live Items**

**CC: SC, HR, ACCTG, MIS, AUDIT, MARKETING**

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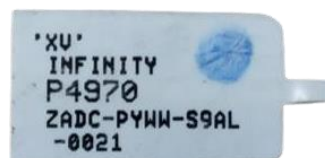
Good Day!

The FB Live Selling has helped us reach more women, some even outside of Mindanao and the areas we operate in. Truly, our mission of empowering women with investments in jewelry has now become nationwide!

To help more women achieve their dream of owning and investing in jewelry, starting June 12, 2021, we are extending a **30% discount to all miners when they pay through cash, credit card, debit card and Hulug-hulugan savings (paid within 1 month)**.

To make it easier for our ECs and SICs to track and monitor FB Live Selling items in their store, we are introducing the following:

1. All mined items are forwarded to ZKC for three (3) days reservation starting from the FB Live Selling date.
2. Mined items are also forwarded to other outlets as per miners request for pick-up.
3. All forwarded FB live items are labeled with the miners' names.
4. All sold FB Live items, the store receipt is used since there is no separate cash invoice for the FB Live transaction.
5. All fully paid FB Live items are marked with **Blue Dot** using the permanent color blue marker. Please see the image below for reference.



Any concerns or clarifications, you can contact Ma'am Rose at 0917-315-1257 or email her at [sophia.rmcompa@gmail.com](mailto:sophia.rmcompa@gmail.com).

Thank you everyone and stay safe.

