Memorandum: MKTG0124 - 0394

To:

Sales Team

From:

Marketing Department

Re:

Store use of PCF for Dragon Dance event

Date:

February 05, 2024

Cc:

TL, SIC, Audit, Acctg

Greetings from the Marketing Department!

We are pleased to inform you that we will be participating in this year's Dragon Dance on Chinese New Year 2024 as part of our commitment to support Sales Team in developing positive relationships with our partnered mall leasing.

We will provide "Ang Pao" as requested by the mall during this activity. The budget for this will be taken from the Store's PCF. Please refer to the breakdown below:

Ang Pao Envelope Dragon Dance 1pc @ Php10.00

Php 10.00

e 1pc @ Php300.00

Php 300.00

TOTAL

Php 310.00

This effort is specifically intended in supporting malls that host dragon dance events.

With this, store should attach the official receipts, a mall memorandum about the dragon dance and a note about the expense to the petty cash voucher that will be forwarded to Finance office as part of the replenishment process.

For the Finance team, we will send a different memo re approval on the Store use of PCF.

For any clarifications, you may contact M'Colleen Veloso from Marketing team at 0917-795-7460.

For your implementation and reference.

Thank you.

Darlyn D. Espiritu

Marketing Director