

To: Sales Team

From: Marketing Team

Re: **GCash G-Gives**

Date: November 17, 2022

CC: CBB, SC, HR, ACCTG, MIS, AUDIT

Greetings!

We are happy to announce that all stores with updated GCash QR codes can now accept payments through the new GCash payment method which is “GGives”, the simple and easy installment plans.” We can now offer Ggives to our clients just in time for the Holiday season and gift giving. Our clients can purchase gold jewelry now and make payments over time using Ggive’s light and flexible installment plans.

Please see the details below and share the good news to our dear clients, family and friends:

WHAT: Gcash GGives

WHEN: November 17, 2022

WHERE: All Sophia Jewellery outlets with updated Gcash QR Code

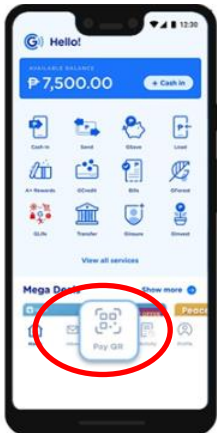
HOW:

- 1.1 **Guide/ Steps for processing transactions using Gcash- GGives**
All outlets with updated Gcash QR Codes and activated GGives may transact and receive payments thru Gcash GGives. Please see sample photo for reference:



QR code in the store should have this updated GGive icon

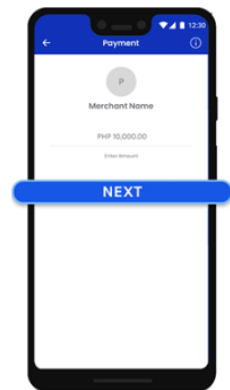
- 1.2. Client to open their GCash app and tap **Pay QR**



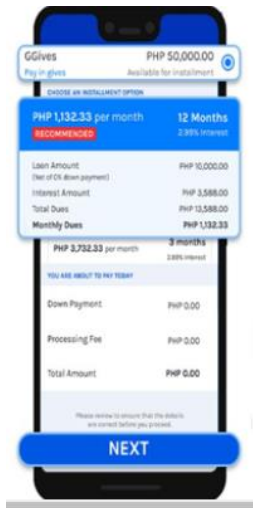
- 1.3. Scan the QR code placed at the store



1.4 Enter the amount of the item and tap **Next**



1.5 Choose GGives as a payment option, clients will choose their installment option, and tap **Next**



1.6 Agree to the disclosure statement and tap **Pay**



1.7 Confirmation receipt will appear as proof of the successful transaction.



- 1.8. SIC/EC to wait for SMS Confirmation from 2882 of the GCash payment received.
- 1.9. SIC/EC to issue Official Receipt to the client. No payment receipt, no **OR**.
- 1.10 For audit purposes, a 9-digit payment reference number must be encoded in the remarks tab (JSCM) and on the official receipt.

Using the System:

Please refer to the Mktg memo **MKTG0219-0114** on how to tag transaction in the system. Transaction process will be the same when payment mode is Gcash.

EC/SIC must tag the transaction under **CREDIT CARD > GCASH GGIVES**

Pick Credit Card Brand

☒ List All

Rows=13

Find

DESCRIPTION

Description

• DINNERS -SECURITY BNK

• DRAGON PAY

• GCASH GGIVES

• GCASH PAY BILLS

• GLOBE G-CASH

• HOME CREDIT

• MASTER CARD -BDO

• MASTER CARD -BPI

• MASTER CARD -MBTC

• PAYPAL

☒ Select

☒ Cancel

Sales: View: Add

Account Type: PAYMENT, FINAL

Credit: ☒

Payment Mode: CREDIT CARD

Credit Card: GCASH GGIVES

Refund #:

Customer:

Trn Date:

Refundable:

Amount: 0.00

☒ Save

☒ Cancel


A. Awareness

- 1. Text blast brigade** - Text blast brigade through CRM and EC will be sent to the clients.
""Good Day Maam (Name)! Sophia Jewellery now accepts Gcash Ggives payments when investing on your dream jewelry. Own your dream jewelry today, and pay over time through Gcash's light and flexible installment plans. Hurry and Visit the nearest store NOW!

2. Social media Ads/Posting - The Marketing team shall schedule FB posting/ads/my story, Viber and Instagram posting regarding Ggives.

For any concerns and feedback, please feel free to contact M'Colleen from Marketing team at 0917-795-7410.

Thank you,



Darlyn D. Espiritu

Marketing Director