

To : Sales Team
From: Marketing Team
Re : **SJI x Intellicare Group Partnership**
Date : October 9, 2023
CC : CBB, SC, HR, ACCTG, MIS, AUDIT

Good News!

We are excited to announce our recent partnership with our accredited HMO provider, the Intellicare Group. As many of you are aware, Intellicare has a substantial network of over a thousand employees and cardholder members. This collaboration allows us to extend our services and provide them with the opportunity to own their dream jewelry. Through this partnership, we aim to empower women who value their unique sense of style and self-expression, especially in a world where health and well-being are valued.

Please be guided on the following:

A. Mechanics

- 1. A discount of 35% will be offered exclusively to all Intellicare employee and cardholders. The discount is applicable to all regular items excluding rematado, consignment, and overaged items starting October 1,2023 – May 31, 2024.
- 2. Clients must present their Intellicare card or ID upon transaction. Please see photo for reference.



- 3. Employees of SJI and TNGC up to third consanguinity are not eligible for the special discount.
- 4. The discount is open to the following transactions.

Cash	<input checked="" type="checkbox"/>	G-cash	<input checked="" type="checkbox"/>	HC Pay	<input checked="" type="checkbox"/>
Debit Card	<input checked="" type="checkbox"/>	G-gives	<input checked="" type="checkbox"/>	Hulug-Hulugan	<input type="checkbox"/>
Credit Card (straight)	<input checked="" type="checkbox"/>	G-Paybills	<input checked="" type="checkbox"/>		
		Maya	<input checked="" type="checkbox"/>		

- 5. The discount is not convertible to cash.
- 6. The discount is NOT valid in conjunction with other ongoing promotions.
- 7. The discount is NOT valid for Hulug-Hulugan Savings payment.
- 8. No additional discounts should be given on top of this.
- 9. For auditing purposes, input code **#IGP** in the remarks tab.
- 10. Promotion applies to all Sophia Jewellery outlets and FB Live.

For any concerns and feedback regarding the special discount, please feel free to contact M’ Colleen Veloso from the Marketing team at 0917-795-7460.

Thank you.


Darlyn B. Espiritu
Marketing Director