

To: Sales Team

From: Marketing Team

Re: **Addendum memo on 2024 SJI Calendar and Journal**

Date: March 12, 2024

CC: SC, HR, ACCTG, MIS, AUDIT

Good news everyone!

This is regarding our Releasing of 2024 SJI Calendar with memorandum MKTG0324-0400. Please be informed of the changes in the mechanics. This is so that our clients can choose from our amazing freebies.

- a. Clients who purchase jewelry in any amount are eligible to receive the freebies. No minimum purchase requirement.
- b. Clients have the option to choose if they want the customized 2024 Calendar or the Journal.
- c. If the stores must restock its journal inventory, please coordinate with the marketing team for replenishment.
- d. Other conditions will remain the same.

For any concerns and feedback, please feel free to contact M' Colleen Veloso from Marketing team at 0917-795-7460.

Thank you.


Darlyn D. Espiritu
Marketing Director