

To : Sales Team
From : Marketing Team
Re : **Extended Voters' Registration Promo**
Date : October 5, 2021
CC : CBB, SC, HR, ACCTG, MIS, AUDIT

Greetings from the Marketing Team!

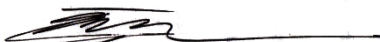
Last September 25 – 30, 2021 we have implemented the Voters' Registration promo with an additional 5% discount exclusive to all newly registered voters. With the Comelec Advisory extension of voters' registration, we are pleased to announce that our promotion for newly registered voters will also be extended starting on October 11 until October 30, 2021.

There will be no changes on the mechanics, please refer to the Marketing memorandum 0721-0187.

Please share this with all your friends, relatives, and clients and help the local government in campaigning the new voters to register and practice their rights to vote.

For your guidance.

Thank you.



Darlyn D. Espiritu
Marketing Director