Memorandum: MKTG0724-0436

To: Sales Team From: Marketing Team

Re: Addendum memo 2024 Birthstone Collection

Date: July 02, 2024

CC: SC, HR, ACCTG, MIS, AUDIT

## Good News everyone!

This is regarding our Birthstone Collection items with memorandum MKTG0624-0434. Please be informed of the mechanics addendum, which addresses auditing purposes for the Birthstone Collection and mode of payments:

a. If a VIP client (Institutionalized VIP) purchases an item from the Birthstone Collection, all birthstone collection should include the institutionalized hashtag along with "#BSC" in the system remarks and on the receipt.

For instance, an MIU VIP client availed a birthstone collection, please indicate **#MIU** and **#BSC** on system remarks and OR. This is for easier reference on the given discounts.

0710	II HE	NVOICE	Nº	Nº 57601			
SOLD TO	Juar	n Dela Cruz	DATE: July 02, 20				
ADDRES	S:	BUSINESS STYLE	OSCA/PWD NO.	SIGNATURE:			
Qty.	Unit	ARTICLE / DI	ESCRIPTION	Unit Price	Amou		
_1	рс	Garnet S. Fi Donut	###				
		#N					
		VATABLE (V)	TOTAL SALES (	(VAT Inclusive)			
		VAT EXEMPT (E)	LESS: 12% V	LESS: 12% VAT			
		ZERO-RATED (Z)	NET OF VAT/				
		VAT (12%) TOTAL	LESS: SCIPW	D DISC.			
		1000000	LESS: WITHH	IOI DING			
Amoun	t in Word						

b. The Birthstone collection is open to the following transactions.

Cash		G-cash	HC Pay	
Debit Card		G-gives	Hulug-Hulugan	
Credit Card (straight)		G-Paybills		
	•	Maya		•

For any concerns and feedback regarding the promotion, please feel free to contact M' Ada Abella from the marketing department at 0917-795-7460.

Thank you.

Darlyn D. Espiritu Marketing Director