

To: Sales Team
From: Marketing Team
Re: **Addendum memo on Hermosa Festival Sale**
Date: October 18, 2023
CC: CBB, SC, HR, ACCTG, MIS, AUDIT

Good News everyone!


This is regarding our Hermosa Festival Sale with memorandum MKTG1023-0376. Please be informed of the mechanics addendum.

- a. All miners who joined in our FB live selling on October 13, 2023, will also be entitled for 35% discounts as part of our Hermosa Festival Sale.

There were no changes made to the other mechanics specified in the previous memorandum.

For any concerns and feedback regarding the promotion, please feel free to contact M’ Colleen Veloso from the Marketing department at 0917-795-7460.

Thank you.



Darlyn D. Espiritu
Marketing Director