

To : Sales Team
From : Marketing Team
Re : **Addendum on KCC Bonus Card Partnership**
Date : August 28, 2024
CC : SC, HR, ACCTG, MIS, AUDIT

Good News Everyone!

This is regarding our KCC bonus card Partnership. Please be informed of the addendum in the mechanics, which addresses auditing and system purposes.

Please be guided on the following:

- a. For the ZKC bonus card, MKTG0623-0352 and GKJ bonus card transactions, MKTG0824-0444, please use the new hashtag **#KCCBC**.
- b. **#KCCBC** will be the official hashtag exclusively for KCC Bonus Card partners and for future KCC Bonus Card partnerships.
- c. The KCC Bonus Card partnership now also includes **FB Live items**. FB live miners can use the KCC bonus card if the item is picked-up in ZKC outlet or GKJ outlet, if not then the FB live miners cannot use the KCC bonus card.

For any concerns and feedback regarding the partnership, please feel free to contact M’ Ada Abella from Marketing Team at 0917-795-7460.

Thank you,


Darlyn D. Espiritu
Marketing Director