

To: Sales Team

From: Marketing Team

Re: **Addendum memo on 2023 DIPOLOG “ARAW NG ZANORTE SALE”**

Date: June 1, 2023

CC: CBB, SC, HR, ACCTG, MIS, AUDIT

Good News everyone!

This is regarding our 2023 DIPOLOG “ARAW NG ZANORTE SALE” with memorandum MKTG0523-0346. We would like to inform you that Sindangan (SQP) outlet will be included in the implementation of our promotion since this branch is part of the Zanorte region. With this, all clients from SQP who make purchases from June 1-7, 2023, can also avail a special 35% discount on all regular gold items except rematado, made to order, consignment, and overage.

For any concerns and feedback regarding the promotion, please feel free to contact M’ Colleen Veloso from the Marketing department at 0917-795-7460.

Thank you.



Darlyn D. Espiritu
Marketing Director