

To : Sales Team
From : Marketing Team
Re : **SJI x KCC Gensan Bonus Card Partnership**
Date : August 27, 2024
CC : SC, HR, ACCTG, MIS, AUDIT

Greetings!

We are excited to inform you that we collaborated with KCC Gensan Bonus Card partnership to promote awareness and improve transaction of our GKJ branch. With the help of this partnership, we will be able to attract clients, increase foot traffic and build strong relationship with our clients and mall partner.

Please be guided on the following:

A. Mechanics

- 1. Clients can avail 35% discounts on all regular gold, consignment and diamonds items except rematado, made to order, and overaged jewelry.
- 2. Clients must present their KCC bonus card upon payment. Please make sure the validity has been updated and is still valid.



- 3. Discount is open to the following transactions.

Cash	<input checked="" type="checkbox"/>	G-cash	<input checked="" type="checkbox"/>	HC Pay	<input checked="" type="checkbox"/>
Debit Card	<input checked="" type="checkbox"/>	G-gives	<input checked="" type="checkbox"/>	Hulug-Hulugan	<input type="checkbox"/>
Credit Card (straight)	<input checked="" type="checkbox"/>	G-Paybills	<input checked="" type="checkbox"/>		
		Maya	<input checked="" type="checkbox"/>		

- 4. Discount is not convertible to cash.
- 5. Discount is NOT valid in conjunction with other promotions.
- 6. Discount is NOT valid for Hulug-Hulugan Savings payment.
- 7. No additional discounts should be given on top of this.
- 8. For auditing purposes, input code **#GKJBC** in the remarks tab.
- 9. Partnership applies to **GKJ** outlet only.

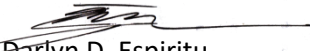
B. Awareness

1.Text Blast spiel - to GKJ clients.

“Good news Ma’am/Sir (name)! Enjoy additional discounts on any regular items when you purchase Sophia Jewellery using your KCC Bonus Card. Hurry! Visit us now at Sophia Jewellery at KCC Gensan and choose the best jewelry piece that you deserve. See you!”

For any concerns and feedback regarding the partnership, please feel free to contact M’ Ada Abella from Marketing Team at 0917-795-7460.

Thank you,


Darlyn D. Espiritu
Marketing Director