

To: ZSL - Sales Team

From: Marketing Team

Re: **SM Mindpro Payday SALE**

Date: September 12, 2024

CC: SC, HR, ACCTG, MIS, AUDIT

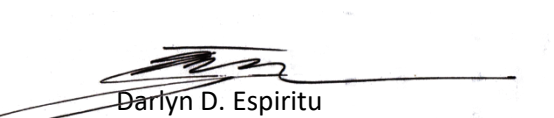
Good News!

Please be informed that the SM Mindpro Payday Sale will run from September 13 to September 16 instead of September 14 – 16 as stated in memorandum MKTG0924-0452. We’ve extended it by an additional day to align with the mall-wide sale.

Let’s celebrate and make this Payday Sale unforgettable!

For any concerns and feedback regarding the promotion, please feel free to contact M’ Ada Abella from the marketing department at 0917-795-7460.

Thank you.



Darlyn D. Espiritu
Marketing Director