

To: Sales Team  
From: Marketing Team  
Re: **SJI x Intellicare Group Partnership Renewal**  
Date: May 31, 2024  
CC: SC, HR, ACCTG, MIS, AUDIT

Good News!

We are thrilled to announce the renewal of our partnership with our accredited HMO provider, the Intellicare Group. This collaboration allows us to continue extending our services and offering them the opportunity to own their dream jewelry. Through this renewed partnership, we aim to further empower women who value their unique sense of style and self-expression, especially in a world where health and well-being are increasingly prioritized. We believe this collaboration will enable us to reach a broader audience and make a meaningful impact on their lives.

Please be guided on the following:

A. Mechanics

- 1. A discount of 35% will be offered exclusively to all Intellicare employee and cardholders. The discount is applicable to all regular gold and consignment items, excluding rematado, and overaged items starting June 1, 2024 – May 31, 2025.
- 2. Clients must present their Intellicare card or Intellicare ID upon transaction. Please see photo for reference.




- 3. Employees of SJI and TNGC up to third consanguinity are not eligible for the special discount.
- 4. The discount is open to the following transactions.

Cash	<input checked="" type="checkbox"/>	G-cash	<input checked="" type="checkbox"/>	HC Pay	<input checked="" type="checkbox"/>
Debit Card	<input checked="" type="checkbox"/>	G-gives	<input checked="" type="checkbox"/>	Hulug-Hulugan	<input type="checkbox"/>
Credit Card (straight)	<input checked="" type="checkbox"/>	G-Paybills	<input checked="" type="checkbox"/>		
		Maya	<input checked="" type="checkbox"/>		

- 5. The discount is not convertible to cash.
- 6. The discount is NOT valid in conjunction with other ongoing promotions.
- 7. The discount is NOT valid for Hulug-Hulugan Savings payment.
- 8. No additional discounts should be given on top of this.
- 9. For auditing purposes, input code **#IGP** in the remarks tab.
- 10. Promotion applies to all Sophia Jewellery outlets and FB Live.

For any concerns and feedback regarding the special discount, please feel free to contact M’ Mary Ada Abella from the Marketing team at 0917-795-7460.

Thank you.

  
Darlyn D. Espiritu  
Marketing Director