

To: All SJI, TNGC Team members
From: Marketing Team
Re: **Father’s Day Online Story Contest**
A Father’s Imprints: Memories that last a lifetime
Date: May 22, 2024

Greetings everyone!

This Father’s Day let's come together to celebrate the incredible men who shaped our lives with their unwavering support, lessons that gave us strength and gives the family genuine protection. For the ones who taught us to be strong, adventurous, and believe in ourselves, it is the perfect moment to acknowledge those memories with dad and encourage our clients to join in our Father’s Day online story contest.

Please see the details below and share the good news to our dear clients, family, and friends:

- WHAT:** “A Father’s Imprints: Memories that last a lifetime Online Story Contest”.
- WHEN:** June 1, 2024 –June 12, 2024 (Submission of entries)
- ANNOUNCEMENT:** June 14, 2024 (Winner to be announced on FB Live Selling)

HOW:

1. Mechanics

- The online story contest is open to all audience. They must be follower of our social media platforms which includes Facebook & Instagram.
- Employees and relatives up to third consanguinity of SJI and other affiliated companies are not allowed to join the contest.
- The participant must comment on the main post of the contest with best photo with their dad, entry must include a brief *story about how best their dad is* (brief story must be 150-300 words only).
- Participant must tag their dad and their 5 friends on their comment.
- The main post of the online story contest full details will be posted in our official FB Page.


2. Prize

- The participant will get a chance to bring his/her dad to a dinner date in a restaurant for FREE. The dad will also receive a cake from us.

3. Awarding of Winner

- The awarding of the winner will be done in the store which is closest to the client.
- If in case the winner is not residing in the area where our stores are located, awarding will be done via online and we will provide an e-certificate.

For any questions or concerns regarding the contest you may contact M’ Chang Laran at 0917-7957-505.
Thank you.



Darlyn D. Espiritu
Marketing Director