

To: Sales Team
From: Marketing Team
Re: **Use of rebranded ring box for engagement rings**
Date: September 04, 2024
CC: SC, HR, ACCTG, MIS, AUDIT

Good day!

Engagement proposals are once-in-a-lifetime moments, and we're honored to be part of these special occasions for our clients. To make them even more memorable, we're encouraging all stores to use the rebranded ring box with every engagement ring purchase. A stunning ring box not only enhances the moment but also make the memories and photos even sweeter. This thoughtful touch helps create unforgettable stories that our clients will treasure forever.

Marketing team will coordinate the delivery of the rebranded ring boxes. Please refer to the sample rebranded ring box.



For any concerns and feedback regarding the rebranded ring box, please feel free to contact M' Mylene Pagulayan from the Marketing team at 0917-317-0911.

For your information and guidance.

Thank you!


Darlyn D. Espiritu
Marketing Director