Project Proposal: WebProject  
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**Topic Selection:**

The name of my proposed website is “*TBay Explore!”* and it will serve as a travel and leisure guide for Thunder Bay City*.* I would like to create this site to showcase some of the local go to places in Thunder Bay and what are the things you could expect or do on each location.

I want people to see the beauty and bountiful natural scenery that Thunder Bay has to offer. People who are potential visitors and even local residents, are able to have a preview of these places and what you can do with each before they even make the journey there. This website aims to help boost Thunder Bay City’s tourism and help in promoting awareness on how to take care of the natural resources that Thunder Bay has.

The site hopes to cater to people how are nature lovers and even adventure seekers all around Canada and possibly, around the world. Most of the site’s target demographics are people who travel a lot and are looking for a breath of fresh air away from city life.

**Planning Analysis:**

The site wishes to address the reach of the city’s local efforts and extend other useful information about each tourist spot by providing concise but informative descriptions.

The site will have photos and descriptions of every known and popular destination in Thunder Bay. It will also contain useful and related links to other websites that will supply further information about the city. I am also hoping to find relevant videos to better promote these tourist spots.

Proposed Schedule

Week 1 – Resource Hunting and Site planning  
Week 2 – Content Writing and Pooling resources (images, videos etc.)  
Week 3 – Home Page creation  
Week 4 – Spots and Activities Page creation  
Week 5 – Accommodations Page creation  
Week 6 – Summon Your Inner Thunder Page creation.

Below are some websites that are related to the proposed and described website above.

Thunder Bay Tourism <https://www.visitthunderbay.com/en/index.aspx>  
City of Thunder Bay <https://www.thunderbay.ca/en/recreation/visit-thunder-bay.aspx>  
Northern Ontario Travel <https://northernontario.travel/thunder-bay>

Site Map

Home

Spots and Activities

Accommodations

Recommended Travel Agencies/Websites

Clubs

Fast Bites

Restaurants

Budget Friendly Dug Outs

Hotels

Indoor Thrills

The Great Outdoors

Things To Do

Locations

Food, Drinks, and Fun!

City Contacts

Plan Your Adventure

Summon Your Inner Thunder

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Contact the City

Welcome or Introductory Banner

Footer

Image With Caption

Featured Food

Image With Caption

Image With Caption

Featured Place

Featured Outdoor Activity

Plan Your Adventure

Home

Spots and Activities

Accommodations

Summon Your Inner Thunder

Food, Drinks, and Fun!

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Description automatically generated

Spots and Activities

Contact the City

Footer

Plan Your Adventure

Home

Accommodations

Summon Your Inner Thunder

Food, Drinks, and Fun!

Spots and Activities

Tourist Spot Name

Links to other tourist spots

Image With Caption

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Summon Your Inner Thunder

Spots and Activities

Contact the City

Footer

Plan Your Adventure

Home

Accommodations

Food, Drinks, and Fun!

Accommodations

Accommodation Name

Links to other accommodations

Description and link of accommodation website

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Description automatically generated

Summon Your Inner Thunder

Spots and Activities

Contact the City

Footer

Plan Your Adventure

Home

Accommodations

Food, Drinks, and Fun!

Summon Your Inner Thunder

Title of the outdoor activity

Descriptive contents and image

Quick links to other outdoor attractions