

Sales Dashboard for AdventureWorks

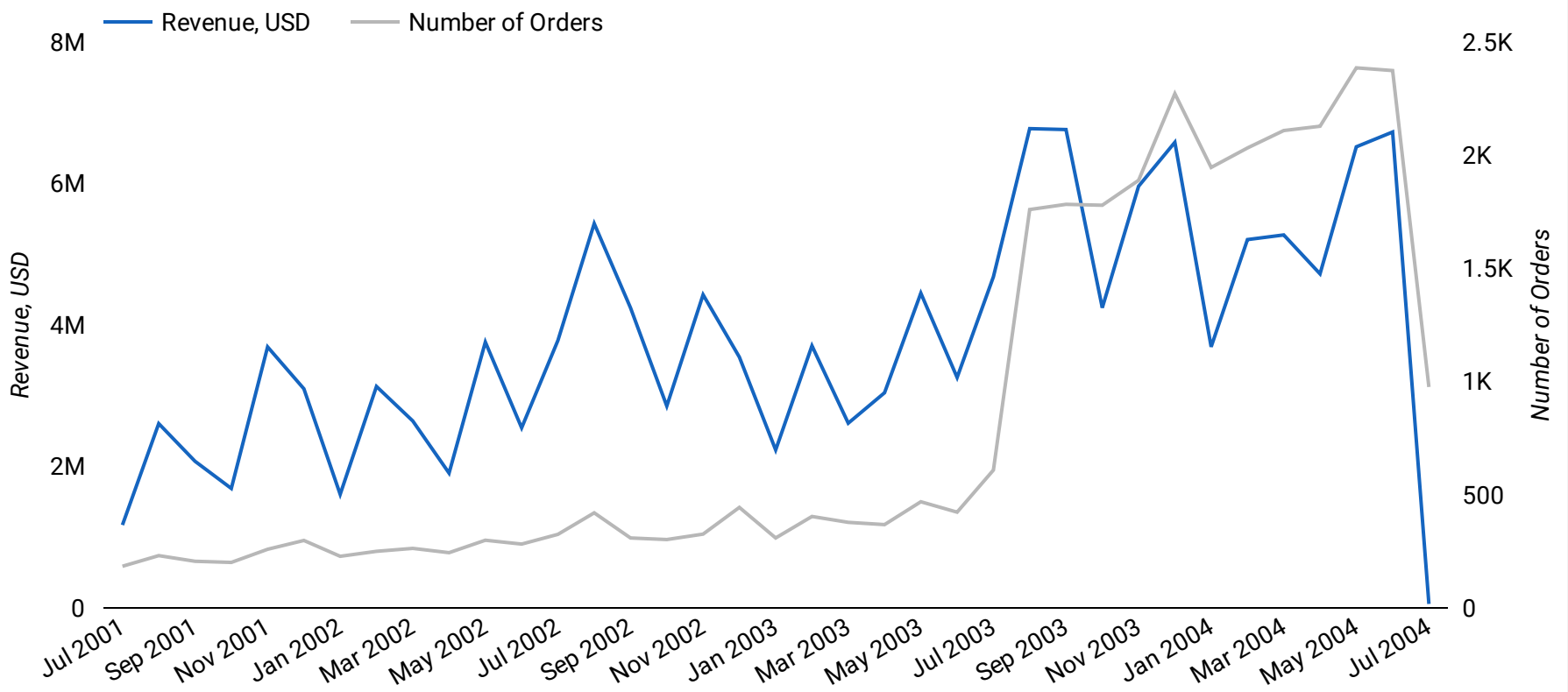
Overview

Filters

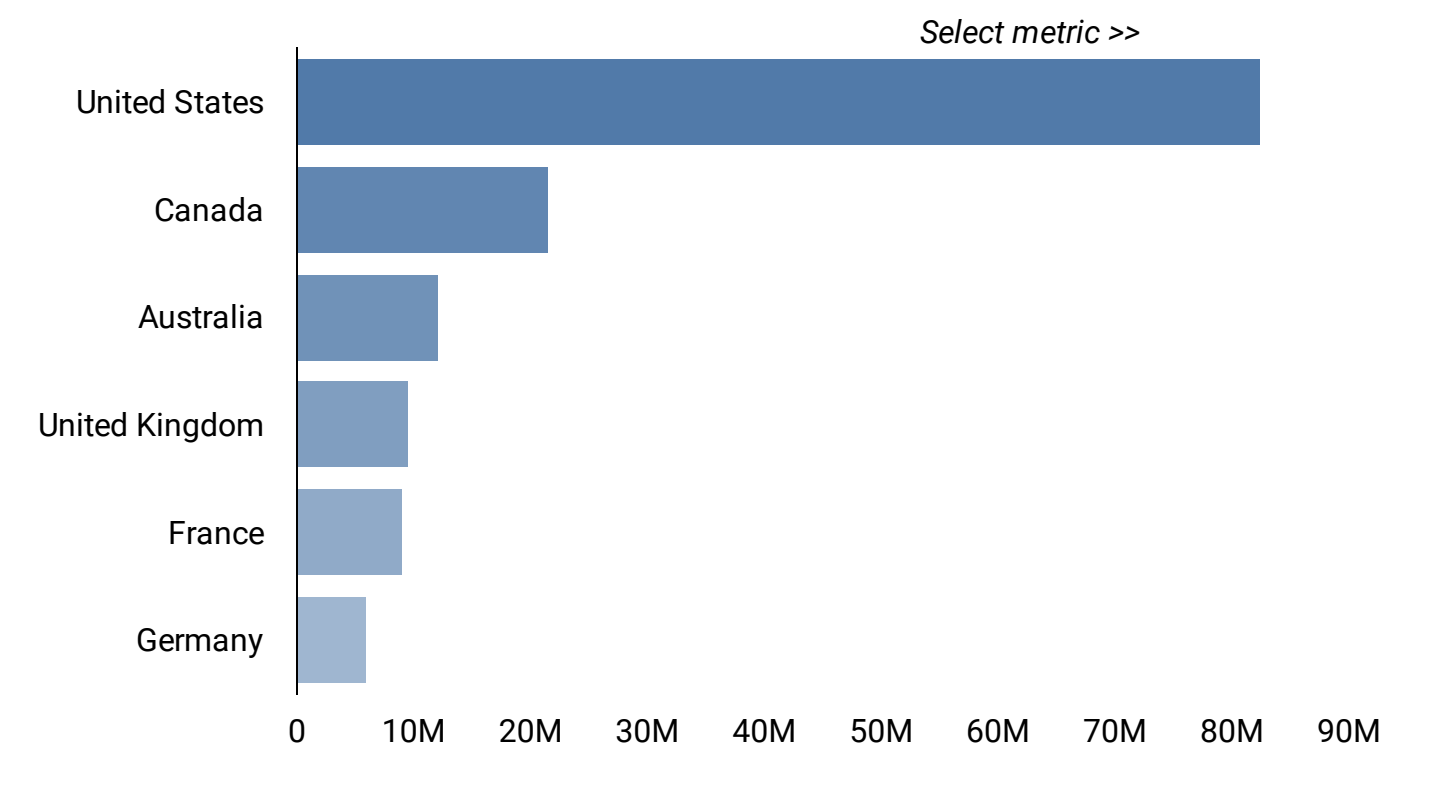
Year	Quarter	Month	Offline/Online	Country
Number of Orders	Revenue	Average Order Value (AOV)	Revenue online	Revenue offline
31,465	\$140,707,585	\$4,472	\$32.44M	\$108.27M

Main KPI's

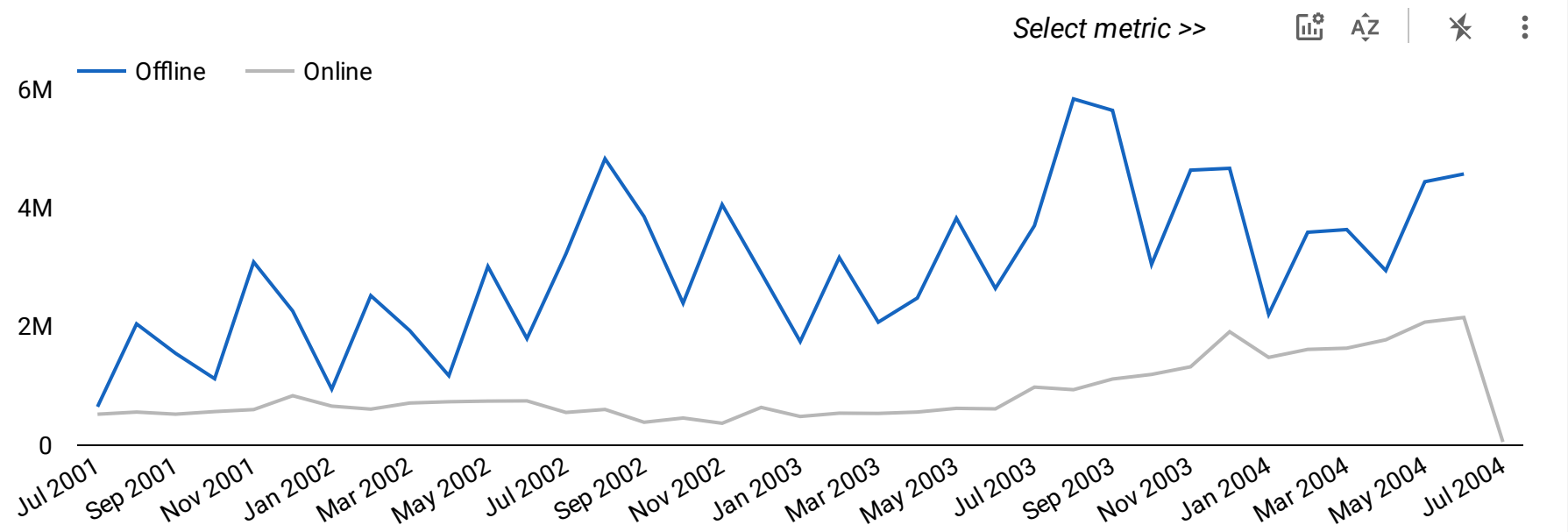
Monthly Revenue and Number of Orders



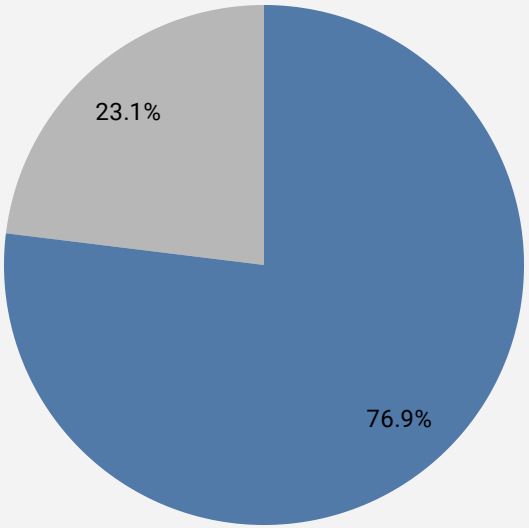
Revenue/Number of orders by Country



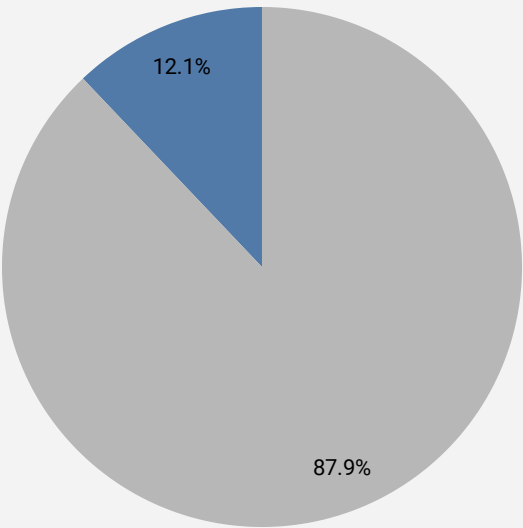
Monthly Revenue/Number of Orders by Sales Type



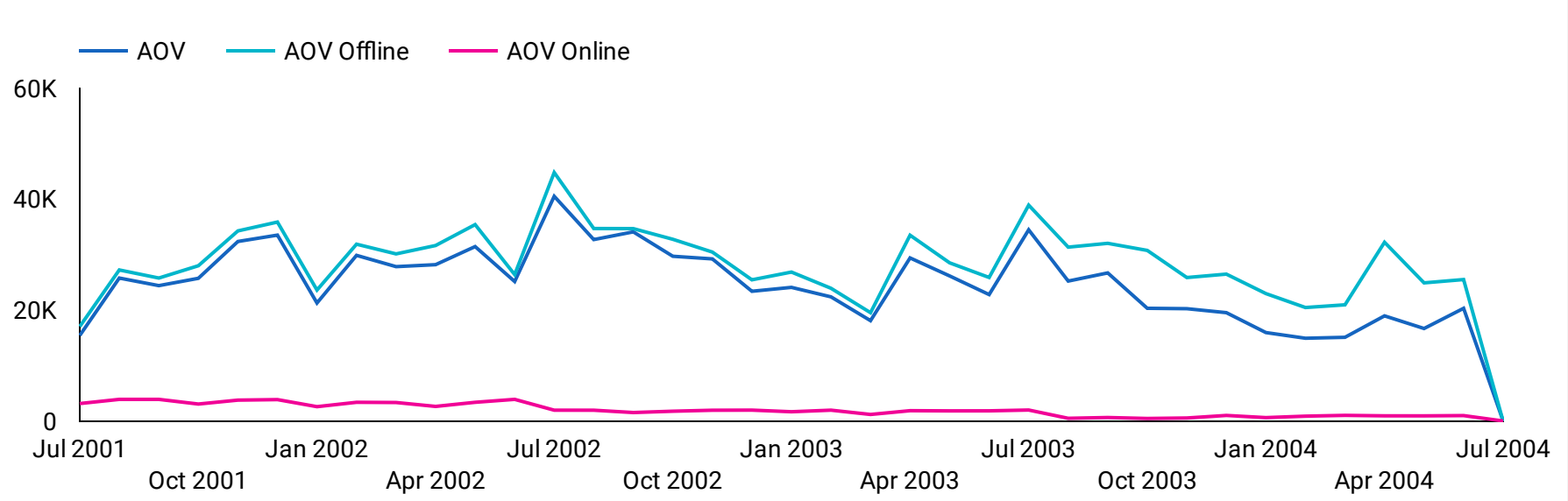
Revenue



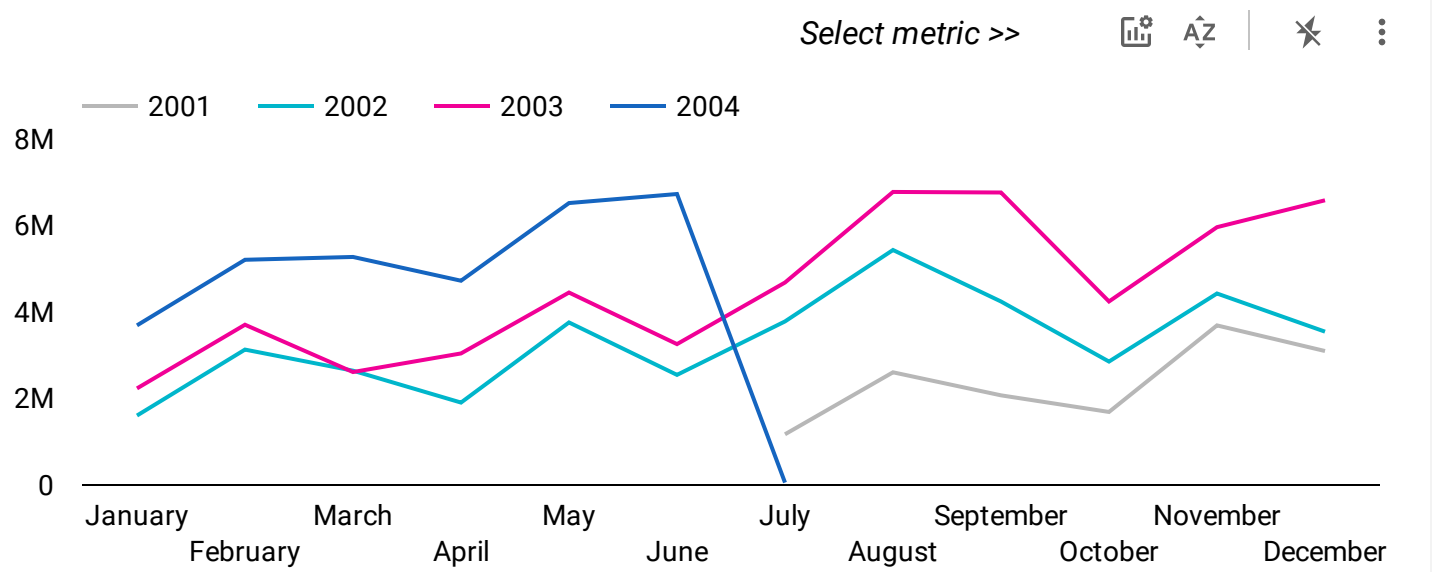
Number of Orders



Monthly Average Order Value (AOV) by Sales Type



Monthly Revenue/Number of Orders - Year on Year



Sales Dashboard for AdventureWorks

Product Categories

Filters

Year ▼

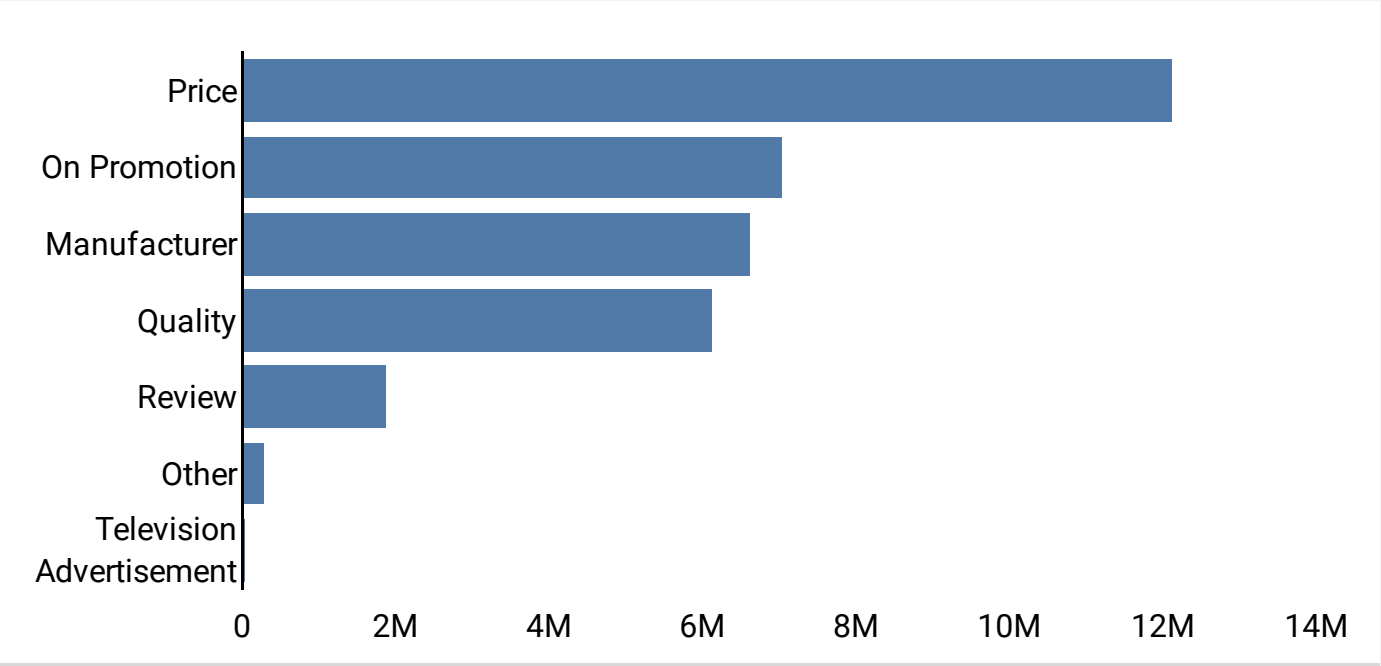
Quarter ▼

Month ▼

Offline/Online ▼

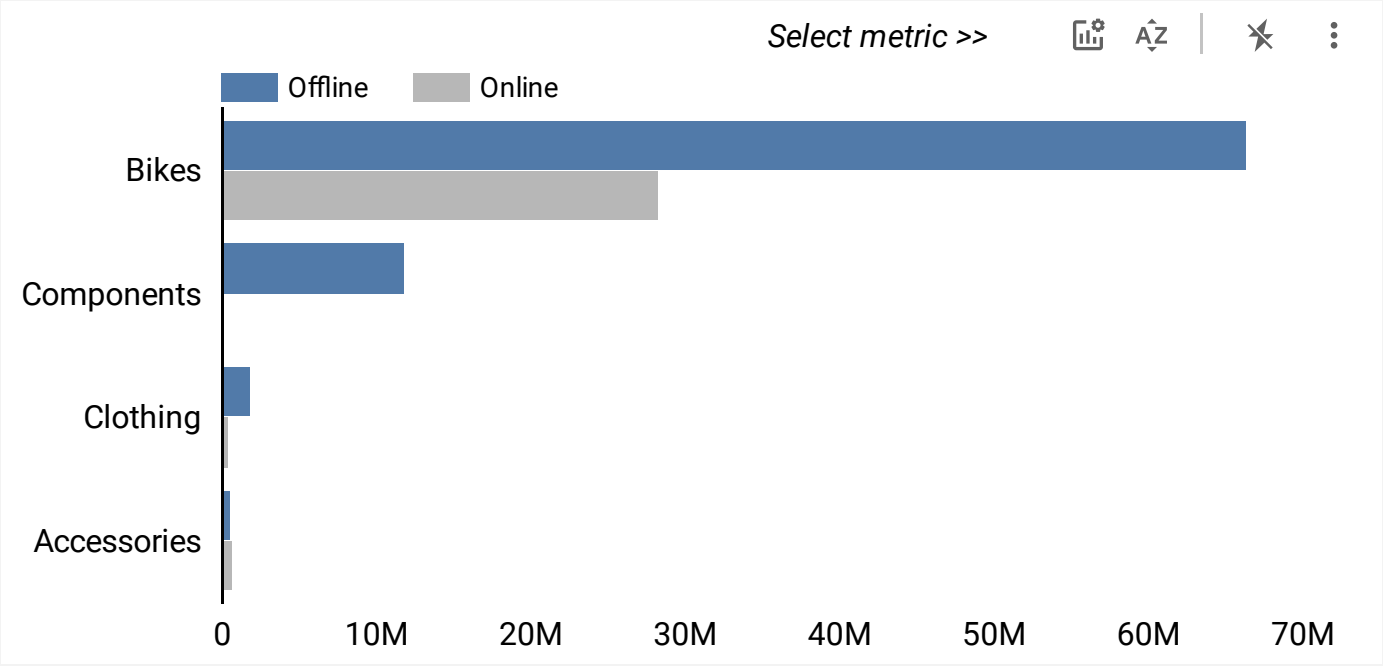
Country ▼

Revenue by Sales Reason

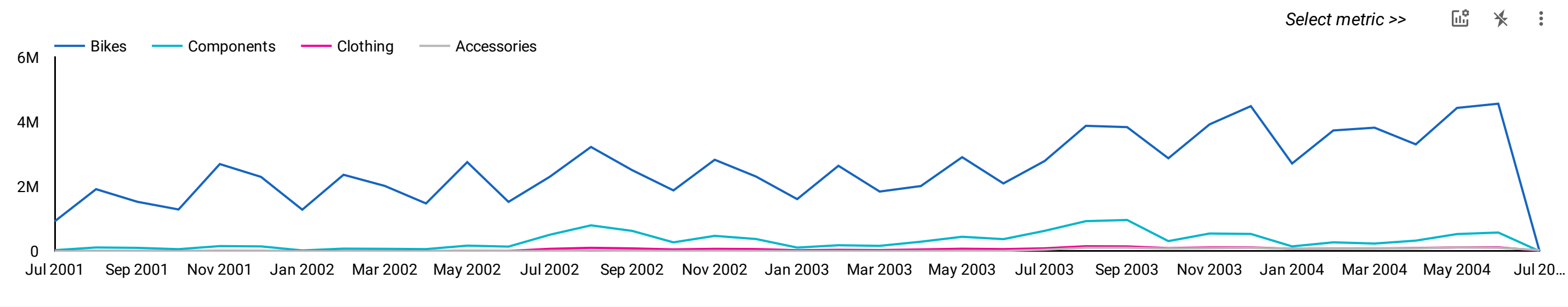


Note: This chart does not filter by sales type because all the data about sales reasons is from online buyers

Revenue/Units sold from different categories



Monthly Revenue/Units sold from different categories



Monthly Sales Revenue/Units sold from different categories

Expand for Subcategories and scroll for more information

Product Category	Offline		Online		Grand total	
	Revenue in USD	Units Sold	Revenue in USD	Units Sold	Revenue in USD	Units Sold
Bikes	66,333,028.05	75,063	28,318,144.65	15,205	94,651,172.7	90,268
Components	11,802,593.29	49,044	-	-	11,802,593.29	49,044
Clothing	1,780,769.91	64,569	339,772.61	9,101	2,120,542.52	73,670
Accessories	571,312.92	25,840	700,759.96	36,092	1,272,072.88	61,932
Grand total	80,487,704.18	214,516	29,358,677.22	60,398	109,846,381.4	274,914