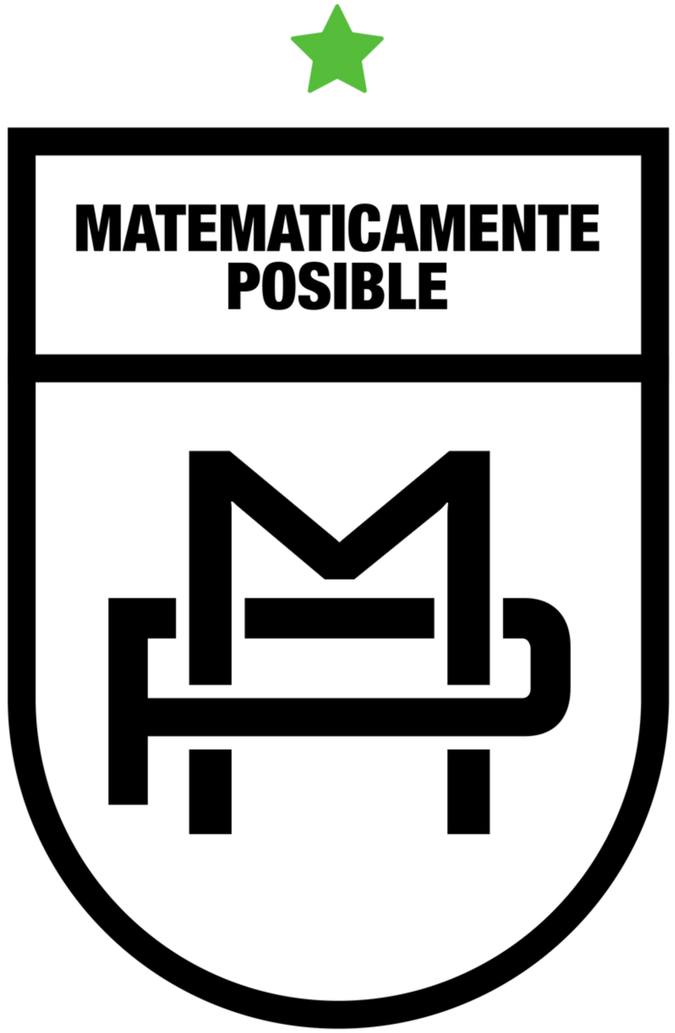
Consulting and advisory



Juan Carlos Saravia
Matemáticamente Posible

¿What are the main advisory services?

DATA ANALYTICS

1. Data analysis: descriptive, diagnostic, predictive and prescriptive
2. Machine learning models
3. Social science modelling: structural equation modelling and multilevel modelling
4. Psychometric modelling: Item response theory modelling and Rasch analysis

DATA CULTURE AND DIAGNOSIS

1. Diagnose the state of data in an industry and share insights on how to become data driven
2. Detect use cases that could be tackeld using data
3. Construct an ad hoc framework on best practices to analyze data

DATA IMPLEMENTATION

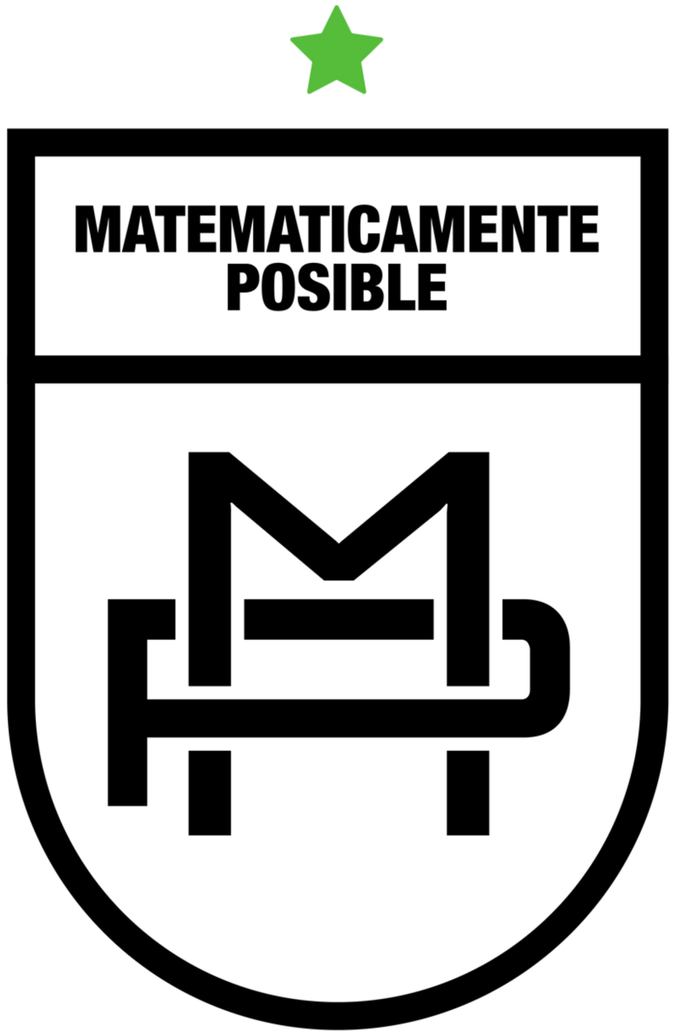
1. Share guidelines on how to implement a data strategy
2. Create roadmaps on how to implement a data strategy

Juan Carlos Saravia

FOOTBALL AND DATA SCIENTIST

Autor del libro: Matemáticamente Posible. Editorial Planeta Nov 2022
Podcast en Depor. Creador Contenido. +13K followers.
TED Talk: ¿Cómo Perú fue al mundial 2018?

MÁSTER ESTADÍSTICA LEUVEN

Constructor de modelos analíticos, psicométricos y productor de insights de data analytics
Asesor de implementación de estrategia de data en organizaciones

Football & Data Analytics