jesse.s.atkinson@gmail.com 003 How To Connect $\Theta \Theta \Theta$ Transmit 0 >> Quick Look Window View Sync SFTP Favorites O FTP 🖒 WebDAV **a** s3 Our City, Our Story Protocol: FTP Server: muscida.dreamhost.com User Name: pablokorona Ask each time Password: •••••••• Fewer Options Use passive mode Port: 21 Root URL: http://ourcityourstory.com/ Remote Path: /ourcityourstory.com/

> In the Finder, drag files or folders from the Local Path (above) to the Transmit dock icon. They will then be

> > Connection info

Cancel

Local Path: ~/Dropbox/ourcityourstory.com

🥅 Use DockSend 🚼

Save as Droplet...

Protocol: FTP

Server: muscida.dreamhost.com

Set...

Save

OurCityOurStory.com

Manual written and prepared by Jesse Atkinson.

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Designed by Jason James

Coded by Jesse Atkinson

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User Name: pablokorona **Port:** 21 **Root URL:** http://ourcityourstory.com/ Remote Path: /ourcityourstory.com/ **Local Path:** Set to wherever you want to store your site locally. **004 Directory Structure** $\Theta \Theta \Theta$ Our City, Our Story 0 ourcityourstory.com 🔪 🦳 dev 🤜 Name A Size Date 404.html 3 KB 7/24/12 6:00 PM allstories 7/29/12 4:18 PM apple-touch-icon-57x57-precomposed.png 640 B 7/24/12 6:00 PM apple-touch-icon-72x72-precomposed.png 747 B 7/24/12 6:00 PM apple-touch-icon-114x114-precomposed.png 7/24/12 6:00 PM 1 KB 640 B 7/24/12 6:00 PM apple-touch-icon-precomposed.png apple-touch-icon.png 640 B 7/24/12 6:00 PM crossdomain.xml 7/24/12 6:00 PM 784 B CSS 7/30/12 8:25 PM episode 7/28/12 4:32 PM favicon.gif 147 B 7/24/12 6:02 PM 7/24/12 6:02 PM favicon.ico 279 B favicon.png 7/24/12 6:02 PM 279 B humans.txt 7/29/12 11:18 AM 2 KB 7/29/12 5:49 PM img includes 7/29/12 11:45 PM index.php 7/29/12 11:58 PM 11 KB 7/30/12 8:32 PM js README.md 2 KB 7/29/12 11:18 AM robots.txt 7/24/12 6:00 PM 84 B Home directory structure 404.html: Error page when user goes to a non-valid URL on the domain. Allows user to search ourcityourstory.com for what they were looking for. README.md: This document that explains all details about the website.

favicon.png: Website's favicon. humans.txt: See humanstxt.org. This contains credits and info about the humans behind this website. img: Folder containing all of our images. includes: Our PHP includes that allow us to change things in one place and have it populate accross all pages. index.php: Homepage. This is what users see when they go to ourcityourstory.com js: Contains our javascript, plugins, libraries, etc. robots.txt: Used for search optimization so we're tracked correctly on search engines. /episode/

Our City, Our Story

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Quick Look

📺 episode 🧸

dev

Window

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Action

Size

Sync

Date

7/28/12 9:12 PM 7/28/12 9:39 PM 7/28/12 9:15 PM 7/28/12 9:15 PM 7/28/12 9:15 PM

7/28/12 5:16 PM

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7/28/12 5:16 PM 7/28/12 5:16 PM

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apple-touch-icon-114x114-precomposed.png: Save webpage to home screen icon for iOS.

apple-touch-icon-57x57-precomposed.png: Save webpage to home screen icon for iOS.

apple-touch-icon-72x72-precomposed.png: Save webpage to home screen icon for iOS.

apple-touch-icon-precomposed.png: Save webpage to home screen icon for iOS.

apple-touch-icon.png: Save webpage to home screen icon for iOS.

css: Contains our styles.css which makes the site look pretty.

episode: Folder containing subfolders for the Episodes.

allstories: Folder containing our allstories page.

comps: Jason's comps.

crossdomain.xml: Crossdomain policies.

favicon.gif: Website's favicon.

favicon.ico: Website's favicon.

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View

Name A

1

17

18 19

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21 22

23 24

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ourcityourstory.com

7/28/12 9:15 PM 7/28/12 9:15 PM 7/28/12 9:15 PM 7/28/12 9:15 PM 10 7/28/12 9:15 PM 11 7/28/12 5:02 PM 7/28/12 5:16 PM 12 7/28/12 5:16 PM 13 14 7/28/12 5:16 PM 15 7/28/12 5:16 PM 16 7/28/12 5:16 PM

episode directory structure Here is where all of the episode pages live. If there is a need for more episodes simply duplicate the folder for the latest episode, rename the folder to the next episode number, and finally add it's index.php to Cushy CMS. /img/ Our City, Our Story $\Theta \Theta \Theta$ ☆ △ G >> Quick Look View Window Action Sync ourcityourstory.com * Name A Size Date img 7/29/12 5:49 PM 102 KB about-bg.jpg 7/24/12 6:00 PM buddybaseball.jpg 7/24/12 6:02 PM 48 KB comingsoon.png 4 KB 7/29/12 5:49 PM comingsoon@2x.png 8 KB 7/29/12 4:44 PM contact-bg.jpg 131 KB 7/24/12 6:00 PM description-bg.jpg 7/24/12 6:00 PM 4 KB 7/28/12 2:24 AM e01-thumb.jpg 54 KB e01-thumb@2x.jpg 28 KB 7/24/12 6:02 PM e02-thumb.jpg 40 KB 7/28/12 2:24 AM e02-thumb@2x.jpg 17 KB 7/24/12 6:02 PM e03-thumb.jpg 75 KB 7/28/12 2:24 AM e03-thumb@2x.jpg 46 KB 7/24/12 6:02 PM 7/28/12 2:24 AM e04-thumb.jpg 34 KB e04-thumb@2x.jpg 13 KB 7/24/12 6:02 PM e05-thumb.jpg 59 KB 7/28/12 2:24 AM e05-thumb@2x.jpg 27 KB 7/24/12 6:02 PM e06-thumb.jpg 40 KB 7/28/12 2:24 AM e06-thumb@2x.jpg 7/24/12 6:02 PM 16 KB e07-thumb.jpg 48 KB 7/28/12 2:24 AM e07-thumb@2x.jpg 22 KB 7/24/12 6:02 PM e08-thumb.jpg 45 KB 7/28/12 2:24 AM

31 KB

46 KB

38 KB

49 KB

41 KB

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Action

Size

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640 B

640 B

784 B

147 B

279 B

279 B

2 KB

1 KB

77 B

2 KB

487 B

4 KB

1 KB

931 B

205 B

2 KB

8 KB

3 KB

11 KB

2 KB

84 B

G

Sync

7/24/12 b:00 PM

7/24/12 6:00 PM

7/24/12 6:00 PM

7/24/12 6:00 PM 7/30/12 8:25 PM

7/28/12 4:32 PM

7/24/12 6:02 PM

7/24/12 6:02 PM

7/24/12 6:02 PM

7/29/12 5:49 PM

7/29/12 11:45 PM

7/28/12 7:33 PM

7/29/12 10:10 PM

7/29/12 2:29 PM

7/28/12 6:59 PM

7/29/12 4:32 PM

7/28/12 6:59 PM

7/28/12 6:59 PM

7/29/12 11:45 PM

7/28/12 8:21 PM

7/28/12 7:34 PM

7/29/12 3:38 PM

7/29/12 11:58 PM 7/30/12 8:32 PM

7/29/12 11:18 AM

7/24/12 6:00 PM

7/29/12 11:18 AM

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img directory structure

the recent and allstories page follow the naming convention e##-thumb.jpg & e##-thumb@2x.jpg

Here is where all our images live. Rather than seperating image groups into seperate subfolders we followed naming conventions. Each page's featured episode image follows the convention f##.jpg. All thumbnails for

respectively. The @2x naming convention is extremely important to follow. The rest not-so-much, but I strongly

Our City, Our Story

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Quick Look

7/24/12 6:02 PM

7/28/12 2:24 AM

7/24/12 6:02 PM

7/28/12 2:24 AM

7/24/12 6:02 PM

e08-thumb@2x.jpg

e09-thumb@2x.jpg

e10-thumb@2x.jpq

recommend keeping to it for consistency and maintainability's sake.

e09-thumb.jpg

e10-thumb.jpg

/includes/

 $\Theta \Theta \Theta$

View

apple-touch-icon.png

crossdomain.xml

episode

favicon.gif

favicon.ico

favicon.png

humans.txt

about.php

contact.php

footer.php

head.php

header.php

iscurrent.php

sponsor.php

top-nav.php

index.php

README.md

robots.txt

supporters.php

facebook.php

allstorieslink.php

img

includes

ourcityourstory.com

apple-touch-icon-precomposed.png

Window

appie-toucn-icon-114x114-precomposed.png

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includes directory structure Here is where all of our PHP includes that structure and build-out the site live. These are the elements that are consistently the same accross every page. I have added the About and Supporters section to Cushy CMS. Edit them once and they populate accross all of the pages. **005** How To Upload Image One of Cushy CMS's major downfalls is that it's absolutely terrible at uploading images. It unfortunately puts the image where it wants it and doesn't put it where it should go. This means that all new images should be uploaded via FTP. Above in section 004 I discussed naming conventions, but I will repost here for conveinence and also to re-enforce the point. Each page's featured episode image follows the convention f##.jpg. All thumbnails for the recent and allstories page follow the naming convention e##-thumb.jpg & e##-thumb@2x.jpg respectively. The @2x naming convention is extremely important to follow. The rest not-so-much, but I strongly recommend keeping to it for consistency and maintainability's sake. Simply FTP to the server following the instructions found in section 003 and then upload the images following the naming convetions listed in section 004 and above. A quick breakdown: Featured episode thumnail in the "Story" section should be named f##.jpg. "Recent Stories" section video thumbnails follow the naming convention e##-thumb.jpg & e##thumb@2x.jpg. 006 Cushy CMS After logging in to Cushy CMS go to your Control Panel and click on *ourcityourstory.com* expand its directory structure to see all of the available pages to edit which includes the Home Page, All Stories, About include, Supporters include, and all the episode pages. **Preparing Images** Jason to include instructions here... **Uploading Images** The way Cushy CMS handles image uploading works. It works fine. But for our purposes and consistency sake I strongly believe it best if you upload new images using FTP to the server (make sure to place all images in the img folder) and then simply use Cushy CMS and choose those images from the server. Notes on the editable sections: Meta Tags: This is at the top of the Home Page and the Episode pages and unfortunately must be in plain HTML. Don't let this scare you. Simply scroll down towards the bottom until you see the <meta> tags. The tags you're interested in are the og:title, og:image, og:url, and og:description. Look for these in the property attribute of the meta tags. These control the information that gets shared on Facebook. You're going to want to edit the content attribute of these tags to reflect the desired share information for Facebook. Featured Video Title: This is the title that appears over the top of the video and hides when the video plays. Is This The Most Recent Episode?: Unfortunately Cushy doesn't allow you to use a checkbox or select box in their editor. This simple field should read exactly "No" for all pages except the Home Page and the most current

IFRAME Then change the number seen in this screenshot to the number of the video ID you want on the page. For further clarity, here is the code and what you need to swithch out is in all caps: <iframe allowfullscreen="" height="281" id="video" mozallowfullscreen="" src="http://player.vimeo.com/video/PUT-VIDEO-ID-HERE? title=0& byline=0& portrait=0& color=ffffff& api=1& player id=video" title="iframe for featured episode." webkitallowfullscreen="" width="500"></iframe> • Featured Episode Title. Must Begin With 'E##': This field **must** begin "E##:". This is important for javascript functionality so it knows what to put into the "Next" URL as well as what featured image to show for the thumbnail. • Feature Episode Description: Place the featured episode's descrition here. Note you do not need to set the "Previous Episode" & "Next Episode" links to anything. This is all automatically handled with javascript. Featured Episode Credits: Episode credits go here. It is important to maintain the structure and formating of the unordered list so that that section stays looking like it does. • Recent Episode #1, Recent Episode #2, & Recent Episode #3: Enter all information related to the most recent

video's episode page which should read "Yes". This field must read "No" or "Yes"; "no", "yes...", "YES", or

• Next Episode: & Previous Episode: This is where to put the title of the next episode. If there is no next episode (I.E. Home page or latest episode page) leave it blank. Same applies for episode 1's page. Leave the previous

• Change The Number After 'Video/' But Before '?'.: This is where to put your video id for that page's video. I

apologize that this isn't more readable, but this is how it has to be to avoid the flickering we were seeing before.

Format

Source

Source

Styles

Size ▼

episode field blank, but it already is set that way so I doubt you'll ever have to edit that.

"n0" won't work. This is important for javascript functionality.

Simply click the "Source" button as seen in the screenshot.

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Change The Number After 'Video/' But Before '?'.:

episode's here. Please stick to the formatting present so that the titles and headers stay consistent. The links here will need to be set by you. Choose the image using the rich texted editor from the server. Please ensure the images are named correctly e##-thumb.jpg & e##-thumb@2x.jpg. You can literally copy and paste from the previous episode's page and simply move the episodes in the 1 & 2 spots into the 2 & 3 spots and add the info for the 1 spot. • With the About & Supporters section pages, again, please keep to the formatting in place when edited to ensure consistency. • When you publish a new episode and change the *Home Page* make sure to set the *Is This The Most Recent* Episode? to "No" on the previously most-recent episode's episode specific page. This document Copyright © 2012 Pablo Korona.