

# King County House Sales

A Predictive Pricing Model

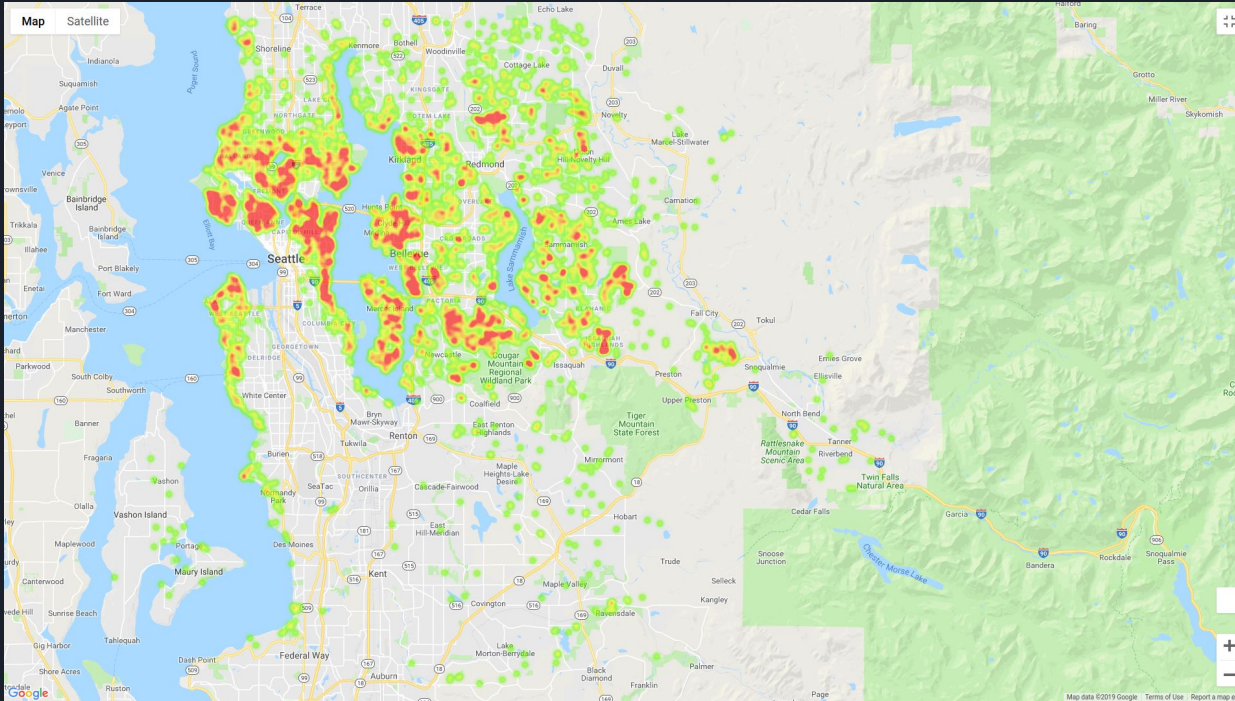




# Contents

- Where Houses of Different Price Ranges Cluster
- Top Factors Influencing Housing Sale Price

# Where do The Most Expensive Houses Cluster?

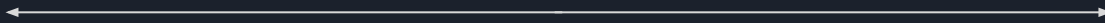


Red: High Density

Yellow: Med.  
Density

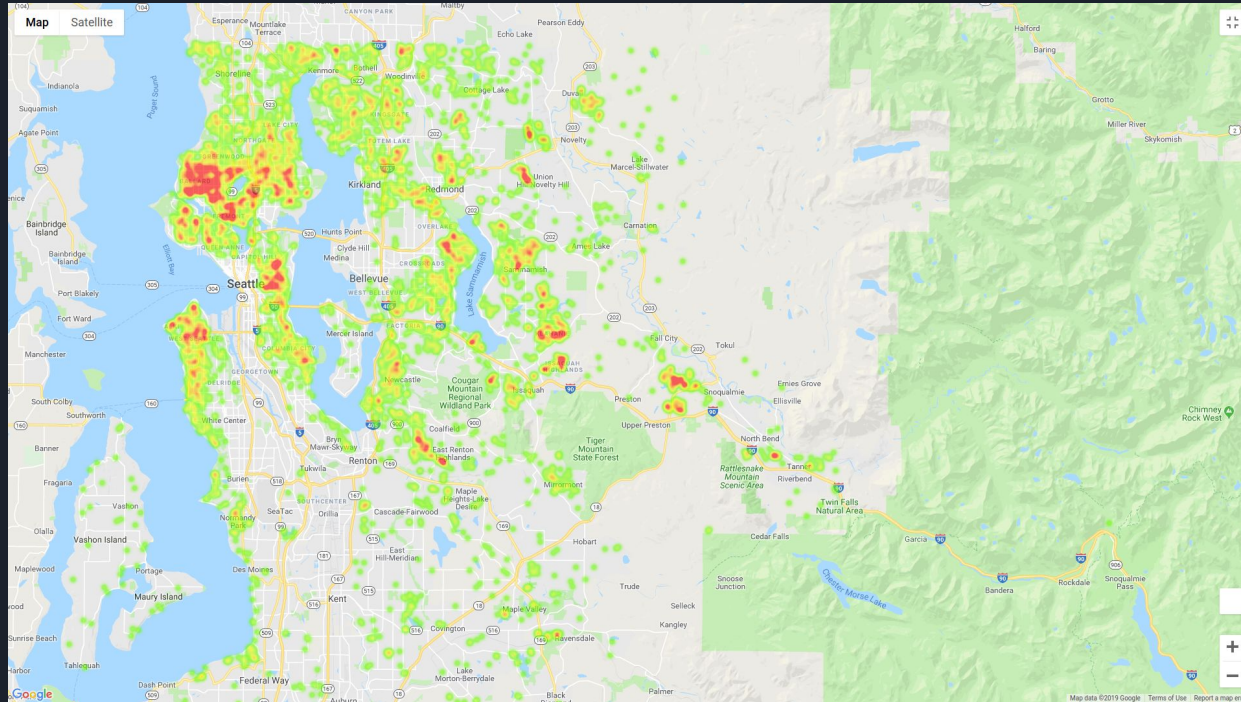
Green: Low  
Density

\$645K



\$770K

# Where do Upper-Middle Priced Houses Cluster?

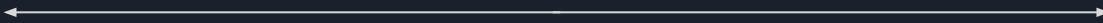


Red: High Density

Yellow: Med.  
Density

Green: Low  
Density

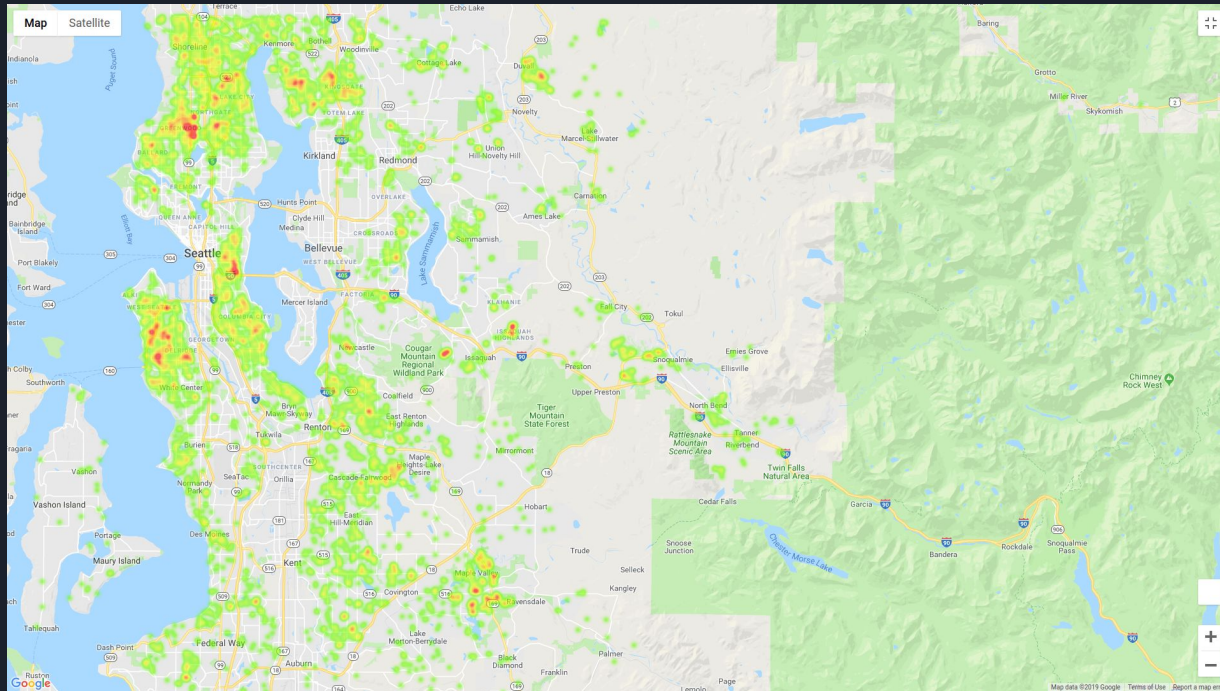
\$450K



\$645K



# Where Do Lower-Middle Priced Houses Cluster?



Red: High Density

Yellow: Med. Density

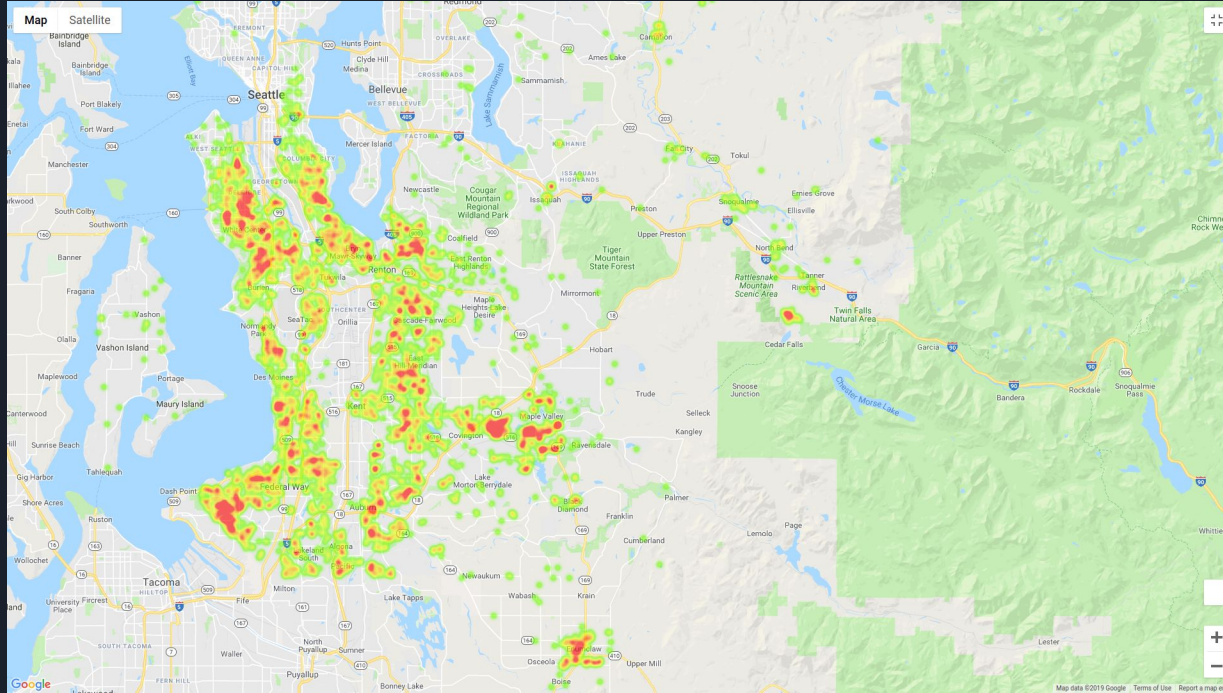
Green: Low Density

\$322K



\$450K

# Where Do The Least Expensive Houses Cluster?



Red: High Density

Yellow: Med. Density

Green: Low Density

\$78K



\$322K



# Which Factors Most Heavily Affect Price?

1. Squarefoot living space
2. Squarefoot lot space
3. Location
4. Renovation Recency