

THE NEW PHILOGRAPHERS PRESENT

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THE NEW SCIENCE  
OF  
PHILOMETRICS  
V2015

# WHAT ARE PHILOMETRICS?

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## **Define: Philometrics**

Philometrics comes from the greek root 'philos' to love and 'metric' to measure.

In this new science, we (the New Philographers) connect a subject to machine that we call a Philometer.

The Philometer measures biometric data. Our sensors gather two types of brain waves (concentration and meditation), heart rate, body temperature and galvanic skin response.



# WHAT DO WE DO?

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To gather data, the “subject” is placed in a chair, strapped to our sensors and then questioned (and possibly groped or probed) by the trained professional scientist, Dr. No Pants. You can trust him because he wears a lab coat.

Under the watchful eyes of Dr. No Pants, the subject is questioned about his or her particular tastes and kinks, shown photos or exposed to any number of sensory stimuli. As the subject’s body and brain reacts to the stimuli, data from the sensors is collected. The data is then transferred to the clever hands of Dr. Data, who uses it to make a small, personalized piece of art for the subject to take home as memorabilia of his or her experience.

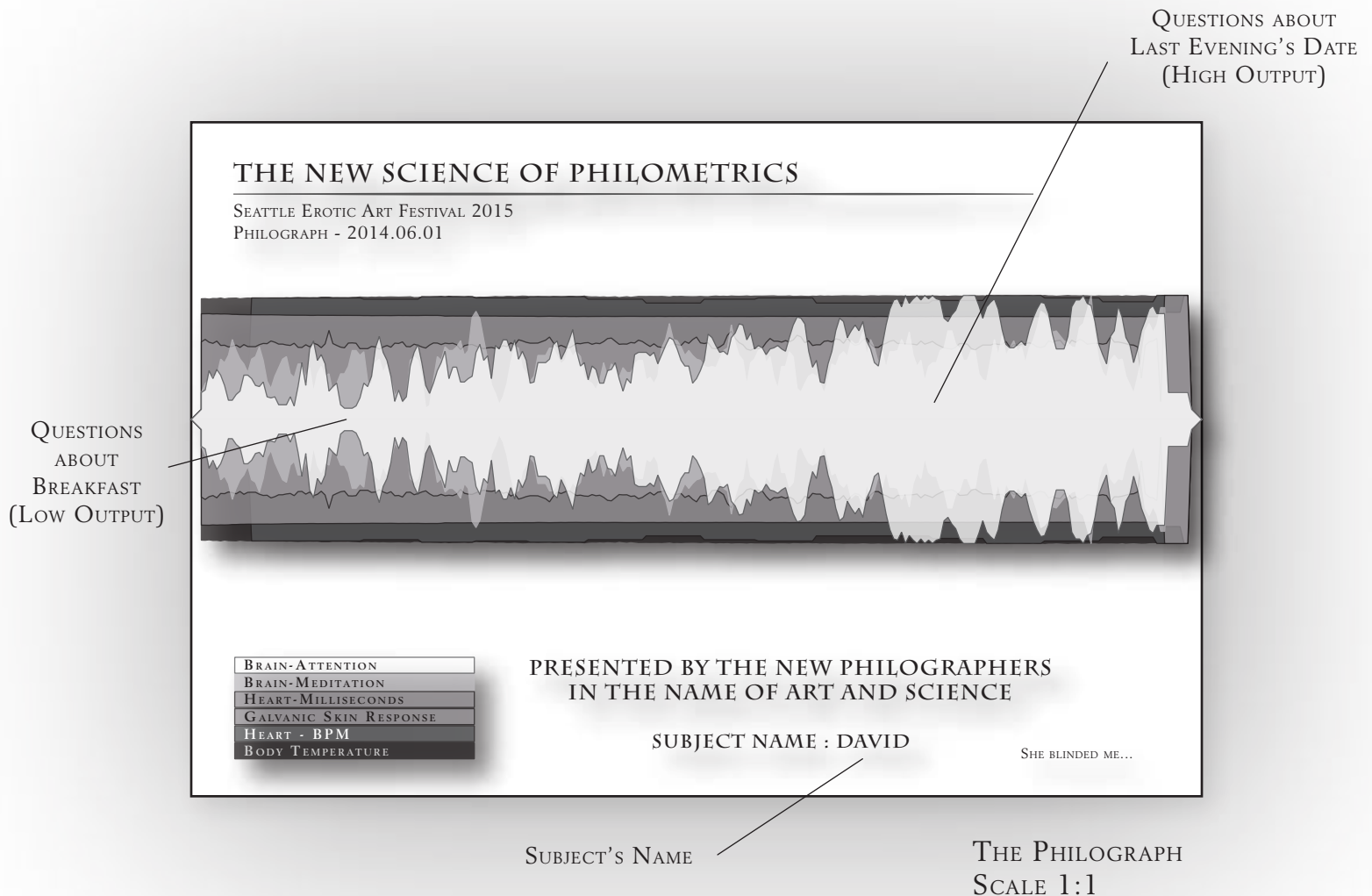


# THE PHILOGRAPH

## A BIOMETRIC RECORD OF AN "EXPERIENCE."

Historically, the stimuli has been a series of questions about everything from the subject's breakfast to their last orgasmic encounter, but it can also incorporate inappropriate touching, groping, kissing or stroking from a subject's companion in a Washington State Liquor Control Board approved fashion.

The output is a personalized card generated from the subject's data gathered during the "Experience."



# THE 2015 EXPERIMENT

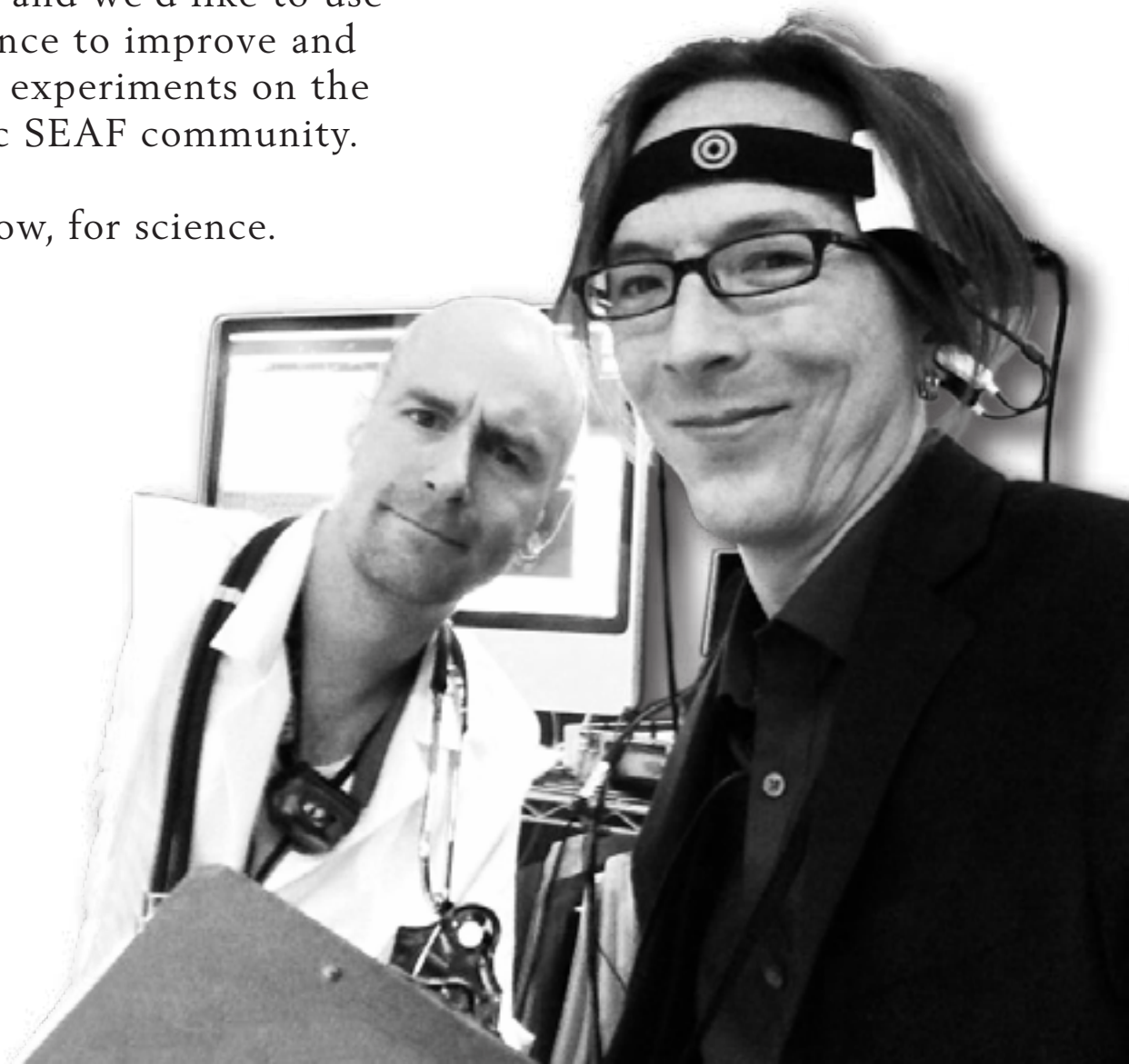
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In our newest iteration, we'd also like to incorporate willing and science-minded artists from the community, such as performance artists or literary artists to stimulate the subject.

For example, we could mine the data generated as a lovely artist whispers erotic poetry into a subject's ear.

In our first presentation of the Philometer and the New Science of Philometrics, we gathered quite a bit of data from the subjects. We had a very informative and scientific time with the first and we'd like to use our experience to improve and enhance our experiments on the kinky, erotic SEAF community.

You know, for science.





# THE LABORATORY

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## Our Laboratory Needs:

- 1) A 10' x 15' booth with wall space (to exhibit examples of philographs).
- 2) Electricity for our computers, monitors, our philograph machine and a variety of science-y props.
- 3) A table. Or two.

## Tickets and Sales :

Last year, we were overwhelmingly popular with enthusiastic kinksters and learned that we need to sell tickets at the SEAF shop to manage the queue. We plan to sell tickets for \$12 a piece.

We may also have examples of Philometrics-related art displayed at our booth for sale.



# ABOUT THE NEW PHILOGRAPHERS

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The New Philographers are a duo of inventors dedicated to making art generated from bodies, brains and emotions through biometric data.

They are inspired by mad science, digital fabrication, and hacked medical technology.

Their ongoing mission is to reveal secrets of love and kink through the clever misuse and perversion of science.

CREATED BY  
THE NEW PHILOGRAPHERS

Katie Davis DBA Dr. Data  
k@newphilographers.com

Jacob Sayles DBA Dr. No Pants  
j@newphilographers.com



NO PANTS