Jennifer (Jenny) Belson

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EDUCATION

Emory University, Goizueta Business School

Atlanta, GA

Bachelor of Business Administration, Information Systems & Operations Management and Health Innovation Cumulative GPA: 3.96, Major GPA: 4.00

May 2022

Dean's List Fall 2019, Phi Eta Sigma Honor Society 2018

Relevant Courses: Economics, Financial Accounting, Data & Decision Analytics, Process & Systems Management, Marketing, Computer Science, Predictive Health

WORK EXPERIENCE

Early Charm Ventures, LLC

Baltimore, MD

Summer Analyst

Jul. 2019 - Aug. 2019

- Conducted research and competitive analysis across various industries including materials science and therapeutics
- Reached out to over 100 experts and potential customers to discuss and assess market potential of new products
- Analyzed and selected scientific innovation demonstrating start-up potential from university labs originating from John's Hopkins and University of Maryland and assisted in establishing partnerships with Early Charm

Food Cowboy Bethesda, MD

Research & CRM Intern

Jun. 2018 - Aug. 2018

- Performed industry research on domestic network of food banks, pantries, gospel missions, and shelters
- Contacted over 50 regional food charities by phone to encourage joining Food Cowboy's redistribution network
- Onboarded and tracked progress of hundreds of new clients of the Food Cowboy network

MedStar NRH National Rehabilitation Network

Chevy Chase, MD

Intern

Jun. 2016 - Jul. 2016

- Helped physical and occupational therapists with daily operations and treatment of five patients per day
- Recorded patient evaluation data and aided a select couple of patients each day using the AlterG treadmill

LEADERSHIP & COMMUNITY INVOLVEMENT

Emory Helps Guatemala

Aug. 2019 - Present

VP and Head of Education Committee

- Manage logistical planning and team fundraising efforts to carry out a ten-day medical mission trip
- Lead design of a public health project tailored to educating and empowering underserved communities in Guatemala
- Engage in panels of guest lecturers and representatives from Guatemala-based organizations such as FUNDEGUA and Amigos del Lago

TAMID Emory Jan. 2019 – Present

Director of Programming and Consultant

- Coordinate recruitment campaign and guest speakers to enhance involvement for organization's 57 members
- Support market research business development initiatives for startups based in Israel's hi-tech innovative ecosystem
- Aided Israeli Social Impact NGO in developing partnerships with US organizations focused on preventing child abuse

Emory Food Chain

Sep. 2018 - Present

Food Recovery Volunteer

- Package excess food across campus dining venues and facilitate delivery to shelters in the Greater Atlanta area
- Contributed to the recovery of 4,000 lbs of food on Emory's campus and provision of 5,000 meals to communities in need

ADDITIONAL INFORMATION

Other Activities: Hillel (First Year Council, First-Year Mentor), Sigma Delta Tau, Piano performance Skills: Hebrew (fluent), Spanish (conversational), French (basic), Java, Python, SQL, Microsoft Office, Adobe InDesign Interests: Healthcare innovation, public health, data science, piano (classical and contemporary), tennis, travel