

Jennifer (Jenny) Belson

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EDUCATION

Emory University, Goizueta Business School

Atlanta, GA

Bachelor of Business Administration, Information Systems & Operations Management and Health Innovation

May 2022

- Highest Distinction (Top 5%) | GPA: 3.97
- Honor Societies: Beta Gamma Sigma, Omicron Delta Kappa, Phi Eta Sigma

WORK EXPERIENCE

Huron Consulting Group

Chicago, IL

Healthcare Consulting Analyst

Sep. 2022 – Present

- Lead the development and implementations of Productivity & Quality (P&Q) initiatives across 8 distinct Revenue Cycle teams at a large healthcare system, enabling greater transparency into staff performance and instilling confidence among leadership to act upon growth opportunities
- Train and oversee the P&Q-related work of an Analyst based in Huron's India office

Healthcare Consulting Intern

Jun. 2021 – Aug. 2021

- Facilitated the implementation and client handoff of a Revenue Cycle Performance Improvement process, focused on identifying a large health system's most prevalent root causes of backlogged claims; presented findings to senior leadership
- Supported client in the design, test, validation, and stabilization phases of a RPA bot targeting A/R reduction

Rollins School of Public Health

Atlanta, GA

Research Assistant, Data Science

Oct. 2020 – May 2022

- Wrote and reviewed code using national healthcare cost and utilization data for a collaborative project with Merck within Dr. Puneet Chehal's lab to explore healthcare disparities among patients with diabetes

Emory University, Goizueta Business School

Atlanta, GA

Teaching Assistant, Healthcare

Jan. 2021 – Jun. 2021

- Assisted in the curriculum development of *Healthcare Strategy (BUS 508)*, a course offered in Goizueta's Executive MBA program, through developing slides on diverse healthcare management topics based on research and current market trends

CuraLife

Tel Aviv, Israel

Business Analyst

Jun. 2020 – Aug. 2020

- Optimized CuraLife's partnership potential in the nutraceutical space by enhancing the LinkedIn profiles of 10 business leaders, boosting the company profile's click and engagement rates by 19% and 50% and doubling avg. daily new followers
- Supported the start-up's business development into the US market through the creation of customer acquisition emails, generating nearly 20 partnership opportunities and a closed deal with a large health practitioner association

LEADERSHIP & COMMUNITY INVOLVEMENT

Health and Development in Guatemala (HDG)

Aug. 2019 – May 2022

Head of Education

- Founded and oversaw Emory HDG's Health Education branch, engaging over 700 Guatemalans of the Sololá region through in-person and the distribution of 1500 public health informational booklets over a ten-day medical mission in March 2020
- Led the digital transformation of the program above to WhatsApp chatbot modules to expand healthcare education access to Guatemalan communities during the COVID pandemic

TAMID Emory

Strategy Consultant

Jan. 2019 – May 2022

- Strategized and implemented business development efforts for a digital health start-up based in Israel's hi-tech ecosystem

Director of Fundraising

Aug. 2020 – May 2021

- Coordinated an annual campaign funding student education and professional development opportunities, raising over \$13,000 (nearly double previous year's amount) in two weeks

ADDITIONAL INFORMATION

Skills: Revenue Cycle, Python, R, SQL, AWS QuickSight, Tableau, Microsoft, Hebrew (fluent), Spanish (adv.), French (basic)

Interests: Healthcare Analytics, Machine Learning, Piano (classical/contemporary), Tennis, Travel, Nutrition