

Jennifer (Jenny) Belson

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EDUCATION

Emory University, Goizueta Business School

Atlanta, GA

Bachelor of Business Administration, Information Systems & Operations Management and Health Innovation

May 2022

- Highest Distinction (Top 5%) | GPA: 3.97
- Honor Societies: Beta Gamma Sigma, Omicron Delta Kappa, Phi Eta Sigma
- Dean's List: 7 semesters

WORK EXPERIENCE

Huron Consulting Group

Chicago, IL

Healthcare Consulting Analyst

Sep. 2022 – Present

- Lead the development and implementation of Productivity & Quality (P&Q) initiatives across 8 distinct Revenue Cycle teams at a large healthcare system, enabling greater transparency into staff performance and instilling confidence among leadership to act upon growth opportunities
- Train and oversee the P&Q-related work of an Analyst based in Huron's India office

Healthcare Consulting Intern

Jun. 2021 – Aug. 2021

- Facilitated the implementation and client handoff of a Revenue Cycle Performance Improvement process, focused on identifying a large health system's most prevalent root causes of backlogged claims; presented findings to senior leadership
- Supported client in the design, test, validation, and stabilization phases of a RPA bot targeting A/R reduction

Rollins School of Public Health

Atlanta, GA

Research Assistant, Data Science

Oct. 2020 – May 2022

- Wrote and reviewed code for a collaborative project with Merck within Dr. Puneet Chehal's lab using national healthcare cost and utilization data to explore healthcare disparities among patients with diabetes

Emory University, Goizueta Business School

Atlanta, GA

Teaching Assistant, Healthcare

Jan. 2021 – Jun. 2021

- Assisted in the curriculum development of *Healthcare Strategy (BUS 508)*, a course offered in Goizueta's Executive MBA program, through developing slides on diverse healthcare management topics based on research and current market trends

CuraLife

Tel Aviv, Israel

Business Analyst

Jun. 2020 – Aug. 2020

- Optimized CuraLife's partnership potential in the nutraceutical space by enhancing the LinkedIn profiles of 10 business leaders, boosting the company profile's click and engagement rates by 19% and 50% and doubling avg. daily new followers
- Supported the start-up's business development into the US market through the creation of customer acquisition emails, generating nearly 20 partnership opportunities and a closed deal with a large health practitioner association

LEADERSHIP & COMMUNITY INVOLVEMENT

Health and Development in Guatemala (HDG)

Aug. 2019 – May 2022

Head of Education

- Founded and managed Emory HDG's Health Education branch, engaging over 700 Guatemalans of Sololá through in-person programming and the distribution of 1500 public health informational booklets during a medical mission in March 2020
- Led the digital transformation of the program described above to WhatsApp chatbot modules to expand healthcare education access to Guatemalan communities during the COVID pandemic

TAMID

Strategy Consultant

Jan. 2019 – May 2022

- Strategized and implemented business development efforts for a digital health start-up based in Israel's hi-tech ecosystem

Director of Fundraising

Aug. 2020 – May 2021

- Coordinated an annual campaign funding Emory student education and professional development opportunities, raising over \$13,000 (nearly double previous year's amount) in two weeks

ADDITIONAL INFORMATION

Skills: Revenue Cycle, Python, R, SQL, AWS QuickSight, Tableau, Microsoft, Hebrew (fluent), Spanish (adv.), French (basic)

Interests: Healthcare Analytics, Machine Learning, Piano (classical/contemporary), Tennis, Travel, Nutrition