

# Jyothi Swaroop Bommidi

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## Professional Summary

I'm a data scientist with roots in agriculture who shifted from behavioral research to hands-on analytics development. With a PhD from the University of Florida and a Masters in Advanced Data Analytics from UNT, I bring together research rigor and technical implementation. At Ionxs.ai, I built a chromatogram image analysis platform using computer vision and machine learning to process reports. My work includes healthcare analytics, financial modeling, and customer behavior analysis, while I have also published seven research papers and taught 32 graduate student teams through their capstone projects. I apply quantitative analysis to solve problems, whether that's designing surveys for behavioral research, building ML models for classification, or mentoring students through the full analytics lifecycle.

## Education

<b>Masters, Advanced Data Analytics</b> <i>University of North Texas, Denton, Texas</i>	<b>Dec 2024</b>
<b>Doctor of Philosophy, Extension Education</b> <i>University of Florida (UF), Gainesville, Florida</i> <i>Dissertation Title: Understanding National Resilience</i>	<b>Dec 2022</b>
<b>Masters, Agricultural Extension</b> <i>SHUATS, Allahabad, India</i>	<b>May 2015</b>
<b>Bachelor of Agricultural Sciences</b> <i>ANGRAU, Hyderabad, India</i>	<b>Aug 2013</b>

## Technical Skills

<b>Research methods</b>	Quantitative, Qualitative, and Mixed Methods
<b>Data Analysis &amp; Visualization</b>	Python, R, OpenRefine, SAS Enterprise Miner, NVivo, Tableau, SPSS
<b>Cloud &amp; DevOps Tools</b>	GCP, AWS, Docker, Redis/Valkey, Git

## Research Experience

<b>Data Scientist</b> <i>Ionxs.ai</i>	<b>May 2024 – Present</b>
<ul style="list-style-type: none"><li>Led the development of a chromatogram report analysis platform to process PDFs containing chromatographic image data.</li><li>Implemented multi-stage image extraction pipeline using Python/OpenCV to segment chromatograms from PDFs, using morphological operations and connected component analysis.</li><li>Developed text extraction system using Tesseract with preprocessing techniques (CLAHE enhancement and noise reduction) to detect and extract metadata from document headers.</li><li>Built computer vision algorithms for graph axis calibration and coordinate extraction by combining edge detection and thresholding to digitize graphs, transforming pixel coordinates to measurement units.</li><li>Implemented Peak/Noise classification systems using machine learning and neural networks for peak detection, validated through statistical analysis, RT analysis, and linked ion group detection.</li><li>Architected a distributed PDF processing framework using Valkey Streams and asynchronous Python workers.</li></ul>	

## Data Consultant

Aug 2021 – May 2022

Virginia Tech, Remote

- Designed and implemented statistical analysis for the 'STEM-it Up' project, and co-authored the methodology, results, and conclusion sections of a peer-reviewed publication.
- Collaborated with research team to develop project proposals on 'STEM-it Up' and mentored peers in statistical analysis.

## Graduate Research Assistant

Aug 2016 – May 2021

University of Florida, Gainesville, Florida

- Led quantitative and qualitative research on public perceptions, producing six peer-reviewed publications
- Analyzed complex datasets using SPSS, Python, R, and Tableau
- Designed and implemented survey methodologies and data collection protocols for PIE center projects
- Conducted literature reviews and developed theoretical frameworks for agricultural education research.

## Teaching Experience

### Graduate Teaching Assistant

Aug 2023 – Dec 2024

University of North Texas, Denton, Texas

- Guided 32 student teams through the selection of research methodologies and data analysis techniques for capstone projects.
- Supervised the development and implementation of capstone project analytics, providing personalized feedback to student teams.
- Mentored students in data manipulation and the application of statistical analysis in the course ADTA 5230: Data Analytics I.
- Instructed students on creating data visualizations using both Tableau and Python.
- Supported students throughout the machine learning model lifecycle, from design and development to evaluation in the course ADTA 5410: Deployment of Advanced Analytics.

### Graduate Teaching Assistant

Aug 2018 – Dec 2020

University of Florida, Gainesville, Florida

- Assisted with AEC3033c Research and Business Writing instruction.
- Evaluated student assignments and maintained grade records in Canvas.
- Coached students on academic writing and scientific communication.

## Refereed Journal Articles

- Ferand, N., **Bommidi, J. S.**, Somers, R., DiBenedetto, C., & Myers, B. (2024). Agriscience Teachers' Perceptions of Integrating Science Within School-Based Plant Science Curricula. *NACTA Journal*, 68(1). <https://doi.org/10.56103/nactaj.v68i1.173>
- Lamm, K., Lamm, A., Davis, K., Powell, A., & **Bommidi, J.** (2021). Effective organizational functioning capacity needs of rural advisory service networks: A Delphi study. *Journal of International Agricultural and Extension Education*, 28(3), 104–119. <https://doi.org/10.5191/jiaee.2021.283104>
- Lamm, K. W., Lamm, A. J., Davis, K., **Swaroop, B. J.**, & Edgar, L. D. (2020). Identifying capacities needed for professionalization of extension networks. *Journal of International Agricultural and Extension Education*. <https://doi.org/10.5191/jiaee.2020.27291>
- Lamm, K., Lamm, A., Davis, K., **Bommidi, J. S.**, & Edgar, L. (2019). Identifying information and communication technology use capacity needs of extension networks. *Journal of International Agricultural and Extension Education*, 26(3), 58–71. <https://doi.org/10.5191/jiaee.2019.26304>

- Lamm, A. J., Warner, L. A., Lundy, L. K., **Bommidi, J. S.**, & Beattie, P. N. (2018). Informing water-saving communication in the United States using the situational theory of problem solving. *Landscape and Urban Planning*, 180, 217-222.
- Lamm, K., Lamm, A., Davis, K., & **Bommidi, J. S.** (2018). Effective advocacy for extension networks: An evaluation of critical capacities. *Journal of International Agricultural and Extension Education*, 25(2), 43–56. <https://doi.org/10.5191/jiaee.2018.25204>
- Lamm, K. W., Lamm, A. J., Davis, K., & **Bommidi, J. S.** (2017). Identifying knowledge management capacity needs of rural advisory service networks. *Journal of International Agricultural and Extension Education*, 24(2). DOI: 10.5191/jiaee.2017.24207.

## Conference Papers and Proceedings

- Beattie, P. N., Bunch, J. C., **Bommidi, J. S.**, Lamm, A. J., & Roberts, T. G. (2018, March). *Haitian faculty members perceived self-efficacy of student engagement, instructional strategies, and classroom management*. Abstract accepted for presentation at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
- Bommidi, J. S.**, & Lamm, A. J. (2018, March). *Impact of gender on opinion leadership and willingness to act on water issues*. Abstract accepted for presentation at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
- Bommidi, J. S.**, Lamm, A. J., & Bunch, J. C. (2018, February). *Exploring rural and urban residents' perceptions on agricultural water use*. Abstract accepted for presentation at the Southern Rural Sociological Association annual meeting, Jacksonville, FL.
- Bommidi, J. S.**, Lamm, K. W., Lamm, A. J., & Davis, K. (2018, March). *Identifying the capacities rural advisory service networks need to support global professionalization*. Abstract accepted for presentation at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
- Bommidi, J. S.**, Huang, P., & Lamm, A. J., (2017, February). *Targeting water conservation extension programming to residents governed by homeowner's associations*. Poster presented at the Agricultural and Extension Education Southern Region Meeting, Mobile, AL.
- Lamm, A. J.**, Warner, L. A., Lundy, L. K., & Bommidi, J. S. (2017, February). *Using the situational theory of problem solving to guide national extension programming with high water users*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.

## Data Projects

### Humana-Mays Healthcare Analytics Case Competition 2024

Texas A&M University, Texas

Sep – Oct 2024

- Developed two machine learning classification models to predict patient engagement with primary care physicians, achieving ROC-AUC scores of 0.7992 and 0.7683 respectively
- Advanced to the second round as one of 25 teams selected from 285 competing teams nationwide

### Methodological Research: ML models for Stock Price Prediction

University of North Texas, Denton, Texas

Jan – May 2024

- Conducted comprehensive predictive modeling analysis utilizing 946,889 financial observations from public market data sources
- Implemented and compared LSTM, Ridge Regression, and Convolutional LSTM architectures to forecast stock price movements, achieving optimal Test RMSE of 0.0862.

### Mars PetCare Churn Analysis

University of North Texas, Denton, Texas

Sep - Dec 2023

- Performed comprehensive analysis of PetCare transaction data, engineering key behavioral metrics including purchase frequency, transaction volume, and customer lifetime value

- Developed predictive models to identify customer churn patterns across multiple time horizons for Mars product portfolio optimization

## Leadership and Volunteer Experience

### **Treasurer, AEC Graduate Student Association**

**Nov 2018 – Aug 2019**

*University of Florida, Gainesville, Florida*

- Managed budget and financial records for the graduate student association
- Led fundraising initiatives to support student activities and programs
- Collaborated with team members to develop funding strategies

### **Graduate Representative, AEC ALSCC Committee**

**Nov 2017 – Aug 2018**

*University of Florida, Gainesville, Florida*

- Facilitated communication between the AEC Graduate Student Association and ALSCC committee
- Coordinated committee activities and supported project execution
- Enhanced inter-organizational cooperation through effective liaison work

### **President, Student Association**

**Aug 2014 – April 2015**

*Department of Extension Education, SHUATS, Allahabad, India*

- Collaborated with faculty and students to improve course scheduling
- Organized departmental events and activities to strengthen community engagement
- Conducted student surveys to identify needs and advocate for academic improvements

### **Team Lead, Agriculture Experiential Learning Program**

**Dec 2012 – May 2013**

*Agricultural College Naira, ANGRAU, Hyderabad, India*

- Led an eight-member team in implementing a comprehensive crop cultivation project across 1.25 acres
- Developed detailed cultivation reports analyzing challenges in fertility, procurement, irrigation, and marketing
- Demonstrated project management and analytical skills through hands-on agricultural research