jscamp.asia
UNDISCLOSURED*

Why your employees need to attend this conference

FACTS

- Based in **Singapore** at the **NUSS Kent Ridge Guild House**
- up to **500** attendees
- **2** days - 29 +30 November 2012
- **2** more days for Coding Sprints
- **2** tracks: Client-Side/Server-Side
- **16** local and international speakers
- **6** coding-challenges/workshops
- Community and Networking Parties

HIGHLIGHTS

- **Big Names, Local Up & Comers**
  Balanced mix of educational and inspirational agenda and speakers

- **Workshops and Coding Sprints**
  Kicking off new developments and offering hands-on learning

- **From developers, for developers**
  Organizers and team of volunteers are from the local community

- **Industry delegate meet-up**
  Speakers and premium ticket holders meet local web and tech business representatives

- **Big Sponsor Opportunities**
  At the centre of one of South-East Asias largest independent and most influential web and mobile developer conference in so far.

A **Nerdherd Pte Ltd** event

If you have further questions or are interested in discounted ticket packages for groups of 5+ people, please contact sayanee@jscamp.asia

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Twitter: @jscamp_asia

*) *"Undisclosured" is a pun referring to an often misunderstood concept in the JavaScript language called "Closure".*

#10 Insight into the Asian ecosystem

Together with other developers from all over the world, your employees will get a first hand insight into Singapore as the tech hub of South-East Asia and into the its community of entrepreneurs and developers at our industry delegate meet-up before the conference. If you are looking to expand to or in Asia or are looking for bright talent, JSCamp.Asia is a great place to network.

#9 Leading developers and speakers [Talks]

Along with the up to 500 attendees, we are so happy to host some of the most renown and amazing people who shape the web everyday and want to inspire and share their insights and experiences. Over the two days 16 speakers from the US, Europe, Australia and Asia will host in-depth sessions in 2 tracks.

#8 Hands-on learning [Workshops]

At JSCamp.Asia your employee can choose out of 6 workshops to increase their coding skills. There's plenty of time, power and Wi-Fi to check out a certain new library, concept or idea while the entire community is around to help. Even better: Professional hosts will explain and guide your employees in our workshop sessions.

#7 Programming with other developers [Coding Sprints]

After the 2 day conference, we have a very special offer to get interested parties together over the weekend and into Singapore's trendy co-working spaces. There they can work and contribute as a group to open source JavaScript projects. That means a combined 4 days of JavaScript, web and mobile development goodness.

#6 Great variety of hot topics

Ever heard of server-side JavaScript? All client-side applications? HTML5 web and mobile gaming? Real-time and Responsive Design? Your employees will get an insight into these and more topics as well as into general coding practices and the latest generation of JavaScript APIs and browser engines.

#5 User Interface and User Experience Design

Whether your developer team uses Ruby, PHP, Python or other programming languages for the server-side, for the front-end design of your website or mobile app, they have almost certainly used JavaScript. Send your employees to JSCamp Asia to expand their knowledge about "How to create a great experience". And that goes far beyond JavaScript...

#4 Stay current with web and mobile technology

JSCamp.Asia will cover the latest in web and mobile tech. Companies and developers use it as a stage to show their newest solutions.

#3 Spread the word about your company and product

Send the best spokesperson of your company - your employees! As your employees will engage, code and socialize with other developers, they will be representing your company! It's a great way to spread the word about opportunities you're offering and find help for challenges you're facing.

#2 Bring innovation back to your office

JSCamp.Asia is an investment into the future for your company. As your employees will mingle, learn and bounce off new ideas around coding, design or methodology, we are sure their attendance will result in great new inspiration.

#1 Make your employees happy!

Your employees will really appreciate a short break from their daily office to make new friends, With up to 4 days of web and mobile development goodies, they will come back to your company refreshed. And only a happy employee is a productive employee!