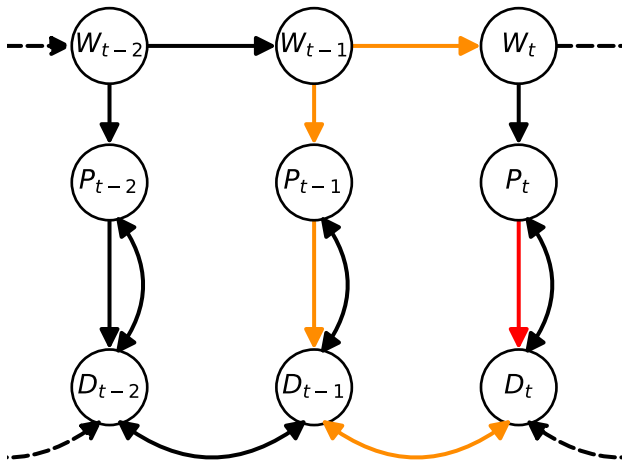


Model II: Partially responsive demand



Model III: Demand shifting

