



**WE, THE JAVASCRIPT PEOPLE**

**SPONSORSHIP DETAILS  
2014 CONFERENCES & EVENTS**

# WHO WE ARE



- // A community for & by **JavaScript Enthusiasts**
- // Focused on **learning and sharing**
- // A **NOT FOR PROFIT** Community
- // ESTD. **MARCH2013**
- // **SOLE** member of the [JSConf family](#) in India

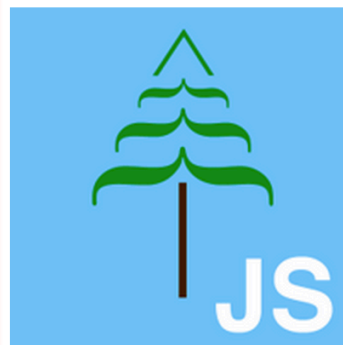
## The JSConf Family Of Events



RobotsConf  
Amelia Island, FL



New Delhi &  
Bangalore, India



CascadiaJS  
Seattle, WA



JSCamp Asia  
Singapore

// **ONLY** India chapter associated with [CommunityJS](#)

# WHAT ALL WE DO..



//GLOBAL SPREAD – New Delhi (**NCR**), Bengaluru (**BLR**) and London (**LON**). We organize meet-ups (monthly), conferences and trainings on JavaScript (across all 3 locations).

- **Hands-on** session format for Meet-ups
- **15 meetups till date** international speakers held till date

## //CONFERENCES

- **Largest NCR JavaScript conference** #JSConferenceNCR on 07SEP2013 @Delhi
- **Workshop format conference** #JSConferenceBLR held on 16NOV2013 @Bengaluru
- **Largest JavaScript PAN-India conference** #JSConferenceIN on 18, 19JUL2014 @Bengaluru

# INTERNATIONAL SPEAKERS



**KYLE SIMPSON**

Author, Workshop trainer

 @getify



**OSCAR VILLARREAL**

UI Guy, Rock climber

 @climboid



**CHRISTIAN LILLEY**

UI Guru

 @xmilly



**RICK BRADLEY**

GitHubber

 @rickbradley



**DOUGLAS CROCKFORD**

JavaScript Guru

<http://www.crockford.com/>



**TBD**

# LOCAL SPEAKERS



**ROCKY JAISWAL**

Polyglot programmer

 @whatsuprocky



**MANAN BHARARA**

Developer, ThoughtWorks

 @mananbharara



**ASHUTOSH SHARMA**

Senior Scientist, Adobe

 @zorder



**AJAY CB**

Co-founder, CTO Infibeam

 @ajaycb



**SANKHA NARAYAN**

Student, IIT Jodhpur

 @sankha93



**SHEKHAR GULATI**

Technology Evangelist, Red Hat

 @shekhargulati

If you were wondering..

# WHY SPONSOR?



## EYEBALLS

Our conferences attract some of the best names in the JavaScript community as participants and speakers (Douglas, Kyle are a few of them) - this is one sure place to get your brand all the attention & love it needs from the community

## NETWORKING

- If you are planning to grow your team in front end technology
  - Want to tap on the best growing trends in the industry

## & Off course Knowledge 😊

- All sessions in our events are aimed to be hands-on
- You just need to have the will to learn and we promise you will learn

# SPONSORSHIP DETAILS



	Platinum	Gold	Silver	Bronze	Basic
Linked Logo on conference website (sizes vary)	X	X	X	X	X
Logo & 300 words on conference website	X	X	X	X	X
Exhibit booth at conference	X	X			
Logo on conference t-shirt (varying size)	X	X	X	X	
Banner in conference room	X	X	X		
Printed material in attendee packet	X	X	X	X	
Logo on sponsor slide in between presentations	X	X	X		
Preferential banner placement	X				
“sponsored by” text on digital/ print materials	X	X	X	X	X
Discounted Attendee Ticket (20% off full price)	10	6	4	4	2

**Platinum:** USD 5,000

**Gold:** USD 3,000

**Silver:** USD 2,000

**Bronze:** USD 1,500

**Basic:** USD 1,000

*More sponsorship options available which can be discussed live on a call..*

# OUR NEXT CONFERENCE

## 2014 PAN-INDIA CONFERENCE

#JSConferenceIN Bengaluru, India July 2014

**Format** – two days, single track, hands-on/live-coding with multiple keynotes

Focus – India's **LARGEST** community based  
JavaScript event

**Confirm sponsorship by: 05, April 2014**

More details at: [www.jschannel.com](http://www.jschannel.com)



# The FINE PRINT



- // Sponsorship contract will be formally created
- // Sponsor announcements will be made on jschannel.com & all social media channels
- // 50% payment to be made upfront for booking sponsorship slots
- // Remaining 50% payment to be made 10 days before the event

# STAY TUNED



Amit Kumar @toamit

Amit Anand @iamitanand

Basav Nagur @basav

Sujay Kalaria @s\_kalari

Suman Paul @sumankpaul

Nareesh Sharma @narunaram

[info@jschannel.com](mailto:info@jschannel.com)

[@JS\\_Channel](#)

**Our presence** on [Web](#), [Twitter](#), [Facebook](#)

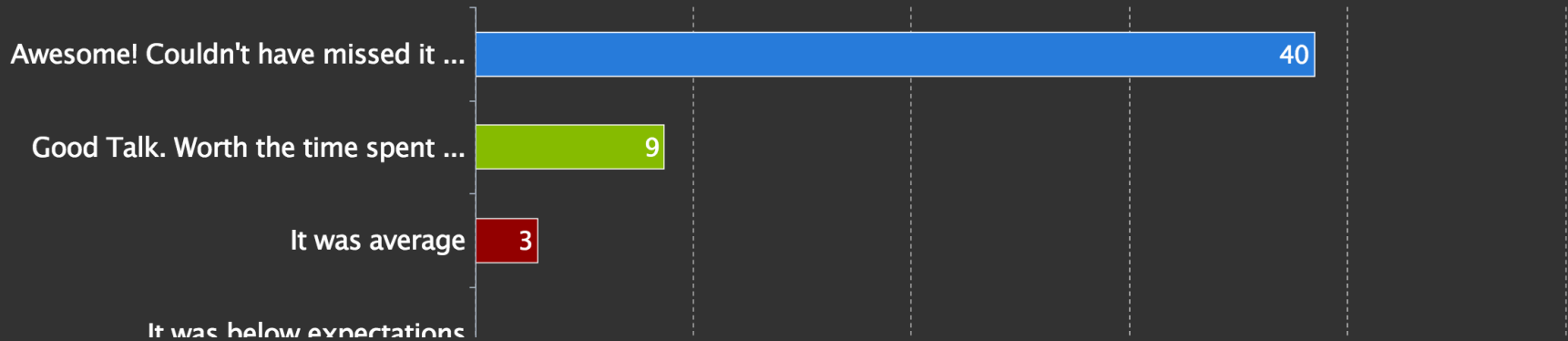
Meetup.com – [Delhi](#) [Bengaluru](#) & [London](#)

# APPENDIX

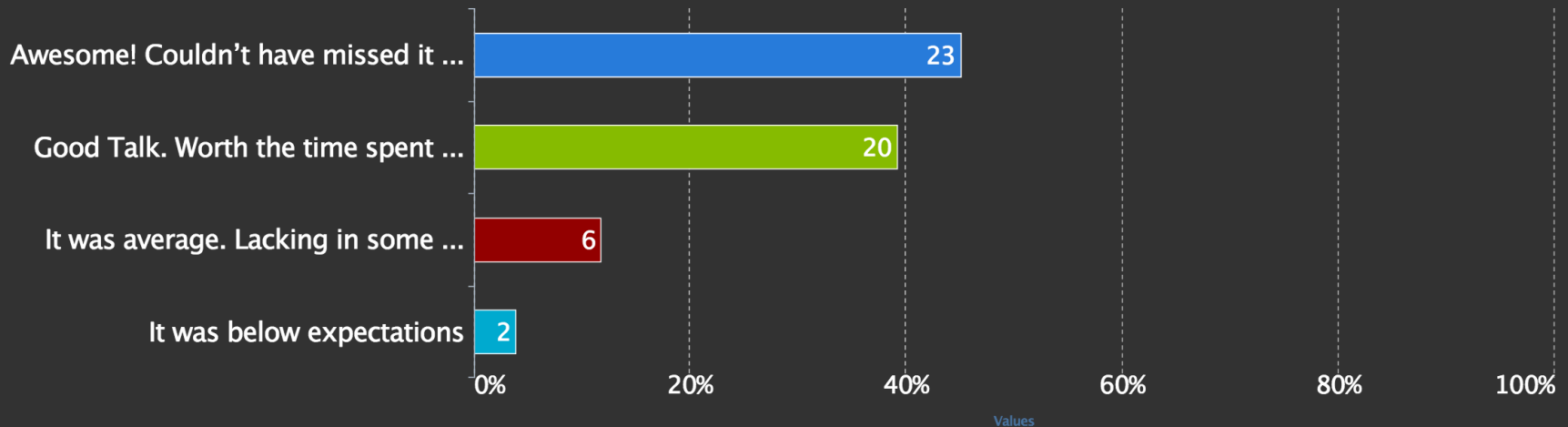
# MEASURED FEEDBACK..



**Q8. How was the keynote by Ajay CB - Startup Life: The Good, the Bad and the Ugly ?**



**Q2. How was the talk by Kyle Simpson - Where's my straw ?**



# TWITTER LOVE



"@js\_channel I wouldn't have learnt JavaScript to this gr8 extent without JSChannel n all awesome people associated with it. Kudos!!!...."

"A great day at #jsconferenceblr. Thanks to the organizers @js\_channel for putting together a great show. Pleasure interacting with all..."

"@js\_channel : Thanks for all the awesomeness today :) You guys rock!! Food was really good! ;) ...."

"Enjoyed a lot @js\_channel ... its been a quite learning and gaining experience ... what more can b done with js... keep the good work going ..."

"Awesome day at #JSConferenceBLR learnt lot..great speakers, people,encouragement,learning..thank you @js\_channel ..."

"An awesome day at #JSConferenceBLR. Amazing workshop by @getify on #nodejs ended by an inspiring talk by @ajaycb.Thank you @js\_channel !!! ..."

"The day at #JSConferenceBLR has ended but the hangover of this learning stuffed eventful day will stay for a long long time! ...."