John Schibelli

Senior Front-End Developer
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Senior Front-End Developer with over 15 years of experience building scalable, high-performance web applications and company websites. Skilled in React, Next.js, TypeScript, and Tailwind CSS with a strong focus on accessibility, SEO, and client success. Technical leader behind IntraWeb Technologies' digital presence and client projects, with hands-on incubation of innovative AI-driven content collaboration tools.

Experience

Senior Front-End Developer

IntraWeb Technology, Montville, NJ   November 2020 - Present

- Designed and developed the IntraWeb Technologies company website using Next.js, React, TypeScript, and Tailwind CSS, delivering a modern, accessible, and SEO-optimized online presence. (IntraWeb Technologies company website).
- Led multiple client projects delivering custom WordPress and Shopify websites emphasizing mobile responsiveness, performance, and SEO, serving clients including KAL Design.
- Scoped project requirements, managed timelines, and served as primary client liaison to ensure high-quality delivery and customer satisfaction.
- Incubated SynaplyAI, a multi-tenant AI content collaboration platform (website), leading front-end architecture, API integrations with OpenAI, real-time collaborative editing, and adaptive AI content generation.

Full-Stack Developer

ColorStreet, Totowa, NJ   April 2024 – November 2024

- Implemented automated UI testing workflows using Playwright, improving test reliability and streamlining the QA process across front-end releases.
- Collaborated with backend engineers to integrate and validate Nest.js APIs, ensuring stable data flow and interface alignment.
- Worked cross-functionally with QA, design, and product teams to identify issues, contribute to sprint delivery, and support ongoing UI improvements.
- Supported front-end development initiatives for ColorStreet, a fast-growing nail polish brand's e-commerce platform

Senior Front-End Developer

Executive Five Star, Montville, NJ   April 2016 – October 2020

- Developed and maintained the company's primary WordPress website for its car service business, improving usability and mobile responsiveness for customers booking transportation.
- Integrated the Limo Anywhere API to support real-time online reservations, allowing customers to schedule rides directly through the website with instant back-office synchronization.
- Streamlined driver scheduling and dispatch workflows by connecting front-end booking with internal systems, reducing manual data entry and increasing operational efficiency.
- Customized booking flows, styling, and plugin logic to align with brand guidelines and business requirements.

Front-End Developer
Robert Half Technology, Parsippany, NJ   March 2013 – April 2016

- Developed custom user interfaces for internal financial platforms using JavaScript, jQuery, and Bootstrap, contributing to improved user workflows for reporting and data analysis.
Built and maintained interactive presentation tools for pharmaceutical clients using Veeva CRM and HTML5, ensuring compatibility across platforms and devices.
- Collaborated with design and QA teams to deliver front-end features aligned with enterprise UX guidelines, working within Agile development cycles.
- Led front-end development for multiple internal WordPress projects, including custom theme builds and admin-side UI customization.
- Mentored junior developers on front-end best practices, Git workflows, and component-based design approaches.

Web Developer (Contract)
Level-Nine Creative, Merritt Island, FL   July 2009 – February 2013

- Designed and developed custom websites for small businesses and design agencies using WordPress, PHP, JavaScript, and CSS.
- Built and styled reusable UI components to meet client brand requirements and ensure responsive cross-browser performance.
- Customized WordPress themes and plugins to support marketing functionality, content workflows, and SEO readiness.
- Collaborated directly with clients to scope requirements, translate designs into working UIs, and manage delivery timelines.

Web Development Program Director
Anthem Institute, Parsippany, NJ   January 2005 – June 2009

- Taught and developed curriculum in HTML, CSS, JavaScript, PHP, and MySQL, equipping students with industry-ready web development skills.
- Managed and mentored a team of 8 instructors across 4 campuses while ensuring curriculum alignment and instructional quality.
- Oversaw accreditation compliance and partnered with organizations like Pearson VUE to establish certification opportunities.

Technical Skills

Programming Languages & Scripting: JavaScript (ES6+), TypeScript, PHP, HTML5, CSS3, Sass/SCSS
Front-End Frameworks & Libraries: React, Next.js, AngularJS, Tailwind CSS
Back-End & API Technologies: Node.js, Express, Nest.js, GraphQL, RESTful APIs, JSON
Testing Frameworks: Playwright, Jest
CI/CD & DevOps: GitHub Actions, Docker, Kubernetes, Vercel
Databases & Content Management: SQL Server, MySQL, WordPress (Custom Themes & Plugins), Contentful

Education

The Chubb Institute, Parsippany, NJ
Web & Graphic Design – Diploma | 2004