

# John Schibelli

Senior Front-End Developer

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Senior Front-End Developer with 15+ years of experience building scalable, high-performance web applications. Skilled in React, Next.js, TypeScript, and Tailwind CSS, with a strong focus on accessibility, performance, and SEO. Led the development of IntraWeb Technologies' digital presence and incubated AI-powered collaboration platforms. Works with modern AI-driven tools like Cursor and Windsurf to streamline development, automate testing, and support continuous delivery.

## Experience

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### Senior Front-End Engineer

IntraWeb Technology, Montville, NJ

November 2020 - Present

- Designed and developed the IntraWeb Technologies company website using Next.js, React, TypeScript, and Tailwind CSS, delivering a modern, accessible, and SEO-optimized online presence.
- Led multiple client projects delivering custom WordPress and Shopify websites emphasizing mobile responsiveness, performance, and SEO.
- Architected SynaplyAI, a multi-tenant AI content collaboration platform, implementing automated CI/CD pipelines (GitHub Actions + Vercel), agentic developer workflows with Cursor/Copilot, and real-time collaborative editing backed by AI-driven conflict resolution.
- Built tenant-level isolation, role-based access control, and subscription billing (Stripe), while integrating OpenAI APIs for adaptive AI content handling.
- Standardized automation pipelines for linting, testing, deployments, and staging environments across monorepos.

### Full-Stack Developer

ColorStreet, Totowa, NJ

April 2024 – November 2024

- Built and maintained automation pipelines for the company's high-traffic e-commerce platform, integrating Playwright tests with GitHub Actions to enable reliable CI/CD and reduce regression cycle time.
- Partnered with backend engineers to integrate and validate Nest.js APIs, ensuring stable data flow and alignment across the stack.
- Implemented branch-based workflows and staging environments, supporting parallel feature development and safer releases.
- Collaborated with QA, product, and design teams to deliver accessible, high-performance UI features that improved the customer shopping experience.

### Senior Front-End Developer

Executive Five Star, Montville, NJ

April 2016 – October 2020

- Developed and maintained the company's primary WordPress website for its car service business, improving usability and mobile responsiveness for customers booking transportation.
- Integrated the Limo Anywhere API to support real-time online reservations, allowing customers to schedule rides directly through the website with instant back-office synchronization.
- Streamlined driver scheduling and dispatch workflows by connecting front-end booking with internal systems, reducing manual data entry and increasing operational efficiency.
- Customized booking flows, styling, and plugin logic to align with brand guidelines and business requirements.

## Front-End Developer

Robert Half Technology, Parsippany, NJ

March 2013 – April 2016

- Developed custom user interfaces for internal financial platforms using JavaScript, jQuery, and Bootstrap, contributing to improved user workflows for reporting and data analysis. Built and maintained interactive presentation tools for pharmaceutical clients using Veeva CRM and HTML5, ensuring compatibility across platforms and devices.
- Collaborated with design and QA teams to deliver front-end features aligned with enterprise UX guidelines, working within Agile development cycles.
- Led front-end development for multiple internal WordPress projects, including custom theme builds and admin-side UI customization.
- Mentored junior developers on front-end best practices, Git workflows, and component-based design approaches.

## Web Developer (Contract)

Level-Nine Creative, Merritt Island, FL

July 2009 – February 2013

- Designed and developed custom websites for small businesses and design agencies using WordPress, PHP, JavaScript, and CSS.
- Built and styled reusable UI components to meet client brand requirements and ensure responsive cross-browser performance.
- Customized WordPress themes and plugins to support marketing functionality, content workflows, and SEO readiness.
- Collaborated directly with clients to scope requirements, translate designs into working UIs, and manage delivery timelines.

## Web Development Program Director

Anthem Institute, Parsippany, NJ

January 2005 – June 2009

- Taught and developed curriculum in HTML, CSS, JavaScript, PHP, and MySQL, equipping students with industry-ready web development skills.
- Managed and mentored a team of 8 instructors across 4 campuses while ensuring curriculum alignment and instructional quality.
- Oversaw accreditation compliance and partnered with organizations like Pearson VUE to establish certification opportunities.

## Technical Skills

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**Programming Languages & Scripting:** JavaScript (ES6+), TypeScript, PHP, HTML5, CSS3, Sass/SCSS

**Front-End Frameworks & Libraries:** React, Next.js, AngularJS, Tailwind CSS

**Back-End & API Technologies:** Node.js, Express, Nest.js, GraphQL, RESTful APIs, JSON

**Testing Frameworks:** Playwright, Jest

**CI/CD & DevOps:** GitHub Actions, Docker, Kubernetes, Vercel

**Databases & Content Management:** SQL Server, MySQL, WordPress (Custom Themes & Plugins), Contentful

## Education

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**The Chubb Institute, Parsippany, NJ**

*Web & Graphic Design – Diploma | 2004*