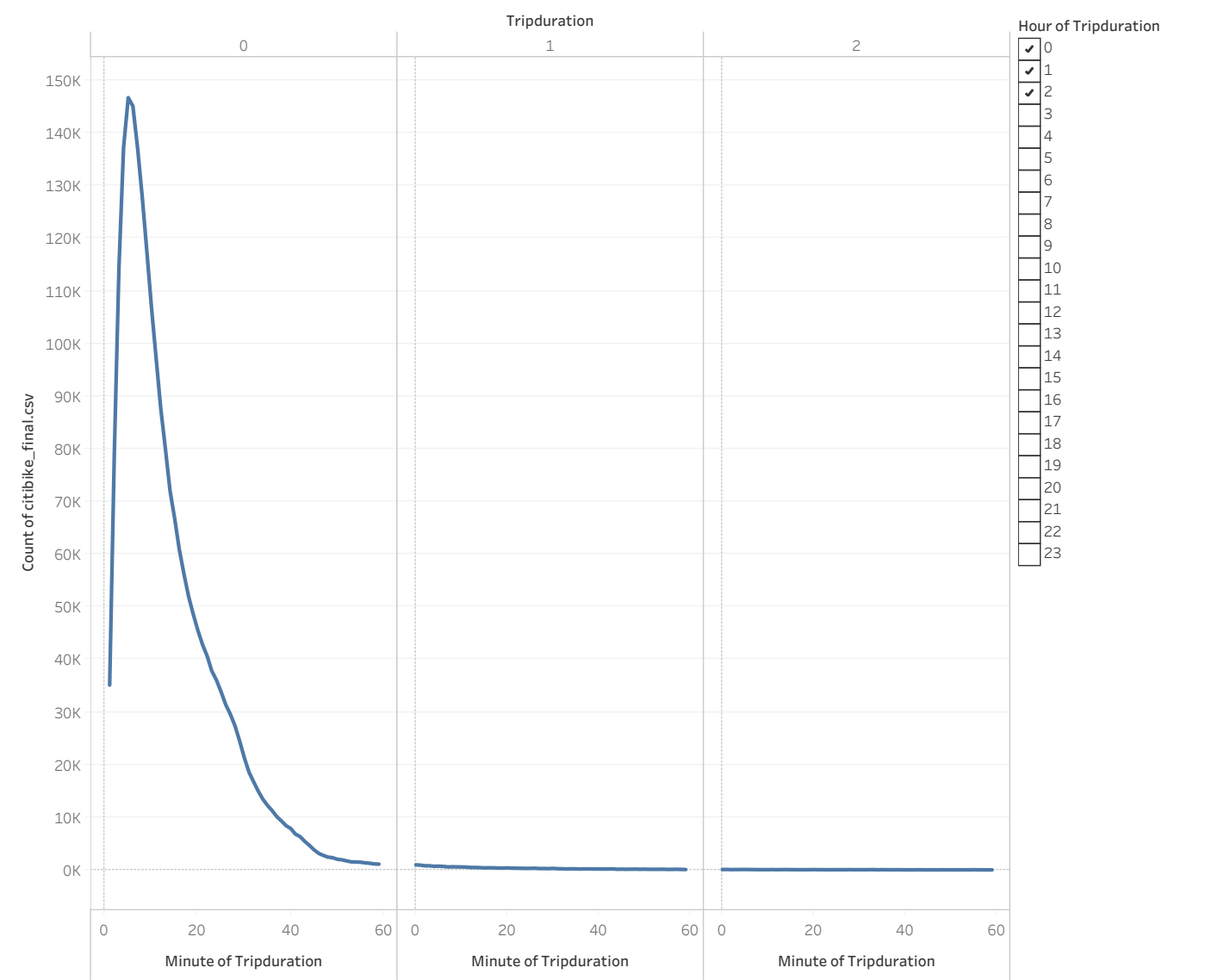


Gender, User Type, and Ride Times

The overwhelming majority of trips are short - under 20 minutes.

Males are over-represented in overall trips, but appear to be slightly less likely to travel for long distances. Unknown users are significantly more like..

Users of an unknown g..

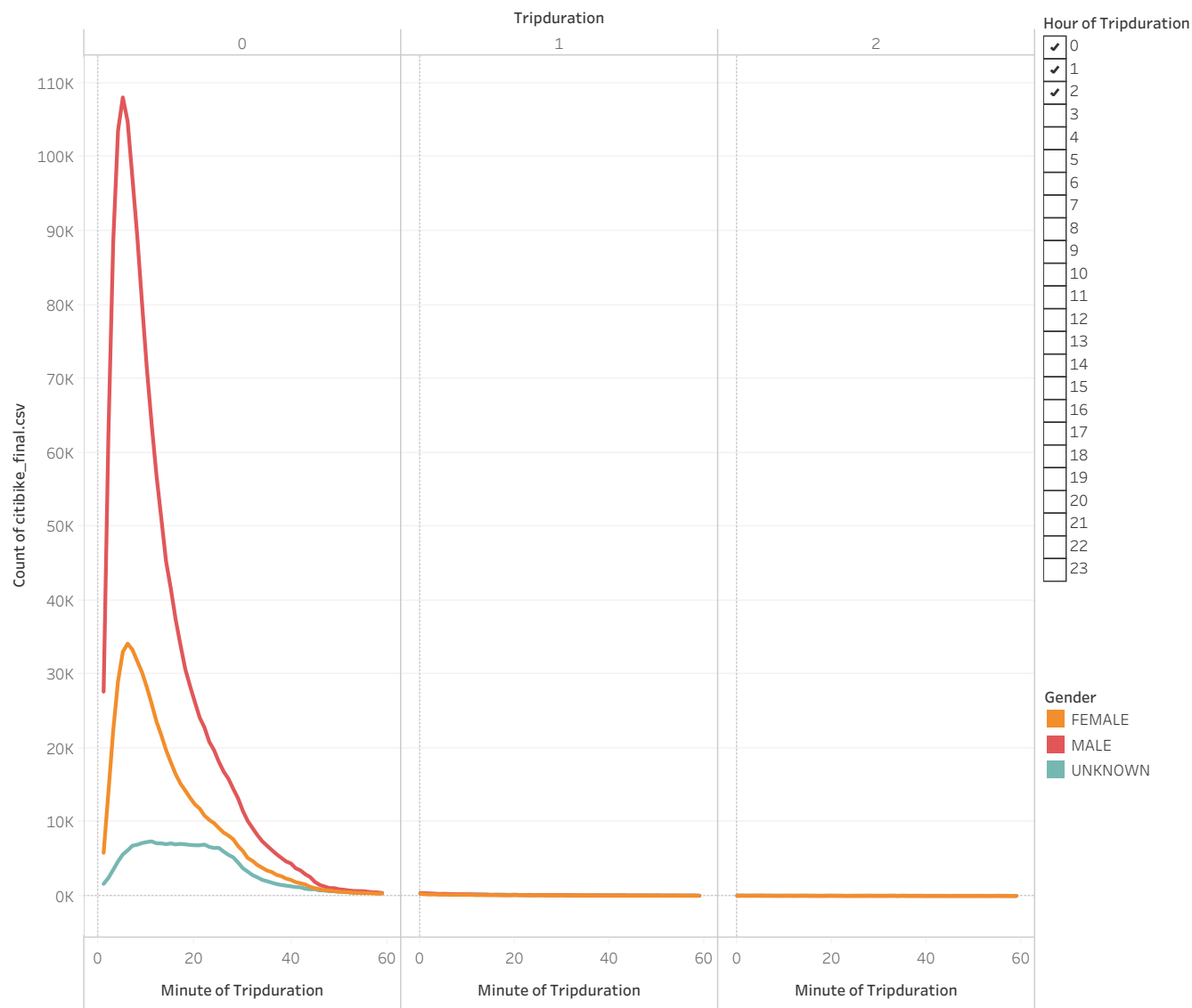


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Users of an unknown gender are also more likely to be short-term customers, so short-ter..



Gender, User Type, and Ride Times

Males are over-represented in overall trips, but appear to be slightly less likely to trave..

Users of an unknown gender are also more likely to be short-term customers, so short-term customers take longer trips.

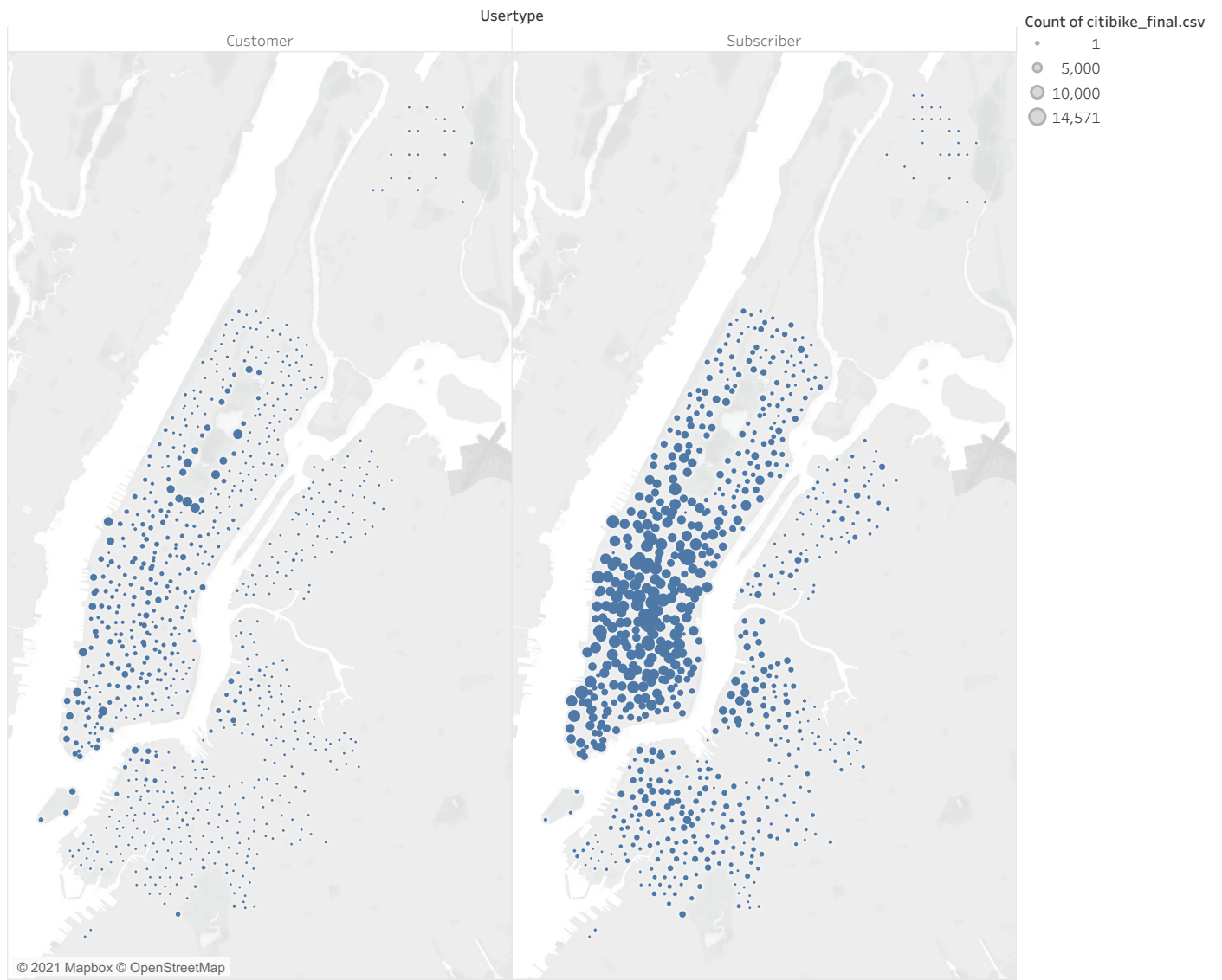
Short-term customers rent in different areas than subscribers. Central park and the waterf..



Gender, User Type, and Ride Times

Users of an unknown gender are also more likely to be short-term customers, so short-term customers rent in different areas than subscribers. Central park and the waterfront, primarily recreational locations, are overrepresented a..

The majority of trips are taken in rush hour, although a significant number of trips are tak..

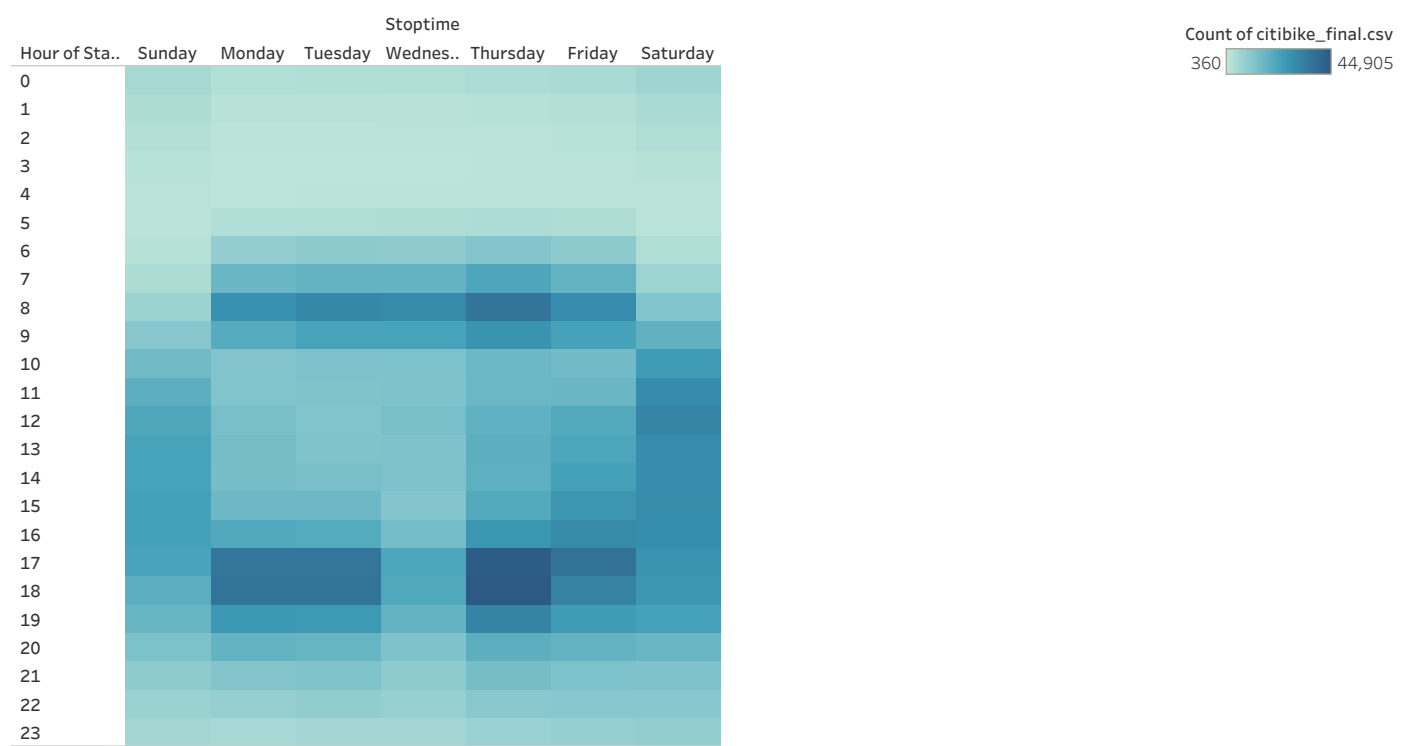


Gender, User Type, and Ride Times

Short-term customers rent in different areas than subscribers. Central park and the wat..

The majority of trips are taken in rush hour, although a significant number of trips are taken throughout the day on weekends.

Men and women appear to have roughly equivalent rental patterns, with the majority ..

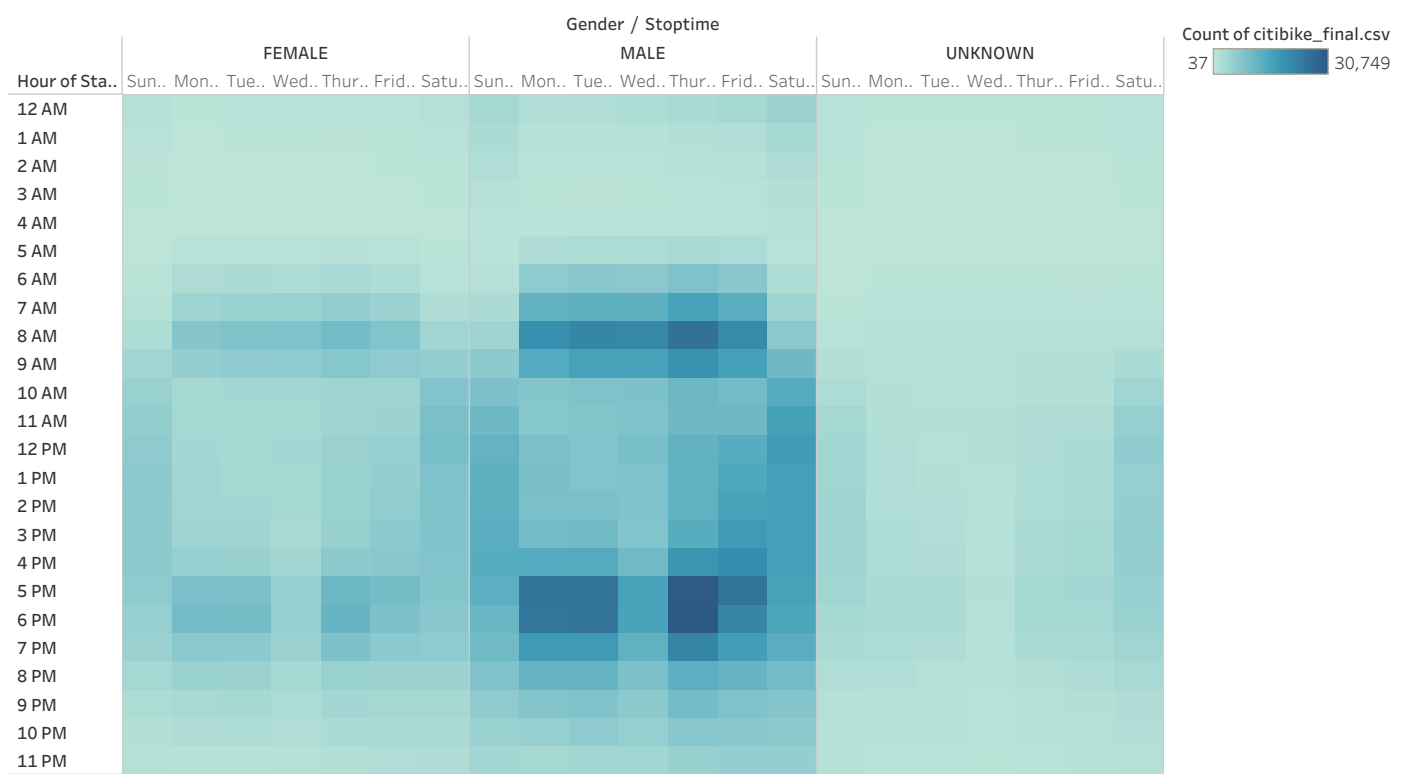


Gender, User Type, and Ride Times

The majority of trips are taken in rush hour, although a significant number of trips are t..

Men and women appear to have roughly equivalent rental patterns, with the majority of rentals clustered around business hours. Unknown users rent m..

This data suggests that there are two distinct types of user - one that rents a bike every day ..



Gender, User Type, and Ride Times

The majority of trips are ..

Men and women appear to have roughly equivalent rental patterns, with the majority of rentals clustered around business hours. Unknown users rent m...

This data suggests that there are two distinct types of user - one that rents a bike every day to ride to work, and one that rents spontaneously on a weeke..

