# Cédric Rochefolle

Development Manager / Senior Software Engineer

A strong and self-motivated Software Engineer, experienced with large scale e-commerce as well as small, fine tuned websites. Development Manager with proven track in a large company using Agile efficiently.

## **WORK EXPERIENCE**

## Agoda Services Co., Ltd.

Dec 2013 - To date

## **Back-End Development Manager**

#### Achievements:

- Designed a Product Agnostic upgrade for the Customer Support CRM to reduce time to market by 40% for new products
- Mentored technical leads in the team to build a fully functional customer support application for Agoda flight business (void/refund/amend tickets)
- Similar duties as in Front-End Development Manager

# Front-End Development Manager

#### Manager duties:

- Managed a team of up to13 software engineers
- · Recruited for Front-End department
- Trained new joiners in on-boarding programs
- Collected product/business data and utilized it to make strategic decisions
- · Collected scrum data to improve velocity

#### Tech lead duties:

- Improved web-application server-side performance by 75%
- Contributed to the constant evolution of the website:
  - Migration to use the back-end micro-services
  - Migration from KnockoutJS to ReactJS
- Various contributions to company and Bangkok tech community:
  - Presenter of 2 Meetups in Bangkok:TypeScript training and Full Open-Source CI/CD for a netcore+reactjs application
  - o Online training material

#### **Senior Software Engineer**

- Development of Agoda website, operation support: ASP.NET, JQuery
- Re-wrote a part of the main funnel of the website:
  - ASP.NET MVC 5 and WebAPI
  - KnockOutJS
- Introduced better software development practices:
  - Benchmarked Dependency Injectionlibraries and identified best fit
  - Automated code coverage, with a maintained KPI > 70%
  - Added static code analysis with SonarQube

## Yesijoin Co., Ltd.

iii Jul 2011 - Nov 2013

#### Technical Director - Yesijoin Co., Ltd.

- Designed and implemented www.yesijoin.com from scratch using J2EE technology:
  - web-application architecture, EJB 3.0 and JSF (Primefaces)
  - Integration with payment gateways
  - o Email marketing via Amazon Email
  - Deployment on AWS instance
  - Automated testing with selenium
- Built a 3 developers team
- Created a flash-mob interactive device
- Created a web-crawler to collect condos/apartments for sale/rent information

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https://www.linkedin.com/in/crochefolle in

https://narok.io www

## **EARLIER CAREER**

#### Entiera Co., Ltd.

# Technical Director

iii Jun 2008 - Mar 2011

- Software architecture and design of a J2EE intranet:
  - Converted development environment from Windows to Ubuntuincreased team velocity by 15%
  - Customized data visualization tool for Verizon (NY office)
- Performed demos and customized JasperServer Professional
- Recruited software engineers

**i** 2001 - May 2008

Various software engineer positions in:

- Property Management Systems in hospitality industry
- · Biometric and security industry

## **TECHNICAL SKILLS**

#### Management

Team Manager, Educator / Trainer, Scrum / Agile, Team Transformer

## **Software Engineering**

Application at scale, Design Review / Code Review, Coding Standard / Static Code Analysis, Web-Security / OWASP

# **Software Development**

ASP.NET, Netcore, Java (J2SE, J2EE), ReactJS, KnockoutJS, TypeScript, HTML/CSS

#### PERSONAL PROJECTS

- Develop https://sawan.io and https://narok.io website as a way to keep learning on software development ( ReactJS, dotnetcore, CircelCI, Codecov, SonarQube and docker
- Raspberry Pi playground: Medium articles and Github C/C++ GPIO and opency source
- Docker images to facilitate build and hosting of webapplication

#### SOFT SKILLS

Public speaking (assistant professor in English for Thai government officials), KPI definition ("Start with WHY"), 1-on-1 meeting

## **EDUCATION**

- Master in Network Systems at University Henry Poincare, France
- Degree in Electronics at University Du Montet, France

#### **LANGUAGES**

• French (native) - English - Thai