

# Jessica Tin

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# Design



A stylized logo for "K-POPULAR". The word "K-POPULAR" is written in a bold, blue, sans-serif font. The letters are outlined in red and have a thick, rounded appearance. The "K" and "P" are interconnected by a single horizontal stroke.



kpopular



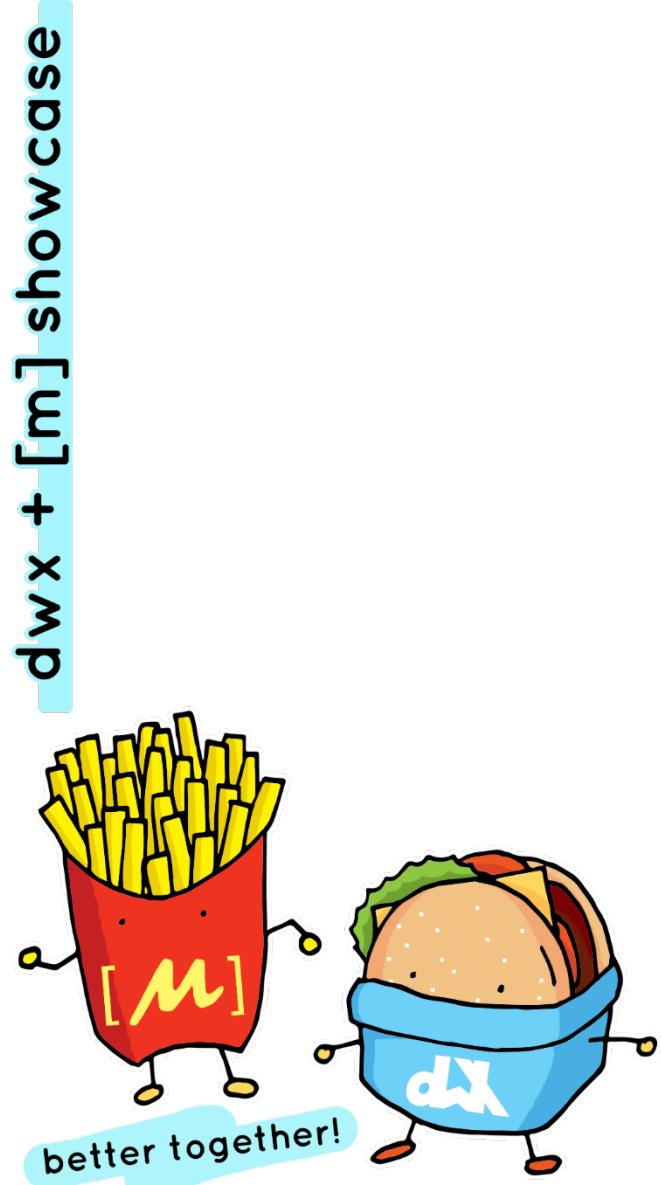
calkpopular

club rebranding

K-Popular at Berkeley

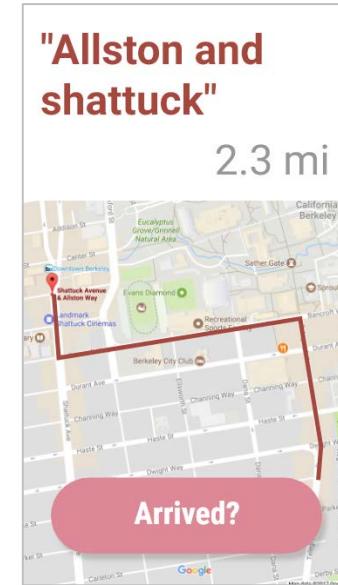
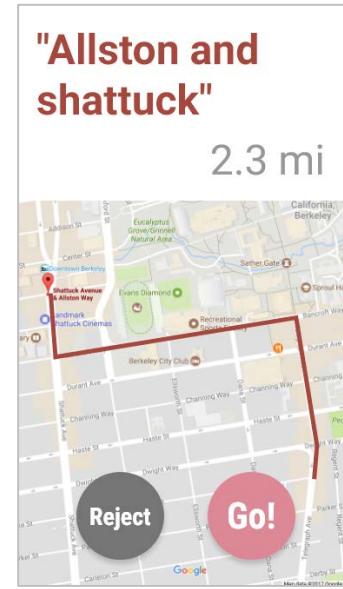
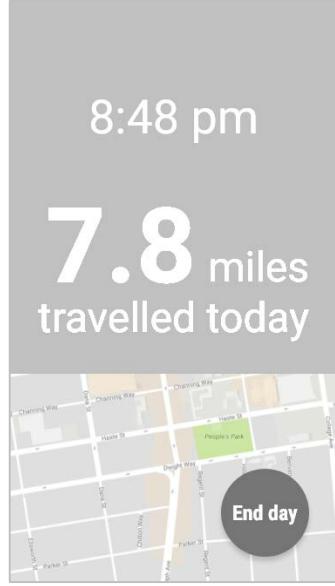
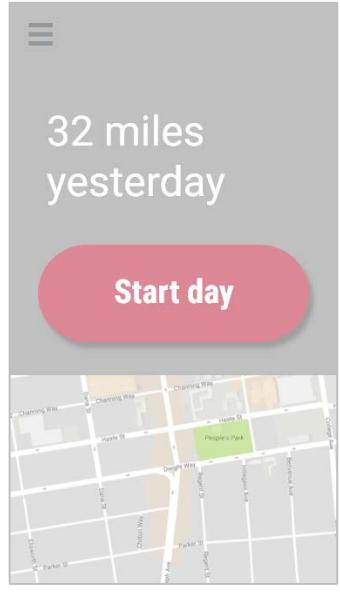
Snapchat filter

[M]ovement + Danceworx

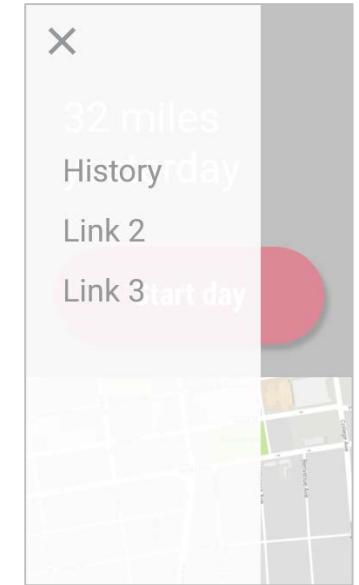


Snapchat filter  
[M]ovement + Danceworx





History	
Saturday, July 7, 2017	9:20 am 25 miles
Saturday, July 7, 2017	9:20 am 12 miles
Friday, July 6, 2017	9:20 am 32 miles
Thursday, July 5, 2017	9:20 am 40 miles
Wednesday, July 4, 2017	9:20 am 10 miles
Wednesday, July 4, 2017	9:20 am



aXXess application prototype  
Hacking 4 Humanity hackathon



← Fall 2016 Welcome Night



Spring 2017 Welcome Night

branded Facebook banners

K-Popular at Berkeley



We bring the food.  
You bring the crazy ideas  
and **empty stomachs.**

cater easy with  
**MobyDish**

**ORDER** for  
10 to 200+  
in minutes

**CHOOSE** from  
100's of curated  
dishes from  
top restaurants

**TRACK** your  
delivery in real  
time and enjoy!



Catering is easy with **MobyDish**:

- 1 Go to [MobyDish.com/order](http://MobyDish.com/order).
- 2 Tell us your event date and budget, and we'll show you what our taste-tested restaurants have to offer.
- 3 Choose from mouthwatering dishes, with options for dietary needs.
- 4 Our live staff can give you tasty advice and review your order to make sure your event goes perfectly!
- 5 On the day of your event, track your driver in real time and relax as our trained delivery crew takes care of everything for you.



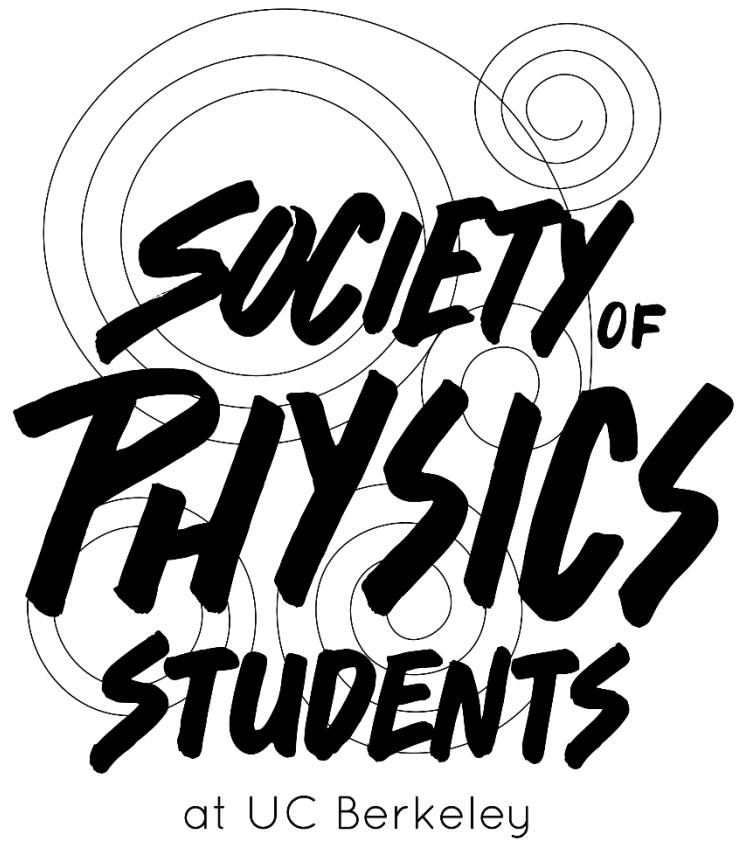
follow us   /MobyDish

visit us [MobyDish.com](http://MobyDish.com)

get the app  

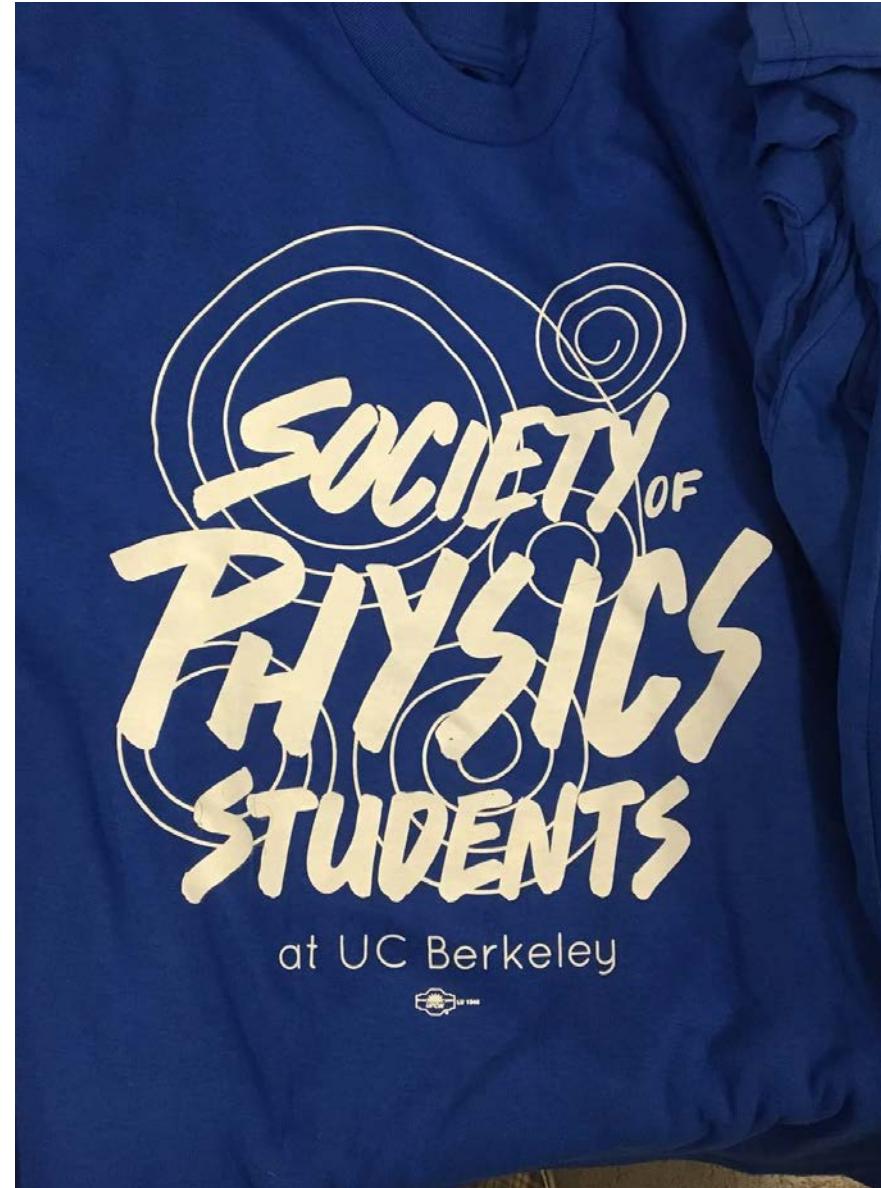
flyer design

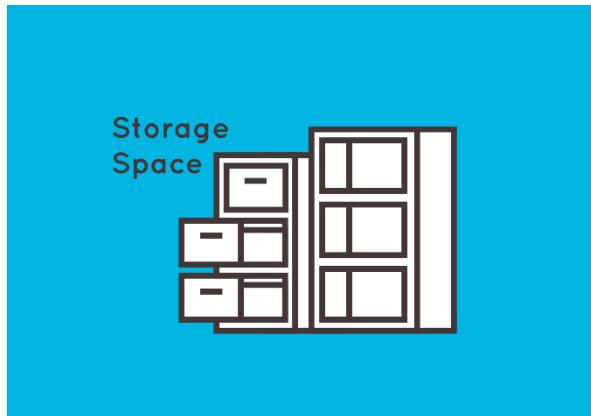
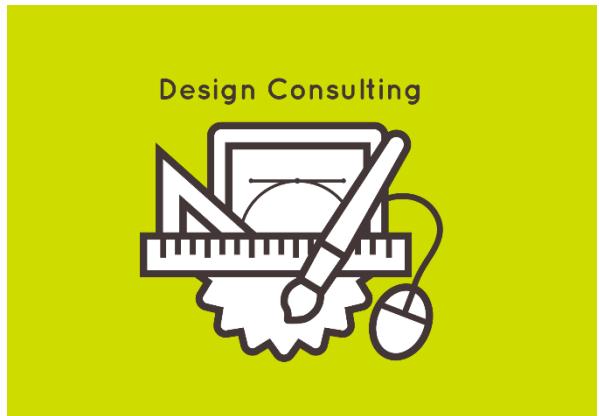
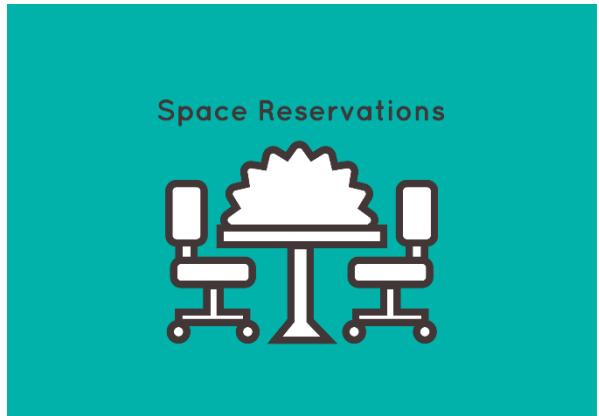
MobyDish app



t-shirt design

Society of Physics Students





illustrations for online marketing

Publications and Media Center

[link](#)

 publications and media center

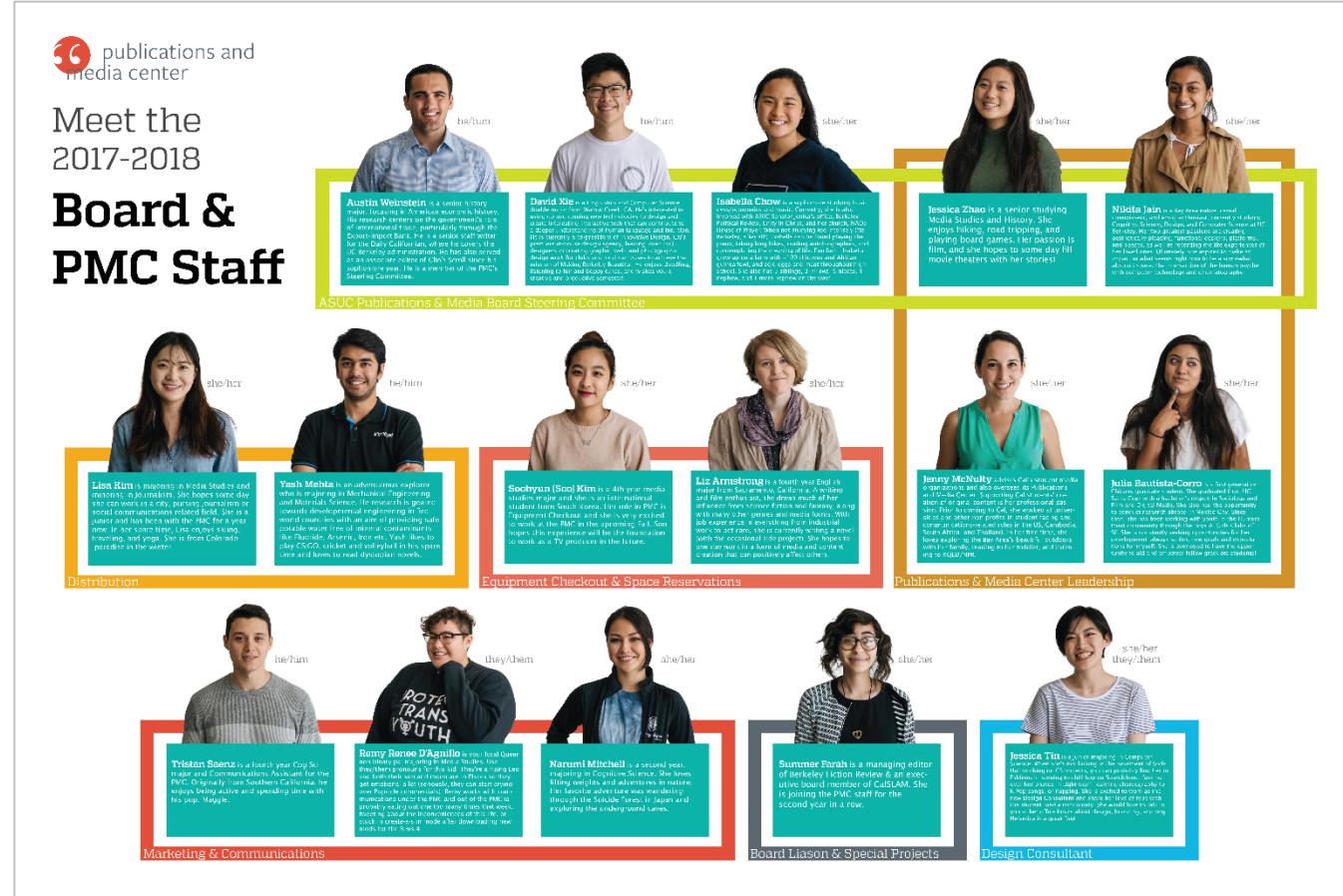
## Programs and Offerings

- Distribution & Storage**  
Have your publications distributed at 12+ locations on and off-campus.  
Reserve storage space for your archives, equipment, and more.
- Space Reservations**  
Reserve meeting or studio space for your student publication or media organization (5 hrs/wk).
- Design Consulting**  
Request design consulting services (Flyer Design, Logo Design, Print Layout Design, Brand Design, Adobe CC Training) for your RSO from our on-staff Design Consultant.
- Events**  
Come in community at Student Media Academy, Career Connections, and townhalls organized with the PMB and Career Center.
- Communications**  
Help us help you publicize the awesome events your RSO is hosting within the publications and media community.

studentmedia.berkeley.edu    @UCBPMC  
[Facebook](#)    [Twitter](#)    [Instagram](#)

 publications and media center

## Meet the 2017-2018 Board & PMC Staff



ASUC Publications & Media Board Steering Committee		Equipment Checkout & Space Reservations		Publications & Media Center Leadership	
<b>Austin Weinstein</b> , a senior in the College of Engineering, is an environmental engineer by day and a remote control car enthusiast by night. He volunteers through the Cal Berkeley Community Foundation and the Daily Cal. He's been involved with the Daily Cal since he became a member of the PMC's Steering Committee.	<b>David Xie</b> , a first-year in the College of Science and Engineering, is a member of the ASUC's Communications Board and the ASUC's Sustainability Committee. He's also involved with the Daily Cal. He's been involved with the Daily Cal since he became a member of the PMC's Steering Committee.	<b>Isabella Chow</b> , a sophomore in the College of Science and Engineering, is a member of the ASUC's Communications Board and the ASUC's Sustainability Committee. She's also involved with the Daily Cal. She's been involved with the Daily Cal since she became a member of the PMC's Steering Committee.	<b>Jessica Zhao</b> is a senior studying Media Studies and History. She enjoys hiking, road tripping, and playing board games. Her passion is telling stories through her writing. She has written for the Daily Cal, the ASUC, and the Daily Game. She has also written for the Daily Game's website, <i>Game Changer</i> .	<b>Nikita Jain</b> , a junior in the College of Media, Arts, and Sciences, is a member of the ASUC's Communications Board and the ASUC's Sustainability Committee. She's also involved with the Daily Cal. She's been involved with the Daily Cal since she became a member of the PMC's Steering Committee.	<b>Lisa Kim</b> is a sophomore in the College of Media, Arts, and Sciences. She enjoys traveling, reading, and writing. She's also involved with the Daily Cal. She's been involved with the Daily Cal since she became a member of the PMC's Steering Committee.
<b>Yash Mehta</b> is an astrophysics graduate student at UC Berkeley. He enjoys working with the public and is involved in several outreach programs related to science communication. He is a junior and has been with the PMC for a year now. He enjoys meeting new people, traveling, and yoga. He is from Colorado originally and loves to read dystopian novels.	<b>Soochyun (Soo) Kim</b> is a 4th year media studies major and also an international relations minor. She is currently working at the ASUC's Equipment Checkout and the ASUC's Sustainability Committee. She is excited to work at the PMC in the upcoming Fall. She enjoys traveling, meeting new people, and trying new things. She hopes to work at a TV producer in the future.	<b>Li Armstrong</b> is a fourth year English major and also a double minor in Africana Studies and Film and Media Arts. She is an international relations minor as well. She is currently working at the ASUC's Equipment Checkout and the ASUC's Sustainability Committee. She is excited to work at the PMC in the upcoming Fall. She enjoys traveling, meeting new people, and trying new things. She hopes to work at a TV producer in the future.	<b>Taylor Mitchell</b> is a third year English major and also a double minor in Africana Studies and Film and Media Arts. She is an international relations minor as well. She is currently working at the ASUC's Equipment Checkout and the ASUC's Sustainability Committee. She is excited to work at the PMC in the upcoming Fall. She enjoys traveling, meeting new people, and trying new things. She hopes to work at a TV producer in the future.	<b>Julia Bautista-Corn</b> is a third year English major and also a double minor in Africana Studies and Film and Media Arts. She is an international relations minor as well. She is currently working at the ASUC's Equipment Checkout and the ASUC's Sustainability Committee. She is excited to work at the PMC in the upcoming Fall. She enjoys traveling, meeting new people, and trying new things. She hopes to work at a TV producer in the future.	<b>Tristan Soenz</b> is a fourth year Cog Sci major and also a double minor in Africana Studies and Film and Media Arts. He is an international relations minor as well. He is currently working at the ASUC's Equipment Checkout and the ASUC's Sustainability Committee. He is excited to work at the PMC in the upcoming Fall. He enjoys traveling, meeting new people, and trying new things. He is originally from Southern California and enjoys being active and spending time with his dogs, Maggie.
<b>Romy Renzo D'Amato</b> is a second year English major and also a double minor in Africana Studies and Film and Media Arts. She is an international relations minor as well. Her favorite adventure was backpacking through the Andes mountains in Peru. She enjoys traveling and exploring the unknown world.	<b>Narumi Mitchell</b> is a second year English major and also a double minor in Africana Studies and Film and Media Arts. She is an international relations minor as well. Her favorite adventure was backpacking through the Andes mountains in Peru. She enjoys traveling and exploring the unknown world.	<b>Summer Farah</b> is a managing editor of <i>Caliber</i> and also a double minor in Africana Studies and Film and Media Arts. She is an international relations minor as well. She is currently a board member of CALMAR. She is joining the PMC staff for the second year in a row.	<b>Jessica Titi</b> is a first year English major and also a double minor in Africana Studies and Film and Media Arts. She is an international relations minor as well. She is currently a board member of CALMAR. She is joining the PMC staff for the second year in a row.	<b>she/her</b>	<b>they/them</b>

Open House promotional poster + flyer  
Publications and Media Center

[link](#)

# Photography



graduation photoshoot

portraits of my friends





Publications and Media Center  
staff headshots



shoot for Constant apparel brand

[link](#)



shoot for Fashion and Student Trends (FAST)

[link](#)



event photography for K-Popular

