

Jessica Tin

[WEBSITE](#) / [EMAIL](#) / [LINKEDIN](#) / [INSTAGRAM](#)

Visual Design

Photography

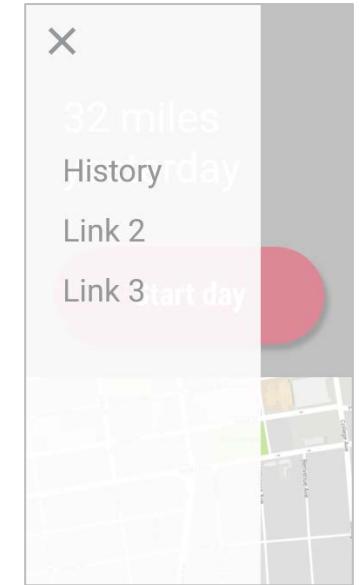
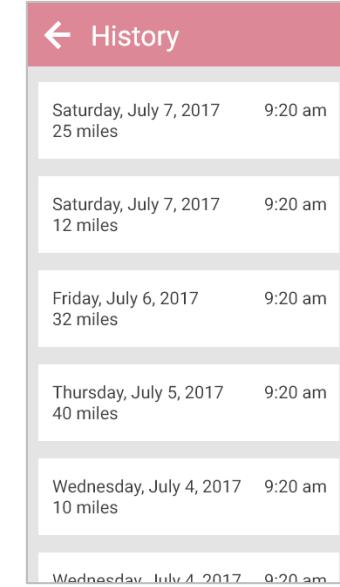
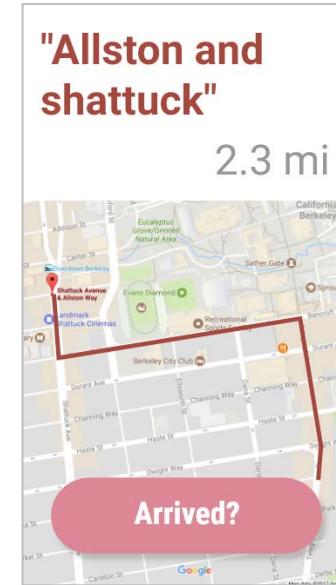
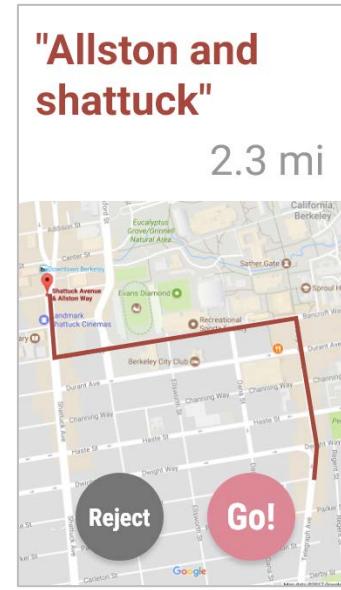
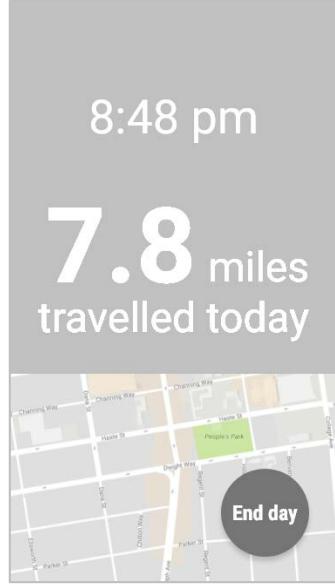
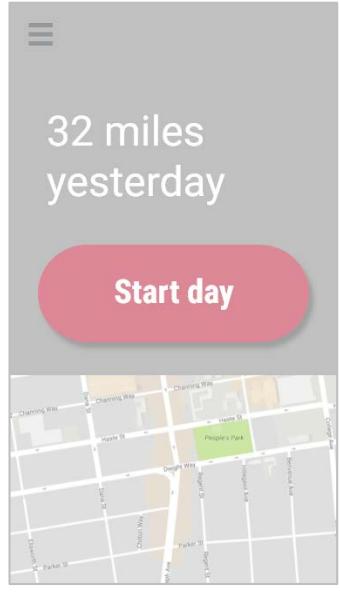


A stylized logo for "K-POPULAR". The word "K-POPULAR" is written in a bold, blue, sans-serif font. The letters are outlined in red, giving them a three-dimensional, layered appearance. The "K" and "P" are connected by a single horizontal stroke.

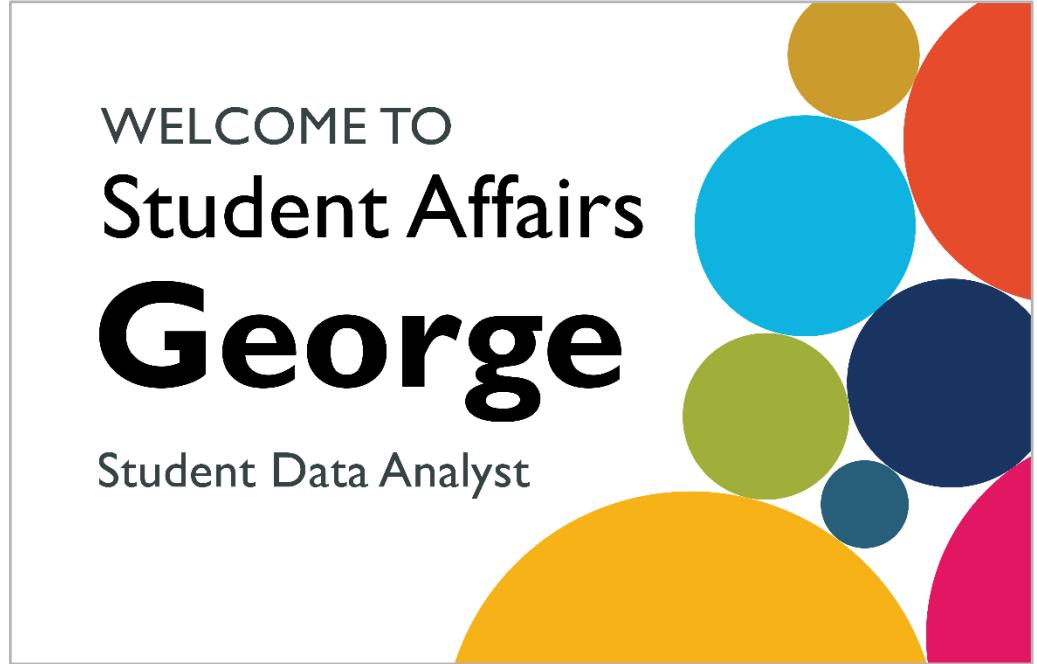
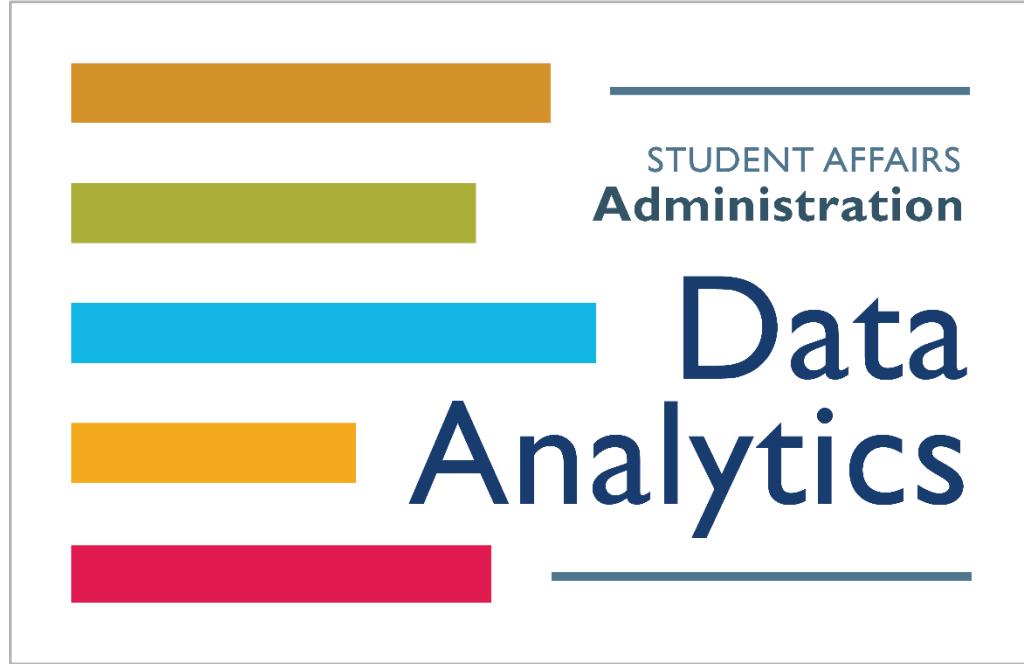


club rebranding

K-Popular at Berkeley



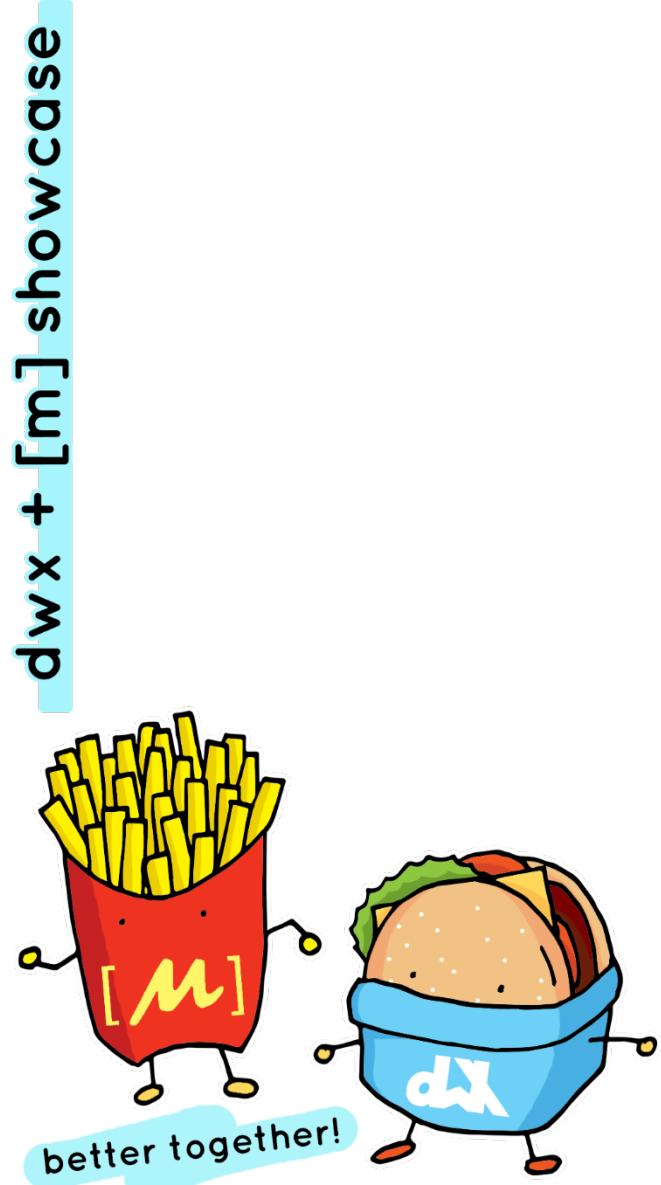
aXXess application prototype
Hacking 4 Humanity hackathon



departmental branding + poster design
UC Berkeley Student Affairs Data Analytics

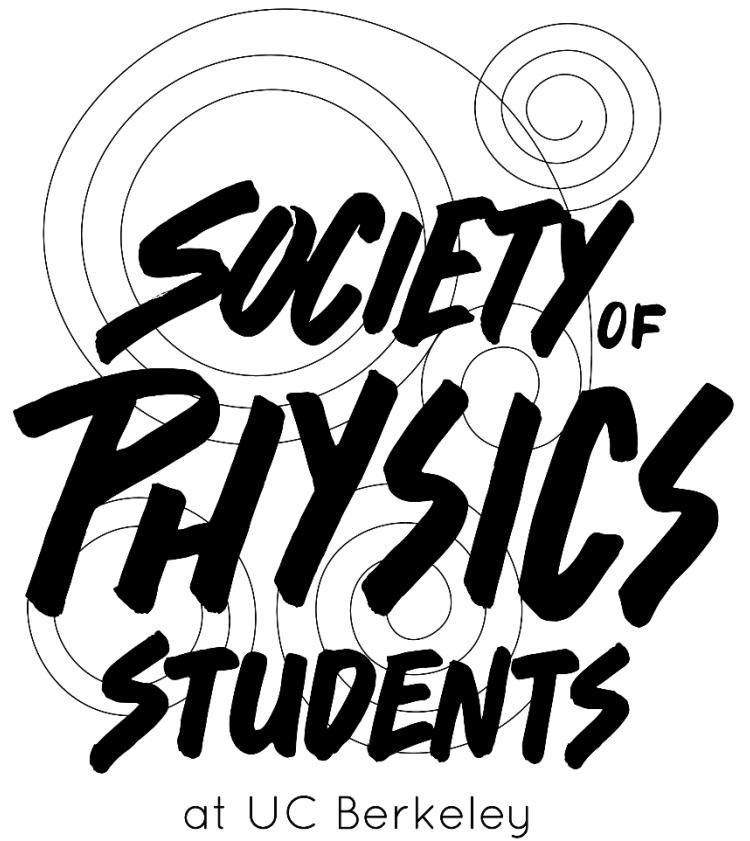
Snapchat filter

[M]ovement + Danceworx



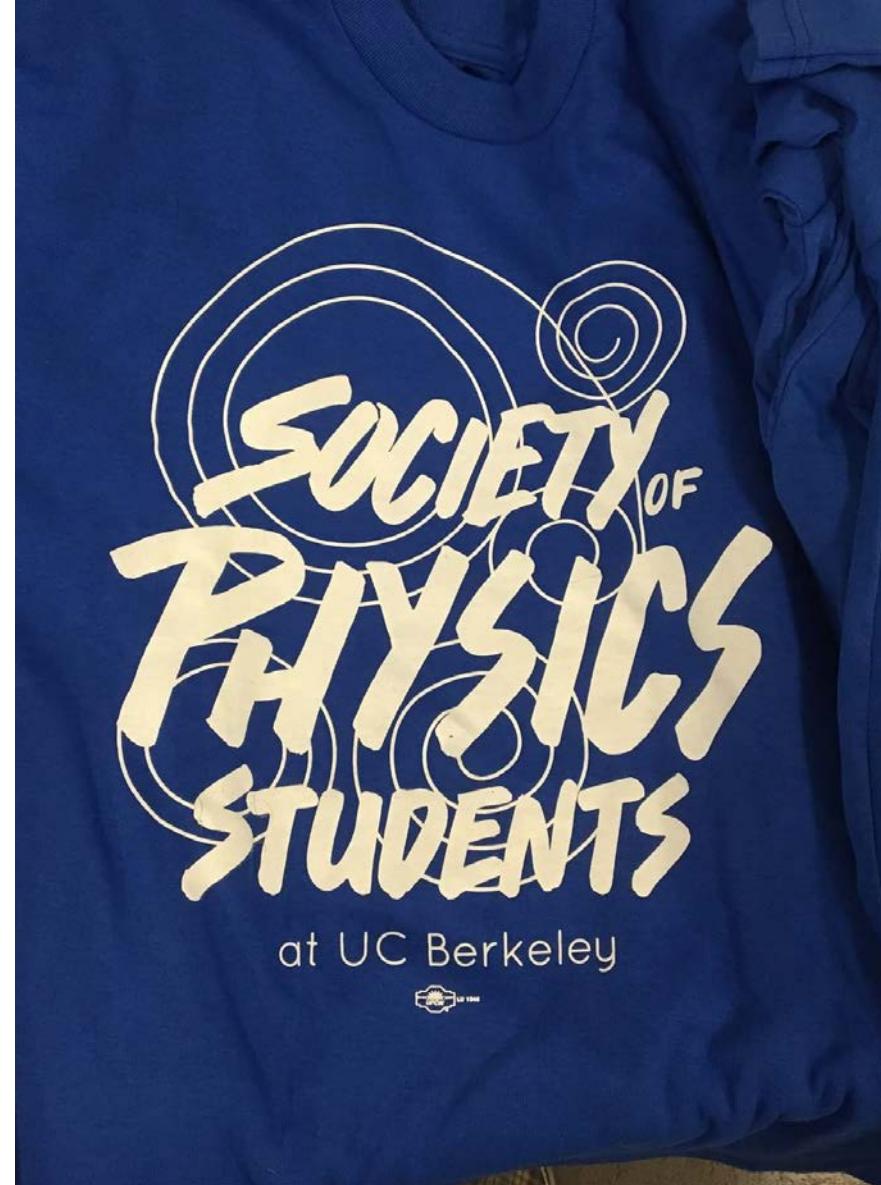
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[M]ovement + Danceworx





t-shirt design

Society of Physics Students





publications and media center

Programs and Offerings

Our MLK 177 Hours:
Monday ~ Friday
9am to 5pm

Distribution & Storage
Have your publications distributed at 12+ locations on and off-campus.
Reserve storage space for your archives, equipment, and more.

Space Reservations
Reserve meeting or studio space for your student publication or media organization (5 hrs/wk).

Design Consulting
Request design consulting services (Flyer Design, Logo Design, Print Layout Design, Brand Design, Adobe CC Training) for your RSO from our on-staff Design Consultant.

Equipment Checkout
Rent out professional camera, film, and other equipment to practice your skills as content creators of film, photography, print publication layout and design, and more.

Events
Come in community at Student Media Academy, Career Connections, and townhalls organized with the PMB and Career Center.

Communications
Help us help you publicize the awesome events your RSO is hosting within the publications and media community.

studentmedia.berkeley.edu @UCBPMC
BerkeleyStudentMedia @PublicationsAndMediaCenter



publications and media center

Meet the 2017-2018 Board & PMC Staff

ASUC Publications & Media Board Steering Committee



Austin Weinstein is a senior in the College of Environmental Science and Engineering. He is a remote editor on the government's list of environmentalists, particularly through the Environmental Law and Science Society and the Daily Calorian, where he serves as the editor-in-chief. He has also worked as an editor on several of City's Small since his sophomore year. He is a member of the PCC's Student Government.



David Xie is a first-year Green in Science major. He is currently involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. In his free time, David enjoys taking long walks, reading, making spaghetti, and playing board games. He is also a member of the ASUC's Sustainability Committee, the ASUC's Asian Pacific Islander Caucus, and the ASUC's Asian Pacific Islander Caucus. David is also a member of the ASUC's Sustainability Committee, the ASUC's Asian Pacific Islander Caucus, and the ASUC's Asian Pacific Islander Caucus.



Isabella Chow is a sophomore at the Haas School of Business. She is involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. In her free time, Isabella enjoys hiking, reading, making spaghetti, and playing board games. She is also a member of the ASUC's Sustainability Committee, the ASUC's Asian Pacific Islander Caucus, and the ASUC's Asian Pacific Islander Caucus.



Jessica Zhao is a senior studying Media Studies and History. She enjoys hiking, road tripping, and playing board games. Let Jessica tell you about her favorite hobby: "I love to go to movie theaters with her stories!"



Nikita Jain is a first-year Green in Science major. She is currently involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. In her free time, Nikita enjoys hiking, reading, making spaghetti, and playing board games. She is also a member of the ASUC's Sustainability Committee, the ASUC's Asian Pacific Islander Caucus, and the ASUC's Asian Pacific Islander Caucus.

Distribution



Lisa Kim is majoring in Media Studies and minors in Journalism. She hopes some day to work for a news outlet, but for now she is working towards developing her skills in the social communication related field. She is a junior and has been with the PMC for a year now. She enjoys traveling, cooking, traveling, and going. She is from Colorado originally.



Yash Mehta is an amateur explorer who is majoring in Mechanical Engineering. He is currently involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. In his free time, Yash likes to travel around the world, eat delicious food, and loves to read dystopian novels.



Soohyun (Soo) Kim is a 4th year media studies major and she is an international student from South Korea. She is involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. In her free time, Soo likes to go to the gym and eat healthy food. She is currently working part-time at a TV production company and loves to read dystopian novels.



Lia Armstrong is a fourth year English major and she is also involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. Prior to coming to Cal, she worked at an environmental non-profit in New Zealand. She currently works at the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. Lia is currently working on her thesis and hopes to work as a TV producer in the future.

Equipment Checkout & Space Reservations



Tristan Seenz is a fourth year Cog Sci major. He is originally from San Francisco, but he moved to Berkeley for college. He is involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. In his free time, Tristan enjoys being active and spending time with his dog, Maggie.



Remy Renzo D'Addario is an incoming first-year at UC Berkeley. He enjoys running, working out, lifting weights and adventuring in nature. His favorite adventure was visiting Big Sur, California. He is currently involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus.



Narumi Mitchell is a second year Communications major. She is involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. Her favorite adventure was visiting Big Sur, California. She is currently involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus.



Summer Farah is a managing editor of *CalSLAM*, the ASUC's first executive-level and member of *CalSLAM*. She is joining the PMC staff for the second year in a row.



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Marketing & Communications



Hannah Goh is a third year English major. She is involved in the ASUC Publications & Media Board, the ASUC Sustainability Committee, and the ASUC Asian Pacific Islander Caucus. In her free time, Hannah enjoys reading, writing, and exploring the outdoors.



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Publications & Media Center Leadership



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Design Consultant



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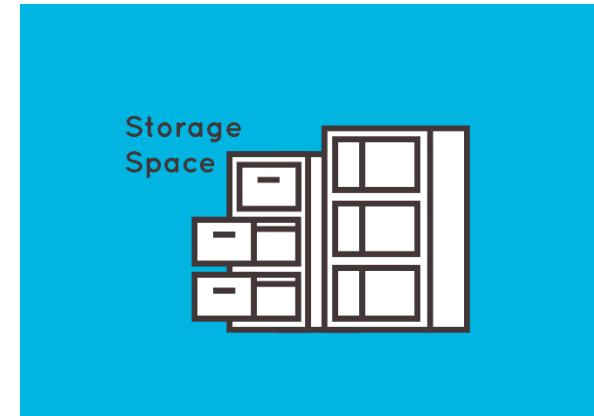
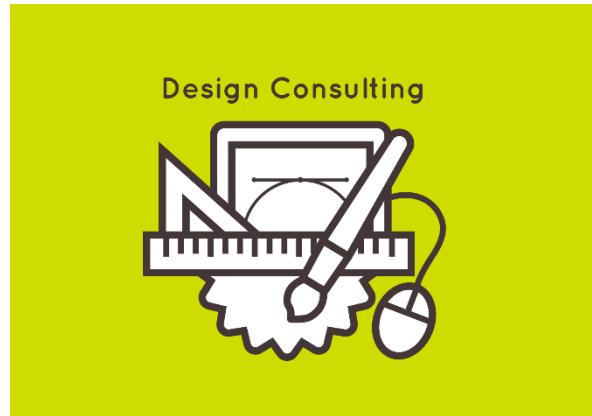
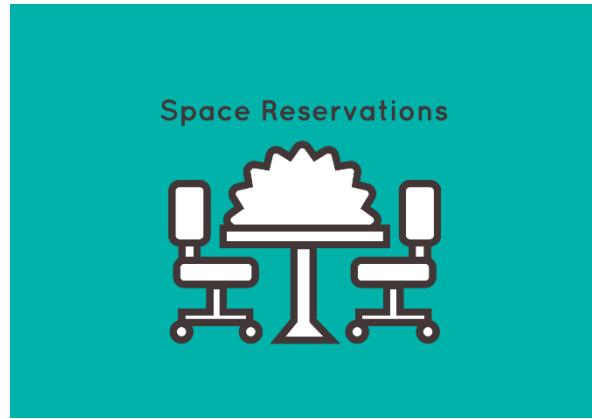
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Open House promotional poster + flyer
Publications and Media Center

[link](#)



illustrations for online marketing

Publications and Media Center

[link](#)

Visual Design

Photography



shoot for Fashion and Student Trends (FAST)

[link](#)



graduation photoshoot



Publications and Media Center
staff headshots



shoot for Constant apparel brand

[link](#)



event photography for K-Popular



portraits of my friends

