

Rate Sheet

All Rates Reflect Six Months Of Advertising

FRONT DISPLAY & DIRECTORY ADS

	Six Month Ad Rate	Deposit	Front Faces Toward On Coming Shoppers	Faces Toward Shopper	Payments
20% OF ALL CARTS Front or Directory Side 20% Front Display Side... OR 20% Directory Side	\$2,795				
40% OF ALL CARTS Front and Directory Sides 20% Front Display Side 20% Directory Side	\$3,995				
60% OF ALL CARTS Front and Directory Sides 40% Front Display Side 20% Directory Side	\$4,995				
80% OF ALL CARTS Front and Directory Sides 40% Front Display Side 40% Directory Side	\$6,495				
100% OF ALL CARTS Front and Directory Sides 60% Front Display Side 40% Directory Side	\$7,895				
200% OF ALL CARTS Front and Directory Sides 100% Both Sides	\$12,395				

HEADER ADS

	Six Month Ad Rate	Deposit		Faces Toward Shopper	Payments
50% OF ALL CARTS Top Right Hand Side Every Other Cart	\$2,795		50% Header Ad		
100% OF ALL CARTS Top Right Hand Side Every Cart	\$3,995		100% Header Ad		



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