

Jesse Hull

Front-End Developer

jsehull.com

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EXPERIENCE

Remote - Freelance - Independent Author

July 2020 - godinyourgarden.com

- Built static website for new book release
- Design created based off of front/back covers
- Led stakeholder to a modern online presence while adjusting to input

General Manager - DUCTZ of Mid Michigan

March 2018 - Feb 2019

- Grew company culture, sales, and the processes for our services
- Helped employees grow in presentation and approach to clients and their own sense of accomplishment
- Served as BNI President for local chapter to help build our community presence
- Leveraged various marketing and SEO campaigns

Junior Web Developer - Total Mortgage

Sept 2016 - Mar 2018

- Laid out vision for CMO to inspire and drive the creation of our new company website
- Primary front-end developer for team (construction and maintenance)
- Built responsive, mobile-first components and pages based on Photoshop designs

Remote - Freelance, DUCTZ of Mid Michigan

June - Sept 2016

- New static site increased sales 80%
- Complete responsive website redesign
- Authored all content (descriptions, images, backgrounds, etc)

SKILLS

JavaScript
React
Next.JS
UI/UX
CSS-in-JS
Sass
HTML

EDUCATION

University of Wisconsin-Milwaukee

Graduated Dec 2011

B.A. Economics

Indiana University of Pennsylvania

Fall 2008 - Spring 2010

Honors College