## Jesse Hull

### Front-End Developer

jse.hull@gmail.com jsehull.com

#### **EXPERIENCE**

# Remote - Freelance - Independent Author July 2020 - godinyourgarden.com

- Built static website for new book release
- Design created based off of front/back covers
- Led stakeholder to a modern online presence while adjusting to input

## **General Manager - DUCTZ of Mid Michigan** *March 2018 - Feb 2019*

- Grew company culture, sales, and the processes for our services
- Helped employees grow in presentation and approach to clients and their own sense of accomplishment
- Served as BNI President for local chapter to help build our community presence
- Leveraged various marketing and SEO campaigns

## Junior Web Developer - Total Mortgage

Fall 2016 - Spring 2018

- Laid out vision for CMO to inspire and drive the creation of our new company website
- Primary front-end developer for team (construction and maintenance)
- Built responsive, mobile-first components and pages based on Photoshop designs

### Remote - Freelance, DUCTZ of Mid Michigan

June - Sept 2016

- New static site increased sales 80%
- Complete responsive website redesign
- Authored all content (descriptions, images, backgrounds, etc)

#### SKILLS

JavaScript React Next.JS UI/UX CSS-in-JS Sass HTML

### **EDUCATION**

**University of Wisconsin-Milwaukee** *Graduated Dec 2011* 

**B.A.** Economics

Indiana University of Pennsylvania

Fall 2008 - Spring 2010 Honors College