Jay Seo

Front-End Web Developer
Chicago, Illinois

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EDUCATION

University of Illinois at Urbana-Champaign
College of Media
Bachelor of Science in Advertising

PROJECTS/COURSEWORK

The Odin Project (TOP)
Web Development Curriculum

- Actively engaged in The Odin Project's comprehensive curriculum, gaining valuable skills in both front-end and back-end web development.
- Developing a strong foundation in JavaScript to create dynamic and interactive features within web applications and enhance problem-solving abilities.
- Currently mastering front-end technologies like HTML, CSS, and JavaScript, and progressing towards learning back-end technologies such as Node.js and Express.js.

SKILLS

Programming Languages

- HTML, CSS, JavaScript

Operating System

- Windows, MacOS

Tools and Technologies

- React.js, Git, RESTI APIs, Adobe Creative Cloud, Office, Ableton Live

LEADERSHIP & INVOLVEMENT

Sports Analytics Society *Champaign, IL*
Product Manager *March 2019 - May 2021*

- Managed various team projects regarding injury reports
- Analyzed health data of athletes to predict and assess performance of individual and teams
- Researched and categorized injury reports for documentation

Sandage Project *Champaign, IL*
Art Director *March 2021- May 2021*

- Illustrated visual aspects of Ad Campaign (Immigrant Services of Champaign-Urbana)
- Managed creative initiatives
- Collaborated with peers for proper execution of Ad Campaign

American Advertising Federation (CTRL V) *Champaign, IL*
Video Editor *September 2018 - May 2020*

- Developed Films/Music/Interviews Projects for Sofar Sounds
- Directed a team of 5 videographers to produce spec advertisements
- Applied knowledge of computer programs (Adobe Premiere, Photoshop, Ableton)

American Advertising Federation (NSAC) *Champaign, IL*
Junior Creative *September 2019 - May 2020*

- Continued participation in the National Student Advertising Competition
- Created campaigns for real clients | Adobe Photoshop
- Managed a same day edit of a testimonial campaign for Wienerschnit