Joshua Sera
User Experience Designer

me@joshsera.com
www.joshsera.com
linkedin.com/in/joshsera

Summary

I am a User Experience designer with a relentless thirst for knowledge, and a passion for making technology work for people, instead of making people work for technology.

UX Experience

U.W. Bothell - Academic Affairs, Aug.2017
Content Strategist/ Information Architecture

I organized over 100 pages worth of content in a way that made the site easy to navigate by new and experienced users, vastly improving a site that had grown organically over the course of five years.

AllRecipes, Jul.2017
Interaction Design/Visual Design

This was a concept piece for AllRecipes. Our assignment was to add a feature to AllRecipes' mobile app. I redesigned the app's shopping list, and did visual design for the hands-free recipe mode that we added to the app.

Selected Development History

Walt Disney Parks and Resorts, Jun.2013-Apr.2014
Senior Web Dev

Worked on the Responsive redesign of WDPRO's main website.

Zumobi, Jun.2010-Aug.2011
Lead Android Dev

Started the Android practice at Zumobi, and translated existing iOS apps into Android UI metaphors

Skills

Android Material Design
iOS HI Guidelines
Responsive Design
Interactive Prototypes

Tools

Sketch
Omnigraffle
Adobe Creative Suite
HTML/CSS/JS

Methods

Wireframing
User Testing
User Interviewing

Education

General Assembly UXDI program, Jun. 2017-Aug.2017

This was a 10-week intensive course, where we learned about all aspects of user experience, putting in 60+ hours a week of classroom time, and actual project work, as well as doing a final project with a real-world client