jessica fung

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education

Carnegie Mellon University Pittsburgh, PA • May 2016

B.S. Business Administration Track in Business Technology Minor in Human-Computer Interaction GPA: 3.60/4.00

skills

Sketch Invision Fiama Adobe Creative Suite (Ai, Id, Ps) HTML/CSS User Research Usability Testing Rapid Prototyping Wireframing Storyboarding Contextual Inquiry Cognitive Walkthrough Hive SQL Selenium XMI

work experience

JPMorgan Chase

6.2018 - Present Digital Customer Experience San Francisco, CA

7.2017 - 6.2018 Digital Big Data & Analytics San Francisco, CA

7.2016 - 7.2017 Asset Management Jersey City, NJ

6,2015 - 8,2015 Corporate Tech + Risk Jersey City, NJ

Concepted and delivered flows to provide knowledge and engaging payment experiences to Chase customers using third-party digital wallets. Collaborated with product, technology, and content partners to design prototypes and guides for user research and testing.

Business Analyst

UX Designer

Implemented new process to create stability in Hadoop cluster and maintain data integrity across 65+ person team. Capturing requirements from stakeholders to deliver dashboards providing business insights on customer journeys.

Software Engineer

Wireframed business processes to user test and guide development in workflow management application used by over 3,000 global users. Spearheaded an application redesign from design to testing phases to increase usability and develop branding image.

UX Technology Analyst

Interviewed users to assess needs and prototype designs for internal site that serves as one-stop shop for client needs and solutions. Developed front-end assets for barebones internal and external sites to improve ease in site navigation and modernize team brand.

Carnegie Mellon University

9.2014 - 12.2014 Pittsburgh, PA

Teaching Assistant

Instructed 20 students in web development, usability principles, and clean design. Taught front-end development tools of HTML/CSS and Photoshop to students by leading weekly tutorials and holding extra office hours.

Johnson & Johnson

6.2014 - 8.2014 Raritan, NJ

IT Operations Intern

Designed graphics for online internship information hub. Led interactive workshop teaching 20 interns about online self-branding via LinkedIn. Developed visual dashboard that raises alerts on data quality issues and makes database info consumable.