# jessica fung

portfolio: jessicafung.co jessica.fung.inbox@gmail.com 1.201.743.8720

### education

#### Carnegie Mellon University

Pittsburgh, PA • May 2016

B.S. Business Administration Track in Business Technology Minor in Human-Computer Interaction GPA: 3.60/4.00

#### skills

Adobe Creative Suite (Ai, Id, Ps)
HTML/CSS
User Research
Usability Testing
Rapid Prototyping
Wireframing
Storyboarding
Contextual Inquiry
Cognitive Walkthrough
SQL
Selenium
XML

# work experience

## JP Morgan Chase & Co. • Jersey City, NJ Application Developer • Summer 2016 - Present

Creating mockups of new processes to present to business users before development in new workflow management application used by over 2,500 global users in Asset Management. Prototyping, testing, and proposing a redesign for application homepage to increase usability and developing branding image. Spearheaded team's automated testing efforts by completing end-to-end UI testing of two major projects using Selenium WebDriver.

#### UX Technology Analyst • Summer 2015

Interviewed users to assess needs and prototype designs for internal site that serves as one-stop shop for client needs and solutions. Developed front-end assets for barebones internal and external sites to provide better user experience and intuitive interface to team and clients.

# **Carnegie Mellon University** • Pittsburgh, PA Teaching Assistant, Publishing on the WWW • Fall 2014

Instructed 20 students in building web pages that exemplify usability principles and clean design. Added front-end development tools of HTML/CSS and Photoshop to students' skillsets by leading weekly tutorial walkthroughs.

# Johnson and Johnson • Raritan, NJ IT Operations Intern • Summer 2014

Designed graphics for online portal that served as hub to intern class for internship information. Executed interactive workshop teaching 20 interns about importance of online self-branding. Created 12 new metrics to make database information consumable through a visual dashboard after learning about user painpoints.

## Practising Law Institute • New York, NY Technology Business Analyst • Summer 2013

Acted as liaison for back-end and front-end operations by communicating business systems. Debugged and tested XML files and book management in multiple environments to resolve over 100 issues. Created a program budget prototype to aid developers in user testing and generating a final application.