${\rm IBM6520}$ Group Project - Coffee Vending

Min Gong Jarrod Griffin Ceren Unal Eunice Won

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1 Introduction

Effective inventory control for coffee-vending machines hinges on anticipating weekly ingredient consumption while avoiding costly spoilage. We forecast demand using historical sales from two machines, delivering eightweek projections that guide stock levels and reorder cadence.

1.1 This report:

- 1. Imports & cleans transaction data from a coffee vending machine.
- 2. Explores key demand drivers.
- 3. Models weekly sales with Seasonal ARIMA.
- 4. Delivers eight-week forecasts and stocking recommendations.

2 Executive Summary with Actionable Recommendations

2.0.1 Executive Summary

This report delivers an integrated forecasting solution for a coffee vending machine using transaction data from March 2024 to March 2025. We modeled the trends in ingredient usage, coffee type unit sales, and overall revenue to generate eight-week forecasts that guide more precise inventory management and restocking decisions.

- Ingredient Usage: From the EDA, we can see that milk is the most volatile and heavily used ingredient, peaking at over 16,000mL in some weeks due to high demand for milk-based drinks. Coffee grounds remain stable, while the usage of chocolate and sugar show seasonal spikes. The seasonal spikes may be due to the cold weather and consumers preferring hot drinks, like hot chocolate and cocoa.
 - Seasonal ARIMA models effectively captured ingredient usage patterns, with Ljung-Box tests confirming white-noise residuals. All ingredient seasonal ARIMA models have uncorrelated residuals and is reliable for forecasting.
- Drink Sales Patterns: Americano with Milk and Latte was seen as the most popular and consistently sold drinks. Cortado and Espresso was seen to be less popular in sales and could be reconsidered for prioritization.
- Revenue Trends: Weekly revenue fluctuates and showed peaks that resembled "three hills". The STL decomposition showed a trend, but it did not show significant seasonality. The ETS model projects stable short-term growth.

For forecasting, we used two different methods: ARIMA for coffee types and ETS for revenue. The ARIMA model was used to automatically difference the data and then revert forecasts to the original scale, enabling predictions of unit sales over time. The model indicates that sales will remain mostly stable over the next eight weeks, though cortado, latte, and hot chocolate may see slight declines, suggesting a potential need to reduce their production and packaging. The ETS model, which emphasizes recent trends, forecasts stable overall revenue during this period. We opted for ETS to generate a more robust model based on the trend with increasing periodic variance. Since we are forecasting for a short period (8 weeks) for higher accuracy, we don't see the model capturing the upwards trend throughout the year.

2.0.2 Actionable Recommendations

- Focus on High-Selling Drinks: Focus inventory on Americano with Milk and Latte ingredients to meet ongoing high sales volume. Make sure that there is an uninterrupted ingredient supply for the high-selling drinks.
- Prioritize Milk Inventory: Proactively stock milk with a buffer margin, especially during highconsumption weeks to avoid any out-of-stock situations.
- Deprioritize Low-Selling Drinks: Reevaluate stocking strategy for lower-selling drinks to minimize unnecessary ingredient usage. Can consider rotating low-selling drinks to optimize machine space and ingredient turnover.
- Prepare for Seasonal Demand Spikes: Slightly increase sugar and chocolate inventory in colder months or during promotional periods when the demand for hot drinks increase.
- Automate Coffee Reorders: Use consistent SARIMA forecasts to consider setting up autoreordering for coffee grounds and to avoid overstocking.
- Update Forecast Models Regularly: Update forecast models regularly to see the changes in trend and seasonality and to take that into effect. Update SARIMA and ETS models quarterly to reflect changes in customer behavior or seasonal effects.

3 Data and Assumptions

Kaggle data is from two vending machines. Below we will import the two datasets and combine them.

3.1 Raw Transaction Data

Transaction data was taken from the following Kaggle link:

https://www.kaggle.com/datasets/ihelon/coffee-sales

3.2 Products and Ingredients

In the dataset, only product names are given. In order to more accurately predict what ingredients are needed and when, we must decompose the product into its ingredients. See below for the assumptions made for each of the 8 unique products.

3.2.1 Unique Products

```
[1] "AMERICANO" "AMERICANO WITH MILK" "CAPPUCCINO"
[4] "COCOA" "CORTADO" "ESPRESSO"
[7] "HOT CHOCOLATE" "LATTE"
```

3.2.2 Ingredients

```
recipes <- tribble(</pre>
                              ~coffeeG, ~milkML, ~chocolateG,
                                                                   ~sugarG, ~vanillaML,
  ~coffee_name,
  "AMERICANO",
                                 18,
                                            0,
                                                          0,
                                                                      0,
                                                                                 0,
                                                                      0,
                                                                                 0,
                                                          0,
  "AMERICANO WITH MILK",
                                 18,
                                           60,
  "CAPPUCCINO",
                                 18,
                                          100,
                                                         0,
                                                                      0,
                                                                                 0,
  "COCOA",
                                                                     15,
                                  0,
                                          240,
                                                         22,
                                                                                 0,
  "CORTADO",
                                 18,
                                           60,
                                                                      0,
                                                                                 0,
  "ESPRESSO",
                                 18,
                                                                      0,
                                                                                 0,
                                            0,
                                                          0,
  "HOT CHOCOLATE",
                                  0,
                                          240,
                                                         30,
                                                                     20,
                                                                                 0,
  "LATTE",
                                 18,
                                          240,
                                                          0,
                                                                      0,
                                                                                10
```

3.2.3 Ingredient Logic

Drink	Ingredient-logic rationale						
Espresso	Straight double shot: 18 g ground coffee, no additives (Specialty Coffee Association						
	2018).						
Americano	Same 18 g espresso diluted with $4 \times$ its volume of hot water; nothing else required						
	(Specialty Coffee Association 2018).						
Americano wit	h Milkicano softened with 60 ml steamed milk – enough to mellow bitterness without						
	turning it into a latte (Cordell 2024).						
Cappuccino	Classic 1:1:1 build – espresso, 60 ml steamed milk, equal micro-foam – fills a						
	150–180 ml cup (Raffii 2024).						

Drink	Ingredient-logic rationale
Cortado	Spanish "cut" drink: equal parts double espresso and 60 ml steamed milk (Wine Editors 2025).
Latte	U.S. latte stretches the shot with 240 ml milk (1 : 4–5 ratio); vanilla version adds 10 ml syrup (2 pumps) (Coffee Bros. 2024; Page 2025).
Cocoa	Non-coffee mix: 240 ml milk + 22 g cocoa powder + 15 g sugar – standard stovetop proportions (Hersheyland Test Kitchen 2025).
Hot Chocolate	Richer café blend: same milk but 30 g cocoa and 20 g sugar for modern sweetness level (Hersheyland Test Kitchen 2025).

3.3 Combining Transaction Data and Recipies

Below we will join the two tables on the coffee name, which will add ingredients to all rows in the transaction data. Explore the data we will use in our analysis below:

С	ору	CSV							Search:		
	date \$	datetime \$	cash_type	card	money \(\psi \)	coffee_name	machine_id \	coffeeG ♦	milkML	chocolateG	sugar
1	2024- 03-01	2024-03- 01T10:15:50Z	card	ANON- 0000- 0000- 0001	38.7	LATTE	machine1	18	240	0	
2	2024- 03-01	2024-03- 01T12:19:22Z	card	ANON- 0000- 0000- 0002	38.7	HOT CHOCOLATE	machine1	0	240	30	
3	2024- 03-01	2024-03- 01T12:20:18Z	card	ANON- 0000- 0000- 0002	38.7	HOT CHOCOLATE	machine1	0	240	30	
4	2024- 03-01	2024-03- 01T13:46:33Z	card	ANON- 0000- 0000- 0003	28.9	AMERICANO	machine1	18	0	0	
5	2024- 03-01	2024-03- 01T13:48:14Z	card	ANON- 0000- 0000- 0004	38.7	LATTE	machine1	18	240	0	
Sho	Showing 1 to 5 of 3,636 entries Previous 1 2 3 4 5 728 Next										

3.4 Converting to Weekly Series

We aggregate to a weekly time series because the business decisions we are informing, like re-ordering coffee, milk, chocolate, etc, are made on a weekly cadence. Collapsing daily transactions into weeks smooths out erratic, day-to-day swings leaving a cleaner signal that aligns directly with the quantity we must predict.

We will also convert to a time series type object and verify it has no gaps in the series. If we see FALSE from .gaps, then we have no gaps.

```
# A tibble: 1 x 1
    .gaps
    <lgl>
1 FALSE
```

4 Exploratory Insights (EDA)

4.1 Total Revenue Series

4.1.1 Data Description & Exploratory Summary

• Dataset Overview

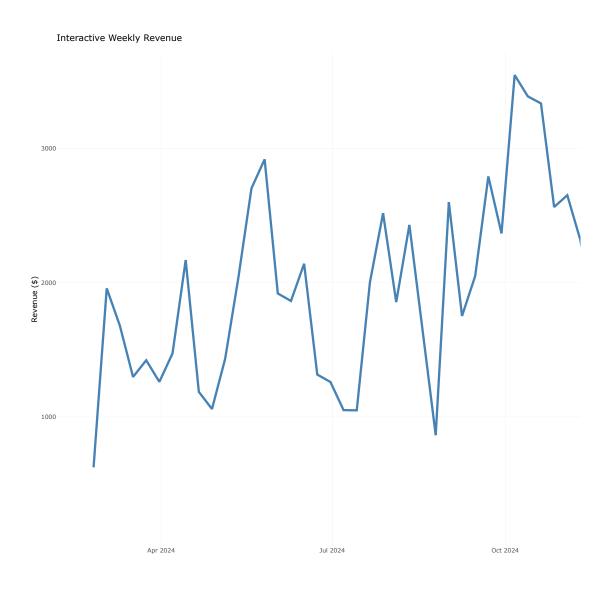
This dataset is derived from the raw sales table and represents the total weekly revenue, aggregated across all transactions from coffee vending machines, covering the period from March 2024 to March 2025, with data on 8 types of coffee.

• EDA Findings

The weekly revenue time series is complete with no missing weeks. The revenue exhibits a distinct trend, characterized by three major peaks, resembling a "three hills" pattern. STL decomposition confirmed a clear trend but did not detect significant seasonality. After first-order differencing, the series became stationary, with the ACF indicating white noise. The highest revenue occurred in the week of October 6, 2024, amounting to \$3,546, while the lowest revenue was recorded in the week of March 23, 2025, at \$204.76. The observed fluctuation pattern suggests that external drivers, such as promotions or demand cycles, may play a role.

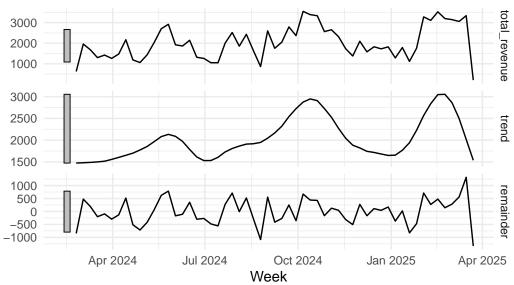
• Assumptions

Revenue can be modeled primarily as a trend-driven process, with the data-generating process in the next 8 weeks expected to mirror that of the recent 8 weeks. Weekly sales are projected to grow in the upcoming week, continuing the observed trend.

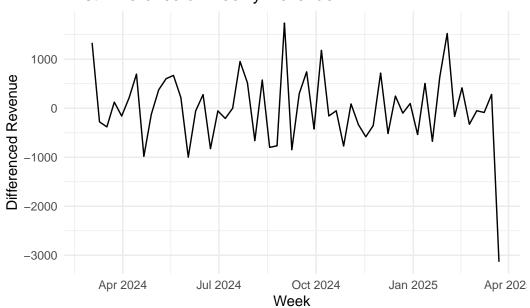


STL Decomposition of Weekly Revenue

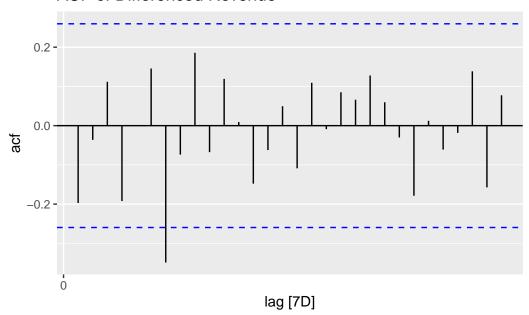
total_revenue = trend + remainder



First Difference of Weekly Revenue



ACF of Differenced Revenue



Show	10 🗸	entries	Search:					
			Weekly Revenue Summ					
	week	mean_revenue	median_revenue	max_revenue	min_revenue			
1	2024- 02-25	624.3999999999999	624.3999999999999	624.3999999999999	624.3999999999999			
2	2024- 03-03	1958.000000000002	1958.0000000000002	1958.000000000002	1958.000000000000000000000000000000000000			
3	2024- 03-10	1679.000000000001	1679.000000000001	1679.000000000001				
4	2024- 03-17	1298	1298	1298	1298			
5	2024- 03-24	1422.1	1422.1	1422.1	1422.1			
6	2024- 03-31	1261.7	1261.7	1261.7	1261.			
7	2024- 04-07	1473.200000000001	1473.200000000001	1473.200000000001	1473.200000000000			
8 2024- 04-14		2168.5	2168.5	2168.5	2168.5			
9	2024- 04-21	1186.84	1186.84	1186.84	1186.84			
10	2024- 04-28	1059.18	1059.18	1059.18	1059.18			
Show	ing 1 to 10	0 of 57 entries	Previous 1	2 3 4 5	6 Next			

4.2 Coffee Type Series

4.2.1 Data Description & Exploratory Summary

• Dataset Overview

This dataset represents the **weekly sales volume** (cups sold) for 8 different coffee types from March 2024 to March 2025.

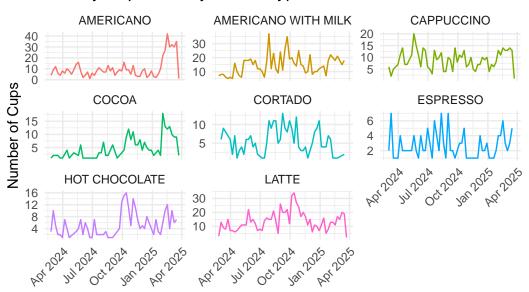
• EDA Findings

The dataset is mostly complete, with only a few missing values for certain coffee types in specific weeks. Among the weeks with over 30 cups sold, Americano appeared 5 times, Americano with Milk 2 times, and Latte 2 times. While gg_season() plots suggest that each coffee type exhibits weak seasonal patterns, the short time span of the data (approximately one year) was not enough for STL decomposition to confidently detect seasonality.

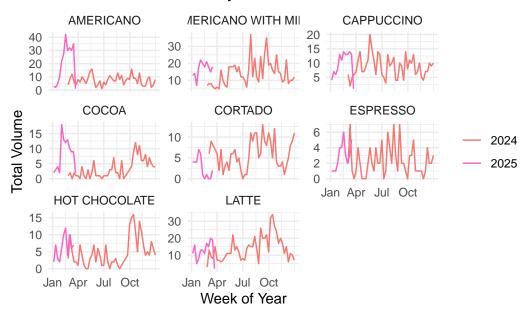
• Assumptions

Americano with Milk is expected to remain the top-selling coffee over the next 8 weeks, continuing its strong performance observed historically. However, customer preferences may shift across coffee types due to changes in weather. Any growth patterns are likely to be gradual rather than abrupt, with no coffee type expected to suddenly double or halve in volume.

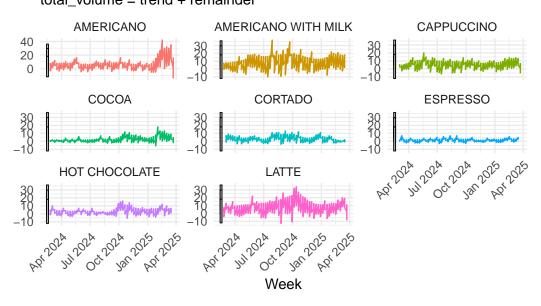
Weekly Cups Sold by Coffee Type



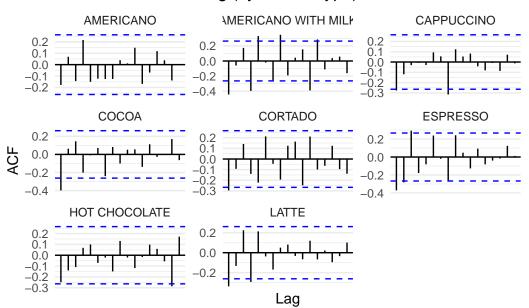
Seasonal Plot of Weekly Coffee Volume



STL Decomposition of Weekly Volume by Coffee Type total_volume = trend + remainder



ACF After Differencing (by Coffee Type)



Show 8 V	entries		Search:	
coffee_name		week	♦ total_cups ♦	avg_weekly_cups \
AMERICANO	2025- 02-16	42	42.00	42 20
AMERICANO WITH MILK	2024- 07-28	37	37.00	37 20
AMERICANO	2025- 03-16	35	35.00	35 20
AMERICANO WITH MILK	2024- 09-22	35	35.00	35 20
LATTE	2024- 10-13	34	34.00	34 20
AMERICANO	2025- 03-02	32	32.00	32 20
LATTE	2024- 10-06	32	32.00	32 20
AMERICANO	2025- 02-23	30	30.00	30 20

2

4 5 ...

Next

Previous

4.3 Ingredient Series

4.3.1 Data Description & Exploratory Summary

• Dataset Overview

This dataset represents weekly ingredient usage for a coffee vending machines from March 2024 to March 2025, including key ingredients like milk, coffee, chocolate, sugar, and vanilla.

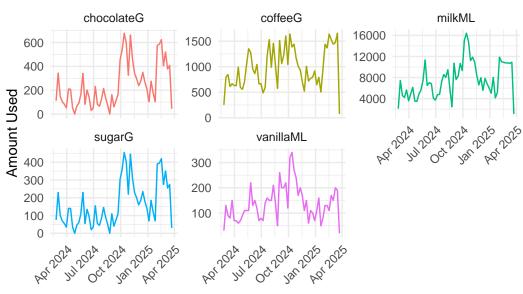
• EDA Findings

Among all ingredients, milk usage exhibits the highest variation and fluctuation, particularly evident in the STL decomposition. As the ingredient with the highest demand, milk also demonstrates significant volatility in its weekly usage. In contrast, other ingredients like coffee and chocolate show more stable, stationary patterns, with coffee being the second most demanded ingredient, displaying only slight fluctuations over time. Although the STL decomposition did not reveal clear seasonal components, the gg_season() plots suggest that some ingredients may have weak seasonal patterns. This discrepancy arises because STL decomposition typically requires at least two full seasonal cycles to robustly detect seasonality, while our dataset spans only around one year. Therefore, while statistical methods may not identify strong seasonal trends, visual tools like gg_season() remain valuable for uncovering subtle, recurring usage patterns across weeks of the year.

Assumptions

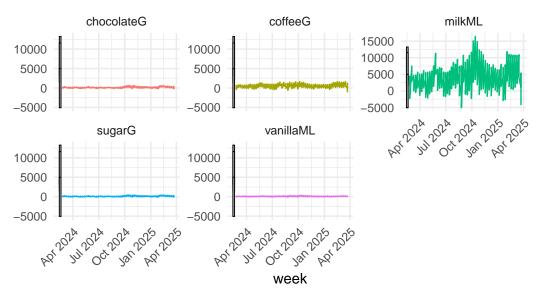
Given that milk consistently demonstrates the highest demand, it is reasonable to expect that it will remain the most used ingredient over the next 8 weeks. Meanwhile, ingredients such as coffee and chocolate are likely to maintain stable usage patterns, with only minor fluctuations potentially arising from consumer trends or specific events.

Weekly Ingredient Usage

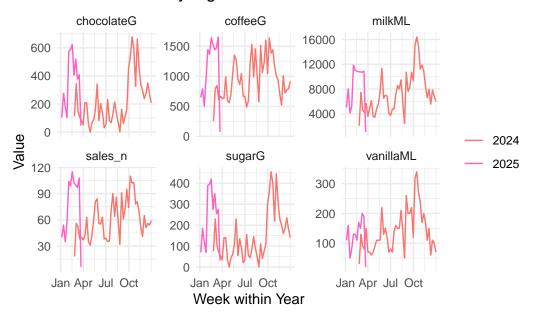


STL Decomposition of Ingredient Usage

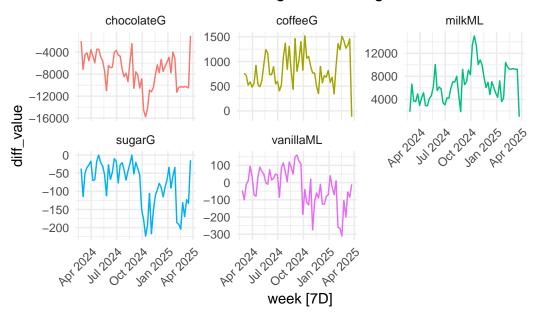
value = trend + remainder



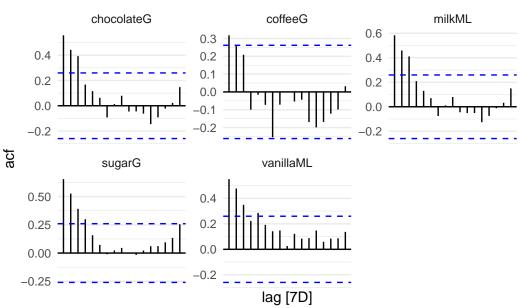
Seasonal Plot by Ingredient



First-Order Differenced Ingredient Usage



ACF of First-Order Differenced Ingredient Usage



A tsibble: 285 x 7 [7D] metric [5] avg_weekly_usage min_weekly_usage max_weekly_usage metric week <chr> <date> <dbl> <dbl> <dbl> 16420 1 milkML 2024-10-13 16420 16420 2 milkML 2024-10-06 15080 15080 15080 3 milkML 2024-10-20 14860 14860 14860 4 milkML 2024-11-03 11860 11860 11860 5 milkML 2025-02-02 11860 11860 11860 6 milkML 2024-05-26 11340 11340 11340

7	${\tt milkML}$	2024-10-27	11220	11220	11220
8	${\tt milkML}$	2025-02-09	11000	11000	11000
9	${\tt milkML}$	2024-11-10	10900	10900	10900
10	${\tt milkML}$	2025-03-16	10900	10900	10900

[#] i 275 more rows

5 Modeling Method Choice and Diagnostics

We model each weekly ingredient time series using Seasonal ARIMA (SARIMA), selected for its ability to capture both autoregressive and seasonal dynamics that is present in our exploratory data analysis. We want to produce stable 8-week forecasts to inform weekly inventory restocking decisions.

5.1 Ingredients Model

We first examine each ingredient's stationarity and structure. After confirming data quality and transformation needs, we fit ARIMA models with seasonal terms. The March 23, 2025 week is excluded due to incomplete data.

5.1.1 Model Evaluation and Diagnostics

For each ingredient, we examined residual plots from SARIMA to assess randomness, autocorrelation, and normality.

The Ljung-Box test results shown below evaluate whether the **residuals** from the ARIMA models are **uncorrelated**. It shows if the model has sufficiently captured all patterns in the time series.

[#] i 2 more variables: total_usage <dbl>, weeks_count <int>

Shov	v 10	~	entries	ng-Box Test	Desults fo	r Ingradi	,	Search:	uala.		
	ingred	dien		.model	kesuits 10	r mgredi	lb_stat		iais	lb_p	ovalue 🌢
1	choco	late(3	ARIMA(val	lue)	4.503	424668777	07	0.809	090382	1120865
2	coffee	G		ARIMA(val	lue)	10.451	680620584	96	0.234	743128	0961428
3	milkN	1L		ARIMA(val	lue)	11.150	738427145	44	0.193	303573	4092685
4	sugar(J		ARIMA(val	lue)	4.5638	541804526	48	0.8	030112	2214714
5	vanilla	aML		ARIMA(va	lue)	7.1790	529099634	48	0.517	443350	8101526
Showing 1 to 5 of 5 entries Previous 1 Next									Next		

Since the p-value is for all ingredients are greater than 0.05 (p > 0.05), there is no significant autocorrelation in residuals. This means that the model is adequate and that the residuals resembles white noise. All ingredient SARIMA models have uncorrelated residuals and can be confidently used for forecasting.

5.2 Coffee Type Model

We may forecast coffee sales in two different ways: The unit sales forecast and change in unit sales forecast.

As the week of March 23 is incomplete and therefore, causes a sharp drop in revenue, we will be excluding that week from our models.

5.2.1 With differencing (Model forecasting change)

Having made most of our weekly coffee sales data set stationary after differencing once, we use ARIMA to create our model.

We difference "Americano with Milk" coffee type a second time as differencing it once did not fix autocorrelation.

5.2.2 No differencing (Model forecasting unit sales)

5.3 Revenue Model

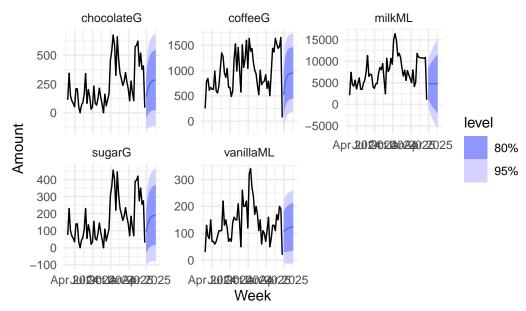
Due to the significant trend with increasing variance, we use ETS to train the revenue model. This model does not require differencing.

As the week of March 23 is incomplete and therefore, causes a sharp drop in revenue, we will be excluding that week from our model.

6 Generate Forecasts Results

6.1 Ingredients Forecast

8-Week Ingredient Forecasts (Seasonal ARIMA)



6.2 Coffee Type Forecast

LATTE

Apr 202202420242025

10 0 –10

6.2.1 With differencing (Model forecasting change)

8-Week Coffee Type Forecasts (ARIMA)

When forecasting differenced time series, we predict w much sales will change over time, not sales themselves. For most coffee types the ARIMA model expects those changes to average around zero.

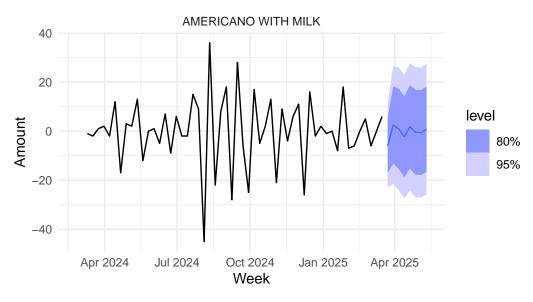
1 Difference **AMERICANO CAPPUCCINO** COCOA 10 5 0 -5 -10 HOT CHOCOLATE **CORTADO ESPRESSO** 6 3 0 -3 level 5 0 -4 80% -6 95% Apr 2012/03/4202/4/02/2025 Apr 2012/03/4202/4/02/2025

Week

6.2.2 Americano with Milk - Forecast (2 Difference)

To remove autocorrelation, "americano with milk" coffee type was differenced twice. The ARIMA model predicts changes around zero, albeit with more fluctuation compared to other coffee types.

8-Week Americano With Milk Forecast (ARIMA) 2 Difference

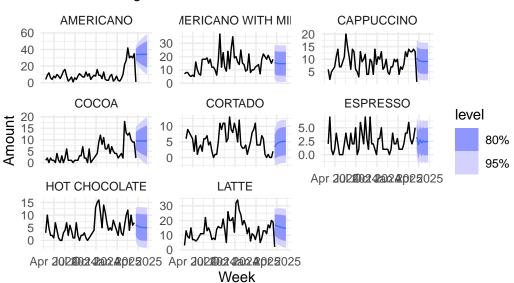


6.2.3 No differencing (Model forecasting unit sales)

Forecasting without differencing manually lets ARIMA do the differencing automatically and then revert the forecast back to the original scale, allowing us to forecast unit sales over time.

As the differenced ARIMA model suggests, the sales are expected to be relatively stable for most coffee types over the next 8 weeks. Cortado, latte and hot chocolate may see some decrease in sales. We should plan to decrease supply for those.

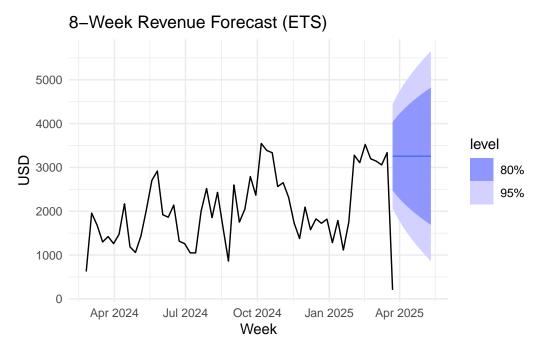
8-Week Coffee Type Forecasts (ARIMA) No Differencing



6.3 Revenue Forecast

Given ETS, places more significance onto recent values, the forecasts predicts the revenue will be stable over the next 8 weeks.

Since the week of March 23 was incomplete, it was excluded from model training. As a result, while the current data (black line) show the weekly revenue around \$300, the model predicts it will rise to \$3000 by the end of the week based on the previous period.



6.3.1 Conclusion

By using this report in aligning weekly inventory decisions with the forecasts, the coffee vending machine can reduce waste, maintain product availability, and improve cost-efficiency. This ensures customers to consistently find their preferred drinks stocked and ready.

7 Appendix

7.0.1 Machine 1

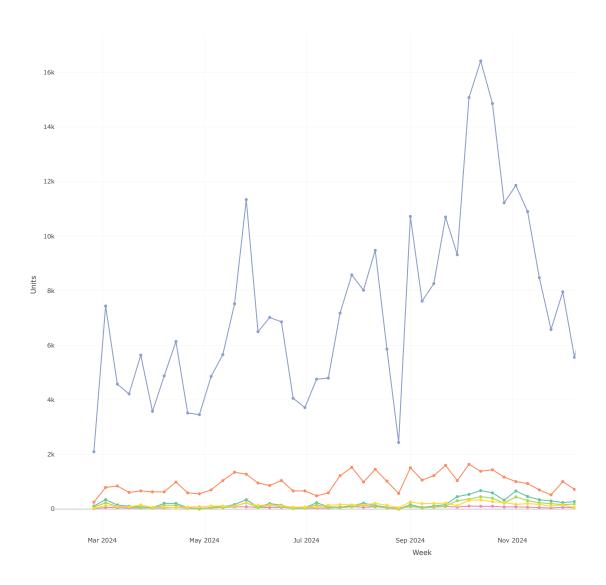


Figure 1: Machine 1 Weekly i**26**gredient demand vs. cups sold

- Coffee Bros. 2024. "Milk-to-Espresso Ratio Calculator." 2024. https://coffeebros.com/pages/milk-to-espresso-ratio-calculator.
- Cordell, George. 2024. "Americano Coffee with Milk Recipe." 2024. https://coffeelikers.com/americano-coffee-with-milk/.
- Hersheyland Test Kitchen. 2025. "Hot Cocoa for One." 2025. https://www.hersheyland.com/recipes/hot-cocoa-for-one.html.
- Page, Amazon Product. 2025. "Torani Vanilla Syrup Pump 8 Ml Per Pump." 2025. https://www.amazon.com/dp/B09P49HWKK.
- Raffii, Ahlam. 2024. "How to Make the Perfect Cappuccino." 2024. https://www.thespruceeats.com/how-to-make-cappuccinos-766116.
- Specialty Coffee Association. 2018. "Defining the Ever-Changing Espresso." https://sca.coffee/sca-news/25-magazine/issue-3/defining-ever-changing-espresso-25-magazine-issue-3.
- Wine Editors, Food &. 2025. "8 Types of Coffee Drinks to Order Around the World." 2025. https://www.foodandwine.com/types-of-coffee-drinks-11724561.