

# EdTech Business Performance & Lead Conversion Dashboard

01-01-2024



31-12-2024



Total Leads

1000

Converted Leads

211

Conversion Rate

21%

Total Revenue

₹ 2.51M

Average Revenue

₹ 11.88K

Central

East

North

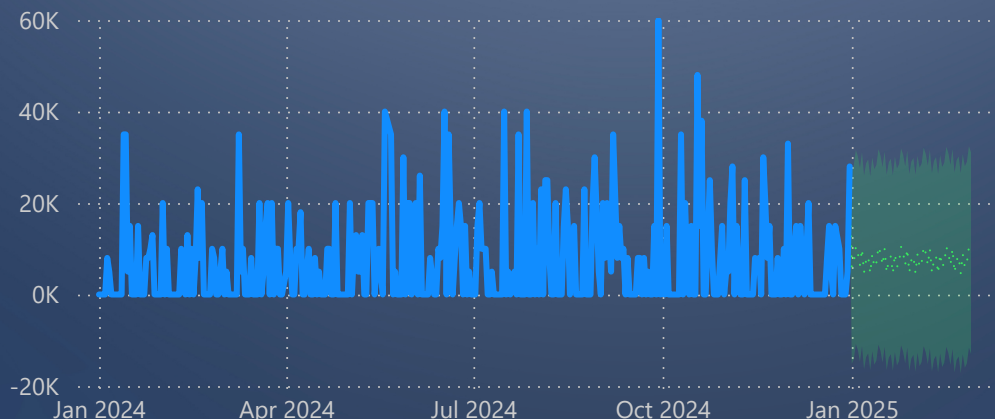
South



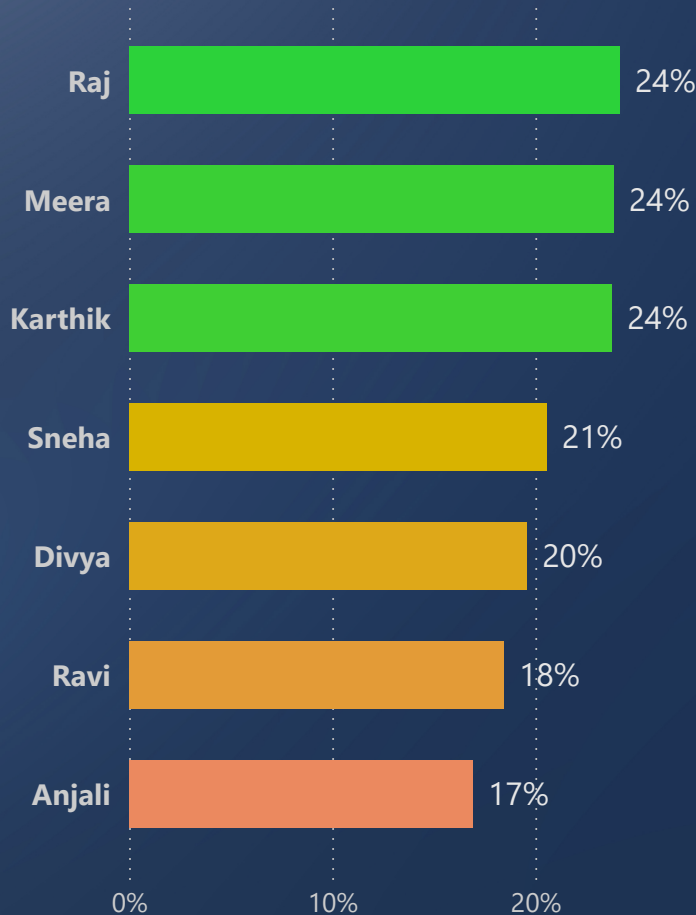
## Conversion Rate by Source



## Monthly Revenue Trend



## Counselor-wise Conversion Rate



## Lead Count by Source



## Lead Funnel

