



# Jeff Hanson

Fullstack Engineer • UX Designer

📍 San Francisco, CA

## Profile

I'm a software engineer with 6+ years of experience at the forefront of technology. My strengths are mobile development, web development, product design, and product management.

## Experience

### Software Engineer @ Uber

2016 - Present

#### Uber Studio

- On the POOL team, I noticed engineers were setting up real Uber trips with actual phones in order to work on new features and run weekly sanity tests, so I built a web app to let them quickly and easily create trips by dragging cars and riders onto a map
- The tool quickly spread in usage across the company and senior leadership asked me to start and lead a new team to build it into the "IDE for Uber"
- The application, Uber Studio, now has an entire suite of simulation, debugging, and network inspection features that engineering and local city ops teams use regularly

#### UberPOOL

- To help PMs and data scientists improve trip efficiency & ride experience, I designed and built an application to seamlessly visualize over 100k common pickup/dropoff spots for a city, color coding against various performance metrics
- In order to build the data pipeline backing this application, I worked with Cassandra, ELK, and NodeJS
- I designed and implemented the UberPOOL trip UI into two versions of the driver dashboard, one rendered server-side in Python, the other client-side in React

### Senior Software Engineer @ Station X

2013 - 2016

Led frontend development of an application for managing and analyzing genomic data; built components for visualizing 1MM+ rows of data performantly in a web browser; designed & built stationxinc.com

### Software Engineer @ Loku (acquired by Groupon)

2013 - 2016

Designed, built, and optimized numerous landing pages to reach 100k+ MAUs; built the mobile web version of Loku running on Express, Backbone, and Knockout; designed the launch page for Sundown; designed the app icons for our Dawn and Sundown apps

## Side Projects

**SmartyPlants for iOS** - ReactNative app I designed and built to help people care for their houseplants (smartyplantsapp.com)

**FBAdless** - Chrome extension & iOS app for blocking ads in Facebook that grew to over 20k users in 2 months

**Open Source Contributions** - 20+ popular libraries on Github and 14 on NPM

## Proficiencies

**Languages** - fluent in Javascript and Node, proficient in Python, Go, Objective-C, and Ruby

**Backend** - Cassandra, Redis, Postgres, ELK, Kafka, Heroku, Express/Koa, and GraphQL

**Frontend** - React/React Native, Redux/Reselect, Mapbox, SVG/Canvas, Webpack/Gulp, Backbone, Angular 1, and jQuery

**Tools** - Sketch, Photoshop, Illustrator, Premiere, and Google Analytics

## Education

The University of Texas at Austin

2007 - 2011