JACKIE CHUI

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LANGUAGES

Javascript / Typescript
HTML / CSS
SQL
Java

FRAMEWORKS & TOOLS

React / Redux
Vue
Backbone / Marionette
jQuery
Jest
Firebase
Adobe Experience Manager
Express / Next.js
GSAP / Greensock

DESIGN

Illustrator
Photoshop
AfterEffects
Premiere Pro
Figma / Adobe XD / Zeplin

EDUCATION

AWS Certified Developer Associate

Dec 2023

Fullstack Web Development Certificate

CodeCore Developer
Bootcamp, Vancouver
Jun - Sep 2017

Bachelors of Science Design Concentration

Simon Fraser University,
School of Interactive Arts and
Technology
Sep 2011 - Jun 2016

EXPERIENCE

Konrad Group
Software Developer II
Sep 2021 - Current

• Delivered frontend and fullstack solutions for many client projects across real estate, finance, tech, and agriculture. Including marketing sites, internal tools, and rebrands including, but not limited to:

Mircon - Semiconductor company. Led frontend development for Micron's global brand site for their major rebranding, using React, Next.js, and GSAP.   brand.micron.com

WestJet - Canadian Airline. Owned frontend development for agent-facing UIs and utilities during their transition from WestJet Dollars to Points (WSP), building UIs and utilities for booking the flow in support of the new loyalty program.

Corient - Financial Advisory Firm. Designed and built animated homepage and UI components for Corient using AEM and GSAP.   corient.com

The Bannermen
Creative Developer
Apr 2019 - Sep 2021

• Developed interactive, high-performance web banners using JavaScript, GSAP, and Adobe Suite for clients such as Google, Nike, Heineken, Johnny Walker, and more.

• Delivered pixel-perfect creatives optimized across multiple platforms, formats, and performance constraints.

• Built internal automation tools to streamline repeatable processes to boost company productivity.

Pendo
Front-End Developer
Sep 2017 - Oct 2018

• Built and maintained core UI features for Pendo's tenant management platform using React, Backbone/Marionette, Handlebars, and Less.

• Implemented key frontend components for user-facing flows like tenant screening and plan selection.

• Structured and scaled CSS architecture using BEM and SMACSS for maintainability across teams.

PROJECTS

Packager
Jun 2020

• Built a desktop application for The Bannerman, using Electron and Express to automate the packaging process for digital ad banners.

• Automated file renaming (based on dimensions), minification, date stamping, generation of backups (screenshots), validation and zipping—previously a 5~ minute manual task per banner.

• Reduced packaging time from minutes to seconds, saving hours on campaigns with 30 to 100+ banners.

github.com/jshchui/packager