

# JACKIE CHUI

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## LANGUAGES

Javascript / Typescript  
HTML / CSS  
SQL  
Java

## FRAMEWORKS & TOOLS

React / Redux  
Vue  
Backbone / Marionette  
jQuery  
Jest  
Firebase  
Adobe Experience Manager  
Express / Next.js  
GSAP / Greensock

## DESIGN

Illustrator  
Photoshop  
AfterEffects  
Premiere Pro  
Figma / Adobe XD / Zeplin

## EDUCATION

AWS Certified Developer  
Associate  
Dec 2023

Fullstack Web  
Development Certificate

CodeCore Developer  
Bootcamp, Vancouver  
Jun - Sep 2017

Bachelors of Science  
Design Concentration  
Simon Fraser University,  
School of Interactive Arts and  
Technology  
Sep 2011 - Jun 2016

## EXPERIENCE

**Konrad Group** Sep 2021 - Current

Senior Software Developer

- Delivered frontend and fullstack solutions for many client projects across real estate, finance, tech, and agriculture. Including marketing sites, internal tools, and rebrands. Contributed to team growth by mentoring junior developers and onboarding new hires. Notable projects include:

**Mircon** - Semiconductor company. Led frontend development for [brand.micron.com](https://brand.micron.com) Micron's global brand site for their major rebranding, using React, Next.js, and GSAP.

**WestJet** - Canadian Airline. Owned frontend development for agent-facing UIs and utilities during their transition from WestJet Dollars to Points (WSP), building UIs and utilities for booking the flow in support of the new loyalty program.

**Corient** - Financial Advisory Firm. Designed and built animated homepage and UI components for Corient using AEM and GSAP. [corient.com](https://corient.com)

**The Bannermen** Apr 2019 - Sep 2021

Creative Developer

- Developed interactive, high-performance web banners using JavaScript, GSAP, and Adobe Suite for clients such as Google, Nike, Heineken, Johnny Walker, and more.
- Delivered pixel-perfect creatives optimized across multiple platforms, formats, and performance constraints.
- Built internal automation tools to streamline repeatable processes to boost company productivity.

**Pendo** Sep 2017 - Oct 2018

Front-End Developer

- Built and maintained core UI features for Pendo's tenant management platform using React, Backbone/Marionette, Handlebars, and Less.
- Implemented key frontend components for user-facing flows like tenant screening and plan selection.
- Structured and scaled CSS architecture using BEM and SMACSS for maintainability across teams.

## PROJECTS

**Packager** Jun 2020

- Built an Electron + Express desktop app for The Bannerman to automate packaging of digital ad banners.

- Automated renaming, minification, backups, validation, and zipping—cutting packaging time from minutes to seconds and saving hours on large campaigns.

[github.com/jshchui/packager](https://github.com/jshchui/packager)