

Jessica Shen	Experience + Motion Design	jessicashen.com j.mw.shen@gmail.com 626 243 3998
8 '2016 - Present	R/GA NY Experience Design Director Senior Experience Designer Experience Designer Assoc. Experience Designer	Led experience, motion design, & experience strategy for consumer facing products and activations. Collaborated extensively with the business transformation team on brand-led experiences. Worked abroad in Shanghai & Singapore ('18-'19) to augment the UX discipline in APAC. Select Clients: Verizon, Mailchimp, Nike, Google
01 '2020 - Present	Freelance NY Design Consulting	Consulted early stage startups in product design, marketing, & business strategy. Developed initial branding, product experiences & product roadmaps.
05 '2015 - 08 '2015	Apple Inc. CA Human Interface Design Intern	Designed and developed concepts for various Apple products related to Apple Transit and iCloud.
08 '2012 - 05' 2016	Carnegie Mellon University PA	BCSA, Computer Science and Industrial Design Minors in Animation & Sound Design Dean's List, Senior Leadership Award, Commencement Speaker
	Mentions	SXSW 2020 Featured Speaker Brown/RISD Guest Mentor & Lecturer Fall 2020 Cannes Grand Prix 2017 Webbys Shortlist 2017 One Show Merit 2017 Facebook Awards Winner 2017
	Skills	Product/Experience Design Motion Design 2D & 3D Animation Front End Development Illustration Industrial Design