Group Name: Profit Name: Jinghao Shen Email: jshen30@ucsc.edu Country: United States

College/Company: University of California, Santa Cruz

Specialization: Data Science

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Github Repo link:

https://github.com/jshen1s1/BankMarketing

Data Cleaning:

• No NaN values found (all NaN values have been replaced as 'unknown')

Data Transformation:

- Binary value: Map the value as 1 and 0. 1 as 'yes', 0 as 'no'
- Categories value: Using LabelEncoder.fit_transform to turn string values into numerical values.
- Numerical value: Remain unchanged.