

Characters : Researcher A - Founder of this company (A) , Researcher B - (B), User

Problem intro : Run time: Approx 1 min MAX

A : Have you ever come across a lecturer that expects you to go to class even if you're facing a situation like this?.....

[Scene: Woke up late, jumped from bed and tripped]

- *Swear words censored*
- *Rush to class*

A : Or this....

[Scene: Stuck in traffic jam / had to drive for one class]

- *Gets in car*
- *Drives*
- *Shout while walking: "What da heck is this 20 minutes drive just for one class"*
- *Shot from outside car : passenger banging head on chair*

A : Or even this????

[Scene: Snowing in april]

- *Clip of jess*

Product Introduction : Run time: Approx 1.5 min MAX

A: Fear not, after conducting extensive research and experiments, We, *the Future of Glasses* invented a solution to all your problems.

[Scene: Conduct experiment / Affinity Diagram / Models]

A: Here at The Future of Glasses, we understand that no human being is perfect, and not everyone is able to go to make it to class all the time. For this reason, we aim to make your education experience as convenient as possible.

[Scene : Researcher with lab coat talking]

A: Introducing, (pause) The spectacular spectacles:

[Scene: glasses on table]

A: "funny name" is no ordinary glasses, it is the flagship of modern education, the MVP of VR glasses. (pause) With "funny name", you will be able to attend lectures no matter where you are! Even if you're

A: Stuck in traffic

[Scene: At car behind, wear glasses]

A:injured ...

[Scene: sick, wear glasses]

A: in the gym

[Scene: Running on the machine]

A:on the bed

[Scene: on the bed, wear glasses, WHOA]

A: or even out dancing!

(Bar clip)

A: The "funny name" comes with a variety of choices, such as :

Normal

Nerdy

Cool

And the newly released Invisible glasses!

[Scene: for all the glasses]

Design and Features : Run time: Approx 2.5 min MAX

B: Once a user puts on "funny name", his/her world will be transformed instantly. "funny name" will simulate a real point of view of a student in a real classroom.

[Scene:Surrounding transforms into lecture hall]

B:What allows this point of view is a 360 camera equipped in one of the seats in the lecture hall; allowing users to remotely experience the classroom as if they are sitting in the classroom in real life. This camera takes a live video of its surroundings and streams it over the internet.

[Scene: Camera mounted on chair]

B: With the spectacular spectacles lecturers can use 3D holograms to provide students with vivid examples, allowing students an interactive option to learn classroom material.

[Scene: Looking at 3D models]

B: students can also enhance their learning features with AR functionalities ! For instance students can use gestures to navigate through lecture slides just in case they missed something during the lecture.

[Scene: Write notes write until didnt catch up]

[Scene: was like wtf]

[Scene: slide thru slides]

B: With the @ orange pen” students can take notes on their virtual desk. Just like how you would in real life! optional

[Scene: virtual tablet on virtual desk]

[Scene: Drawing some rants on the air]

B : Here at the future of glasses, we also know how frustrating it is to organize your notes. This is why we included an archive for spectacular spectacles. With archive, you will be able to access past lecture videos and notes just with a click/gesture.

B: We know how important it is to participate in in-class group discussions. Which is why we included functionalities to accommodate them.

For Group Discussions, students can communicate with other virtual classmates via group calls integrated into his/her point of view

[Scene: Video call to each other]

B: With a keyboard extension for just \$999.99, you can also connect a keyboard with your glasses and send messages to others without having to worry about disrupting the class.

[Scene: Grabbing keyboard]

[Scene: Messaging in group chat while lecturer teaches]

[Scene: Disturbed students + chatroom students thumbs up]

Wrap Up - Run time: Approx 0.5 min MAX

A: Here are what some user thought about our glasses:

User 1: I cannot live without it.

User 2: This is a great user of technology

[Scene: Bribing money]

User 3: It is the most innovative product I've ever had.

A: For just \$699.99, you can get the early bird package that comes with a preinstalled study bot!

[Scene: Sit in classroom, wear glasses, study bot appears on left]

A: Say goodbye to bad weather.....

[Scene: throw away jackets, turn around, thumbs up nod and smile]

A: Traffic Jams

[Scene: throw away car keys, turn around. thumbs up nod and smile]

A: and.....

[Scene: Sleeping in the bed, with glasses on]

A: So, are you ready for modern education?

A: Get your personal spectacular spectacles today!

[END]

Storyboard



