jennashenk.com | linkedin.com/in/jennashenk | github.com/jshenk

# technical skills

- HTML + CSS
- **JavaScript**
- PHP
- XML

- Git Version Control
- WordPress
- Google Analytics
- Bootstrap

- · Adobe Creative Cloud
- Database Design & SQL
- User-Interface Design
- User Experience Analysis

## education

I undertook both degrees on a full academic scholarship that was offered by each university

#### **Business Information Systems Business Administration**

BS - Stevenson University, 2014-2016 Magna Cum Laude

- E-Commerce concentration
- · President of the Enactus Business Club
- Stevenson Women's Soccer Team
- Female Transfer Athlete of the Year
- Upsilon Pi Epsilon Honors Society
- Female athlete leadership club

**GPA 3.90** 

AA - Montgomery College, 2012-2014 Macklin Business Institute honors program

- · President of the Enactus Business Club
- Montgomery College Women's Soccer Team
- Macklin Student Leader of the Year Award
- Lead presenter in 4 national business competitions
- Board Member of Carl M. Freeman Foundation
- Top Female Athlete Scholar award

**GPA 3.78** 

## experience

## WebMechanix

Front-End Web Development Intern, Jan 2016 - Present

- Created custom responsive HTML email templates for marketing campaigns.
- Implemented design changes on client websites
- Collaborated on website migrations into new WordPress websites, and enhanced content for responsive design
- Preformed market research for new website designs
- Completed UX analysis and RWD audits of client sites to deliver reports on needed design changes
- Utilized tools such as Google Analytics, Google Tag Manager, Hotjar, Hubspot, and Optimizly to analyze site trends and test changes

#### Teltek, Inc.

Junior Systems Engineer, Jan 2015 - Oct 2015

Previous experience also includes Transfer Admissions Aide at Stevenson University

- · Negotiated a contract, preformed complex data organization, and worked closely with engineers from the software company to import data into a new, pivotal commission and renewal tracking software.
- Preformed troubleshooting of client's computers and networks through the use of remote monitoring software.

### **Betamore Academy**

Front-end Web Development, Winter '16

- Developed single and multi-page responsive websites using HTML, CSS, and JavaScript
- Used version control with Git on all projects, and conducted cross-browser testing.

## activities

Additional activities include keynote speaker at monthly university open house events

#### Social Entrepreneurship Club

President

- Managed a team of 25 students and 9 active community projects.
- Led the presentation team in the national competition to a school record breaking top 10 finish out of 1700 schools.

### **Orphanage Sponsor Program**

Founder of Sponsor R3M

- · Created, launched, and managed a child sponsorship program, generating revenues over \$30,000 in 3 years.
- · Oversaw marketing, user databases, and finances of the program