



# Homegrown Provisioning Center

## Promotional Website

*With an already established brand, Homegrown Provisioning Center developed an application for our customer's and enthusiasts alike to stay informed on current news within the industry and within our company.*



*As enthusiasts ourselves, experts here at Homegrown find it important for our customers to be fully aware of everything affecting them and their medicine. This app will provide a newsfeed of all current MMMP laws and changes as this industry continues to develop. This website will also provide customers with product information, sales, promotions and giveaways! Homegrown Provisioning Center app will be a one stop shop for all information regarding MMMP laws and store activities.*

### PERSONAS

*STEVE the CAREGIVER*



*Average enthusiast.*

*MICHAEL the RECOVERING CANCER PATIENT*



*Recommended to become MMMP.*

*BRITTANY the YOGI*



*The holistic healer.*

### COMPS



*Best Buds*



*Leafly*



*Weedmaps*