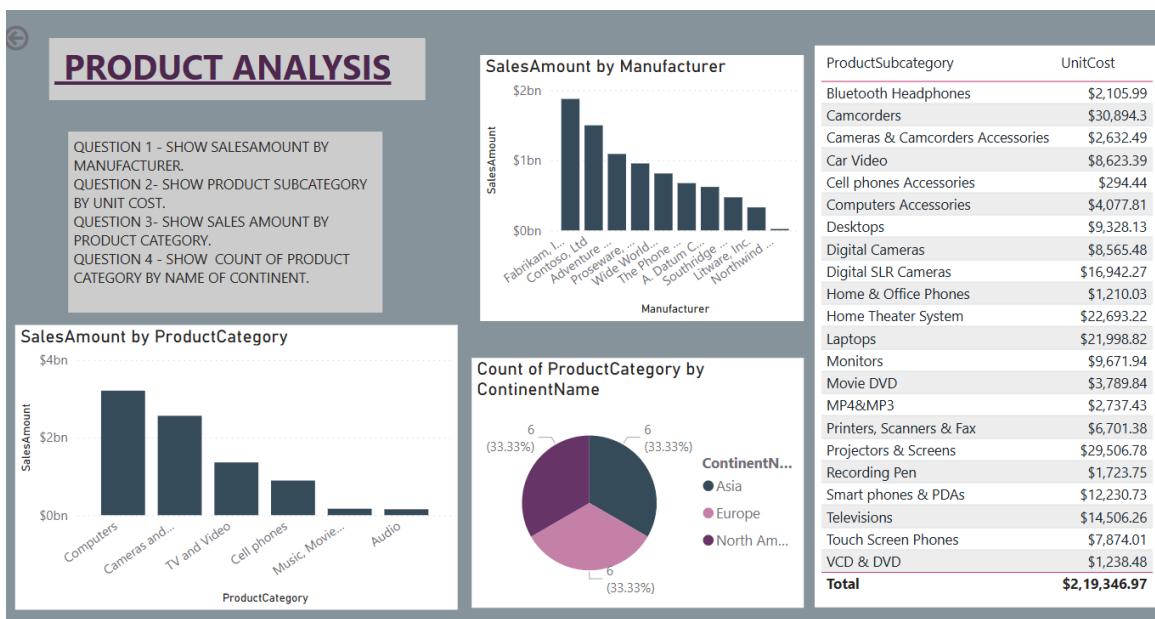
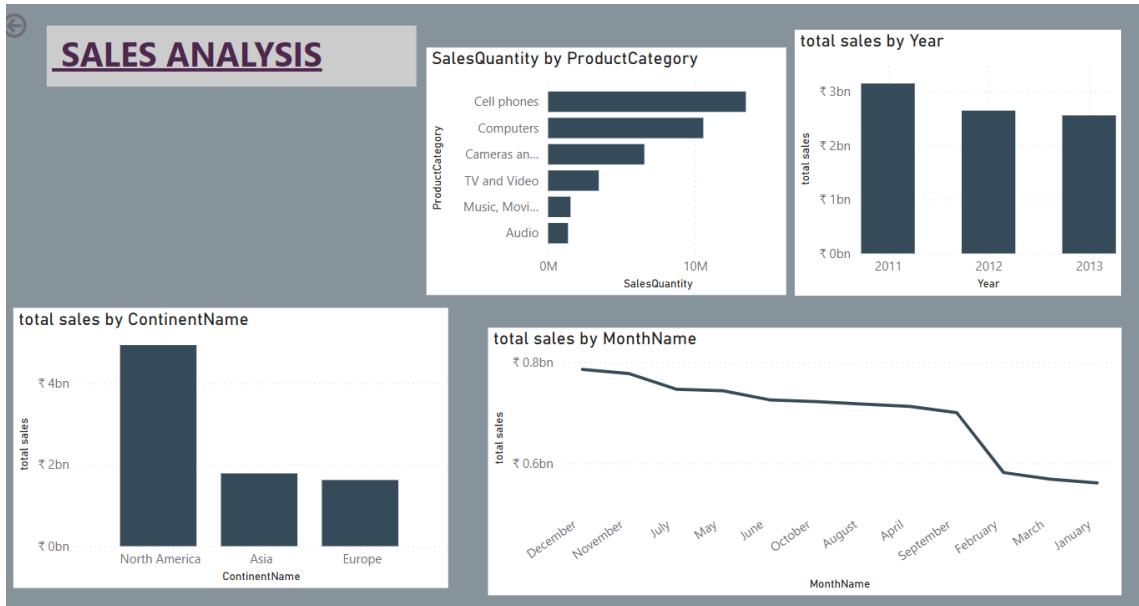
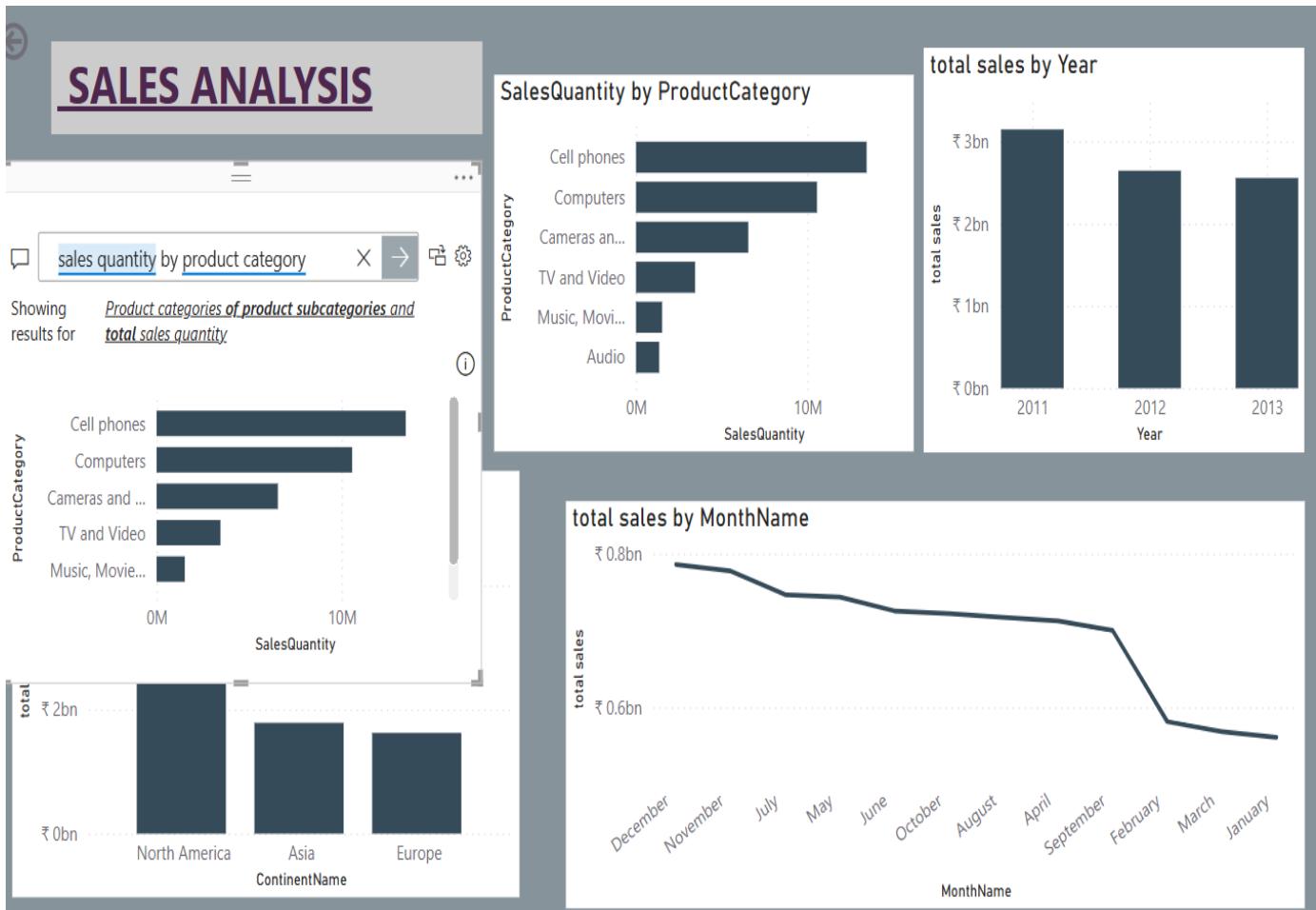


ASSIGNMENT

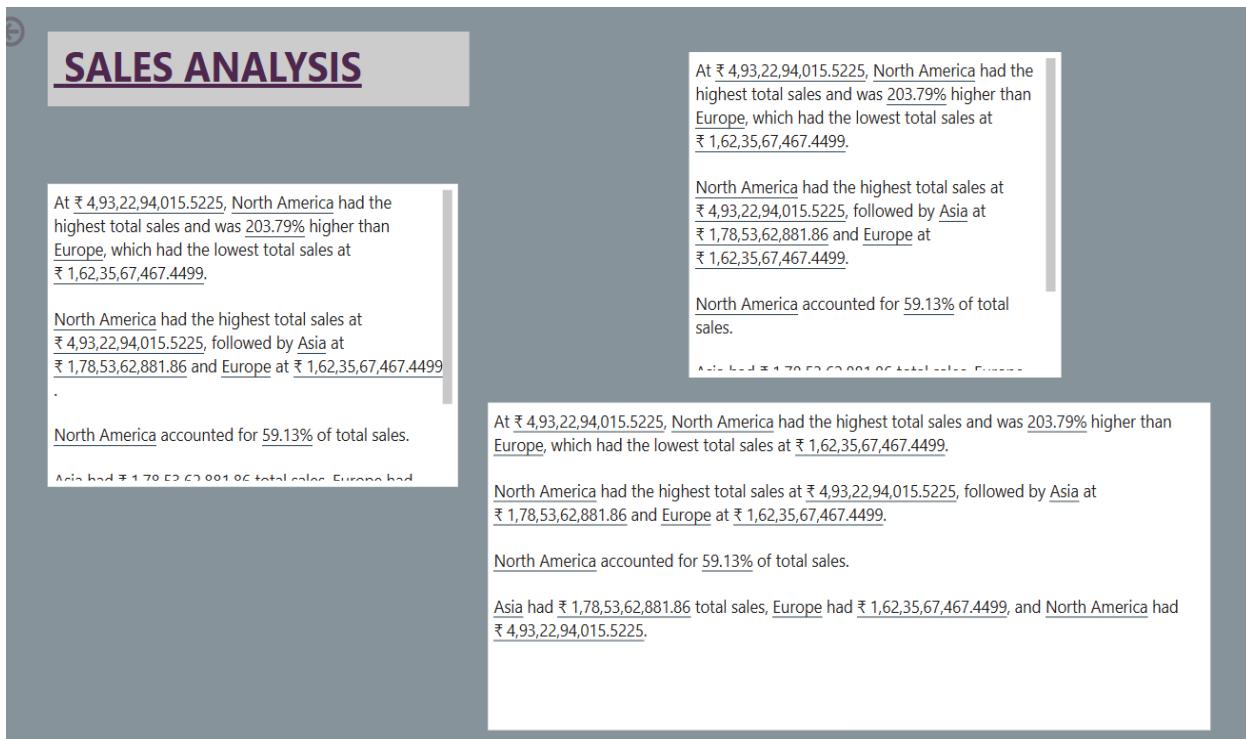
QUESTION 1 – CREATE A DASHBOARD ON CONTOSO FILE WHICH HIGHLIGHT PRODUCT AND SALES ANALYSIS.



QUESTION 2- APPLY POWER BI Q AND A ON CREATED DASHBOARD.



Question 3- APPLY SMART NARRATIVE ON SPECIFIC CHART AND ON COMPLETE DASHBOARD.



QUESTION 4 – APPLY KEY INFLUENCER FOR ANALYSING SALESAMOUNT WHICH EXPLAIN BY MANUFACTURER PRODUCT NAME AND CONTINENT NAME.

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Key influencers Top segments

What influences SalesAmount to **Increase** ?

When...

- Manufacturer is **Fabrikam, Inc.** ...the average of SalesAmount increases by **\$4.59K**
- Manufacturer is **Adventure Works** ...\$2.94K
- Manufacturer is **Litware, Inc.** ...\$2.44K
- Manufacturer is **Wide World Importers** ...\$1.91K

Average of SalesAmount

↳ SalesAmount is more likely to increase when Manufacturer is **Fabrikam, Inc.** than otherwise (on average).

Manufacturer	Average of SalesAmount
Fabrikam, Inc.	\$4.59K
Adventure Works	\$2.94K
Litware, Inc.	\$2.44K
Wide World Importers	\$1.91K
Powservice	\$1.88K
A Datum	\$1.85K
Contoso Ltd	\$1.82K
Southbridge	\$1.78K
Northwind	\$1.75K

↳ Average (excluding selected): \$3,172.65

Only show values that are influencers

Visualizations Data

Filters

Analyze

SalesAmount

Explain by

Manufacturer

ProductName

ContinentName

ProductCategory

Expand by

Add data fields here

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Key influencers Top segments

What influences SalesAmount to **Decrease** ?

When...

- Manufacturer is **Northwind Traders** ...the average of SalesAmount decreases by **\$3.1K**
- Manufacturer is **Contoso, Ltd** ...\$2.48K
- ProductCategory is **Music, Movies and Audio Books** ...\$2.47K
- ProductCategory is **Audio** ...\$2.39K

Average of SalesAmount

↳ SalesAmount is more likely to decrease when Manufacturer is **Northwind Traders** than otherwise (on average).

Manufacturer	Average of SalesAmount
Northwind Traders	\$3.1K
Southbridge	\$2.8K
Contoso, Ltd	\$2.48K
A Datum	\$2.47K
Powservice	\$2.45K
Wide World Importers	\$2.44K
Litware, Inc.	\$2.43K
Adventure	\$2.42K
Fabrikam, Inc.	\$2.39K

↳ Average (excluding selected): \$3,625.19

Only show values that are influencers

Visualizations Data

Filters

Analyze

SalesAmount

Explain by

Manufacturer

ProductName

ContinentName

ProductCategory

Expand by

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SALES ANALYSIS

Key influencers **Top segments**

When is SalesAmount more likely to be **Low** ?

We found 6 segments and ranked them by Average of SalesAmount and population size. Select a segment to see more details.

Segment	Average of SalesAmount	Population count
Segment 1	\$913.7	162192
Segment 2	\$1.2K	177926
Segment 3	\$1.24K	123286
Segment 4	\$1.83K	233975
Segment 5	\$2.46K	131067
Segment 6	\$3.11K	199041

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SALES ANALYSIS

Key influencers **Top segments**

When is SalesAmount more likely to be **High** ?

We found 4 segments and ranked them by Average of SalesAmount and population size. Select a segment to see more details.

Segment	Average of SalesAmount	Population count
Segment 1	\$7.68K	244197
Segment 2	\$6.39K	170523
Segment 3	\$5.31K	152844
Segment 4	\$4.57K	230129

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