
TITLE OF PROJECT HERE

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“Healthy living is no fun if its alone”

—Johnny Appleseed



OBESITY LEVELS IN ISRAEL RISING

stats about obesity



USE INSTAGRAM TO PROMOTE HEALTHY LIFESTYLES

People use instagram a LOT.

Instagram users often post about healthy lifestyles. We want to reward them!

OUR PLATFORM ENGAGES USERS ON SOCIAL MEDIA
WHO POST ABOUT THEIR HEALTHY LIFESTYLES AND
BRING THEM TOGETHER TO CONNECT WITH THEIR PEERS

add photo of our platform and the leaderboard here

INSTAGRAM IMAGE PROCESSING TECHNOLOGY

BY USING OUR
UNIQUE IMAGE
PROCESSING
TECHNOLOGY, WE
CAN AWARD
POINTS TO USERS
WHO POST ABOUT
HEALTHY EATING/
WORKOUTS



LEADERBOARD



- Here, users can see their individual progress and where they rank on our global, local leaderboards



DIAGRAM // IMAGES OF PEOPLE CONNECTING AND SHARING THEIR LIFESTYLES

By connecting with others, we encourage healthy lifestyles and reward you for putting in the effort to live a healthy lifestyle. **SHOW REWARDS** (raffles, prizes, invitations to events)

"Quote about creating a healthier world together"

—Johnny Appleseed
