

Project Milestone 5 – Info Graphics Template

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About Infographics Design

Audience

The infographics are designed to engage community stakeholders, employers, and policymakers, aiming to drive quick and effective action on addressing child care expenses, reducing financial and emotional burdens, and tackling gender inequality.

Design

It will urge policymakers to allocate budget subsidies toward child care expenses and encourage employers to establish organizational policies that support parents in providing care for their children.

It opens with a catchy phrase about childcare costs and parents' efforts to manage them.

The Info graphics will have 4 boxes in two rows below the heading or title phrase

These boxes will list the

- Average expenses for childcare
- Average expenses by child's age/developmental stage or cost breakdown by child's age group
- Percentage of household income affected by childcare, and impact on parental employment
- Impact on productivity and the long-term economic consequences

The last row will call for action on Employers, Policy makers and stakeholders on specific items on subsidies, tax concessions, employment policies that are child care friendly.

Colors and icons

Each section will have icons that represent the core message of the header or section. Numbers will be bold to stress the message effectiveness.

Red colors will be used to highlight negative cost increase or to highlight economic burden. Green colors to stress the call for action items. Blue colors to convey the message. Icons will be single color or multi color based on the section it represents, if the icon has single entity single color will be used.



Support Families, Invest in Childcare

A Stronger Future Starts Today!

Escalating Costs of Childcare

Parents spend 15% to 30% of income



Child care costs



Women Choice Between Career and Care

13% of mothers quit job for child care



3.1% of mothers miss work compared to 1.1% of fathers

Employment Impacts



Each month 47000 parents miss work

44% parents reduce work hours

92000 parents shift from full-time to part-time

26% of parents have quit their jobs due to childcare-related problems

Call your Policymakers to

PROVIDE 30% SUBSIDY FOR CHILDCARE



Childcare Training



PROVIDE CHILD TAX CREDIT UPTO \$5000



Employers and organization retain employees by providing

CHILD CARE CENTER DISCOUNTS



\$200 to \$500 STIFEND



REMOTE WORK



Community Stakeholders, please

- Develop community center childcare spaces by 40%
- Educate families about childcare benefits



Addressing childcare challenges ensures quality care for children while enabling parents to succeed both professionally and personally —
an investment in our future we can't ignore

