

The Intro Program

- For small businesses that only need 50 cards
- For medium-size businesses that want to try a card program
- A giveaway to close a credit card deal

The Basic Program

- For small to medium-size businesses
- 100 cards with minimal investment
- An option for evaluating marketing results

The Deluxe Program

- For medium-size businesses
- For businesses with anticipated growth
- A plan with ready-to-go results

The Custom Program

- For medium-size businesses
- For large businesses that want to try a card program
- As a component of a total solution

More information, applications and sample card images are available at www.giftcardtraining.com/centralpayment

Gift Cards

Central Payment Corporation announces two simple plans to satisfy any merchant. They're easy for you to understand and easy to explain to your merchants.

Accounts

Each physical merchant location requires a separate application. Corporate pooling and sharing systems to perform inter-store money transfers are possible for multi-location businesses.

About Setup Fees

Suggested setup fee for Intro Program is \$0 to \$99. Suggested setup fee for Custom Program is \$995. Agent keeps 100% above breakeven.

Other Programs

Central Payment also has specialized programs for very large merchants. Contact your sales director.



Program	Cards	Design	Marketing Materials	Card Carriers	Per Item Fee	Setup Fee Breakeven	Monthly Fee
Intro	50 ⁵	Standard ¹	Yes ²	Yes ³	15 cents	\$0 ⁴	\$15
Basic	100 ⁵	Standard ¹	Yes ²	Yes ³	15 cents	\$100 ⁴	\$15
Deluxe	500 ⁵	Standard ¹	Yes ²	Yes ³	15 cents	\$350 ⁴	\$15
Custom	1000 ⁵	Custom ⁶	Yes ²	Yes ³	15 cents	\$750 ⁴	\$15

¹ Pre-designed card with merchant name imprinted (see sample sheet).

² Includes one each: countertop tent ad, 5x7 acrylic sign, 4x4 sticker, vinyl cling window sign (purchase value of \$12.50). Reorders are \$2.50 per tent, \$6.50 per sign, \$1.00 per sticker, \$2.50 per window sign (no commission).

³ One card sleeve and one envelope for each card (see samples). Reorders are \$20 per 100 units (no commission).

⁴ Breakeven: Agent keeps 100% over.

⁵ Card reorders: Standard: \$60 breakeven per each 100 cards. (Agent keeps 100% over.) Custom: 55¢ per card – min 500 (Agent keeps 100% over.)

⁶ From custom artwork provided by Merchant. (See www.giftcardtraining.com/Docs/General/Art%20Requirements.pdf for specific requirements.)

Agent Support

1-800-449-8014

www.centralpaymentcorp.com

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