



lightinnovations@work™



Green Business

WE SEE BEYOND...

- * At NEPTUN, we see great things on the horizon.
- That's why we're working on innovative ways to make a positive influence in saving the environment and communities where we live and work.



NEPTUN Mission

To be recognized as the industry leading manufacturer of **Energy Efficient Lighting Products**.

We shall accomplish this through:

- Continuous innovations in the quality and efficiency of our energy saving lamps, fixtures, and automated lighting systems,
- Development of new products based on market trends and emerging technologies to sustain NEPTUN Light's reputation as not only an industry leader, but an industry pioneer, and,
- Uncompromised commitment to service our Sales Representatives, Distributors and Customers.



NEPTUN owns Technology

Andrew Bobel,

- ❖ Founder, CEO and Chief Engineer of Neptun Light has over 25 years experience in energy saving lighting and is the holder of more than 60 patents worldwide.
- Mr. Bobel held the position of Senior Engineer at Motorola Lighting and sold his first patent to Motorola. While at Motorola Mr. Bobel received the "Motorola CEO Quality Award" for his work on electronic ballast designs and development of so called "Six Sigma Design Process".
- Mr. Bobel has been involved in technology licensing to many of the world's largest lamp and ballast manufacturers. Many of his patents and technologies are key inventions in lighting, and have been integral in the growth of the Energy Efficient Lighting Industry.
- ❖ All of Mr. Bobel's past, current and pending patents are available to NEPTUN Light as we continue to move forward as the premier manufacturer of energy efficient lighting. In today's world of everincreasing energy costs and lighting maintenance costs, our proprietary technology will ensure that NEPTUN Light maintains its advantage over the competition.



NEPTUN owns Manufacturing

1) Design & Research Center in USA

- NEPTUN invents and designs all its products in the USA.
- Using our proprietary technology and designing for manufacturability, (DFM), we offer superior and affordable products unmatched in today's marketplace.

2) Manufacturing in USA

- NEPTUN, encouraged by the "Buy American" program, established its manufacturing plant in Lake Bluff, Illinois.
- The plant is equipped to manufacture Induction and Solar Lighting Products.
- Additional plants in other states are planned.

3) Assembly Plant in China

- ❖ NEPTUN China Co., Ltd., located in Shenzhen, is equipped to manufacture specialized CFL, Induction light sources, and other costeffective sub-assemblies to support NEPTUN's global sales
- Other global subsidiaries are planned.



NEPTUN "10 Success Points"

- 1. The "Right Product" at the Right Time
- 2. Quality and Reliability
- 3. Timely Delivery of What was Ordered and Promised
- 4. Excellent Customer Service
- 5. Win-Win Partnerships with Customers
- 6. Lowest Prices and Highest Product Performance
- 7. Continuing Innovation New Products, Features and Technology
- 8. Leadership with Competitive Spirit, yet Humble
- 9. Dynamic Reaction to Market Changes
- 10. Fairness and High Integrity in Business Conduct



Right Product at the Right Time

- **❖** Complete Lines of Dimmable CFL and Dimmable LED Bulbs
- Complete offer of 100,000 Hour Induction Lighting Products Indoor and Outdoor
- Smart and Reliable,
 Application-Specific

LED Products



These innovative products are PATENTED and protected by one or more of the following US patents: D468,456; D469,890; D479,607; D470,608; D470,610; D471,294; D471,295; 5,371,438; 5,434,48; 5,448,137; 5,801,492; 5,982,106; 7,053,540 German Patents: 40208045; D Other Patents Pending

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Diversified Products Portfolio

NEPTUN is a well-diversified original manufacturer

A) ENERGY CONSERVATION LIGHTING PRODUCTS

- LED Bulbs (Dimmable and Non-Dimmable)
- CFL Bulbs (Dimmable and Non-Dimmable)
- Induction and LED Retro-fit Products
- Induction and LED Fixtures (Indoor and Outdoor)
- Induction and LED Street Lights

B) RENEWABLE ENERGY GENERATION PRODUCTS

- Solar Lighting
- Solar Panels
- Small Wind Generators

C) CONTROLS

- Outdoor Microwave Motion Sensors
- Dimmers
- Dimming Induction and LED Systems
- Remote Control/Monitoring Systems



We are in the

Lighting Energy Conservation Business

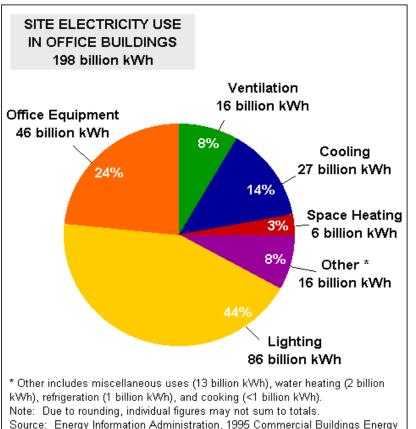
Consumption Survey.

As pioneer in ENERGY EFFICIENT LIGHTING, NEPTUN goes beyond being a lamp manufacturer

Why CFL and LED bulbs?

- 6 billion light bulbs sockets in US
- 2 billion dimmable sockets in US

CFL's Save up to 400% energy LED's Save up to 800% energy





Induction Lighting: Up to 100,000 Hrs Life

Generates up to 50% energy savings and up to 80% maintenance costs savings.

Suitable as replacements for...

- Street Lights
- Parking Lot Lights
- Indoor High Bays
- Other
- Approx. 10 million of decorative post acorn lights installed in US
- Approximately 50-60 million street lights currently installed in the US.
- Each year (2-5) million of new street lights and other outdoor lights installed by municipalities or utilities in US
- Approx. **500 million indoor/outdoor** commercial fixtures (HPS, HID or other) are in operation in commercial/industrial facilities
- Approx. 5-10 million viaduct/tunnel lights are in operation in US
- Approx. 1 billion T8/T12/T5 indoor office fixtures are in operation in US





LED

The Future of Neptun Light... And the World

- As LED light sources become more efficient and less expensive, they will be used for nearly all lighting applications.
- With long life, high efficiency and zero Mercury, LED's will be the environmentally friendly light source of choice for decades to come.





INDUCTION & LED Projects

- City of Wilmette, IL
- Grand Coulee Dam
- Steris Corporation
- Columbus Convention Center, OH
- City of Chicago, IL
- Water Reclamation District of Chicago
- Cysco Foods
- Alabama Power
- Mid-Town Athletic Clubs
- City of Milwaukee, WI
- Costco Stores, WA
- * Boeing, WA
- Mall of America, MN
- Best Buy, MN
- Ohio State University, OH and more...









MOL













Future & Opportunities:

Problems are Opportunities:

- Growing energy shortages and increasing energy costs worldwide. These crises have opened doors for companies that can produce and deliver products and services that can save energy. The lighting industry continues to be a multi-billion dollar per year industry.
- Very high maintenance costs of current outdoor lighting systems, street lighting, etc. paves the way for Very Long Life Induction Lighting/LED products of high power and high quality of light
- Federal and State Governments providing significant Tax Credits for all Energy Efficient Systems installed in any residential or commercial building will make sales of these systems very attractive.

