JEFF SISWANTO

WEB DESIGNER

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portfolio 2uniq.com

2LNIQ

2014 - 2017.5 **Sun Life Financial (Individual Marketing)**
Senior Digital Graphic, UI, and sometimes Print Designer

Designed high-fidelity mockups of Illustrations tool, IBM Watson Campaign Automation templates, PDF reports, client statements, brochure edits, and HTML5 banners, based on client/advisor profiles and journey maps.

Communicated with key stakeholders, product owners, end-users (insurance and financial advisors), business analysts, third-party vendors, and other designers for feedback.

Complied with brand, IAB, and WCAG/AODA guidelines.

Recommended the Communications Team on process improvements to cut development costs of monthly e-newsletters by half, according to their Key Performance Indicators (KPI).

2013 - 2014 **MarketClouds.co, Waterloo Analytics, Pravala Networks**
Design Consultant (freelancing)

Designed and developed client-facing webpages with Photoshop, HTML, and CSS.

Wireframed and designed Android OS app manager that lets users track connection speeds as they switch between WiFi and mobile networks.

2011 - 2013 **DossierView Inc.**
UI Designer

Designed and prototyped Web and mobile UI of a Cloud-based document management system for a local law firm and company stakeholders, generating additional hundreds of thousands of dollars in Venture Capital funding.

Collaborated with product owners and developers using Scrum.

Implemented continuous UI improvements based on pilot testing and user feedback.

2006 - 2009 **University of Waterloo, BMO Financial Group, eMedia Interactive Inc.**
Various University Co-op positions as a Front-end Designer and Developer

Developed website requirements, wireframes, designed mockups, and coded internal as well as client-facing Web sites and apps, while following ad campaign and branding guidelines.

Reported and resolved UI bugs and test for browser compatibility issues.

Technical proficiency

Adobe Creative Suite and Atom
Mostly Photoshop, Lightroom, Illustrator, InDesign, and Atom IDE for coding

HTML5, Pug, CSS3, SCSS, Bootstrap
Rockstar

JS, jQuery, Git, Webpack, Axure RP, Tumult Hype, A/B testing, Object-oriented Programming
Good knowledge

Agile/Scrum, Waterfall
Development paradigm

Interests

Interaction Design, Marketing, Sportfishing, Cars, Photography including post-processing, Investing, receiving e-mails, Vue.js

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Education

University of Waterloo
2005-2009
Computational Science, Chemistry Option

Conestoga College
2006
Part time courses in PHP, MySQL, ASP.NET