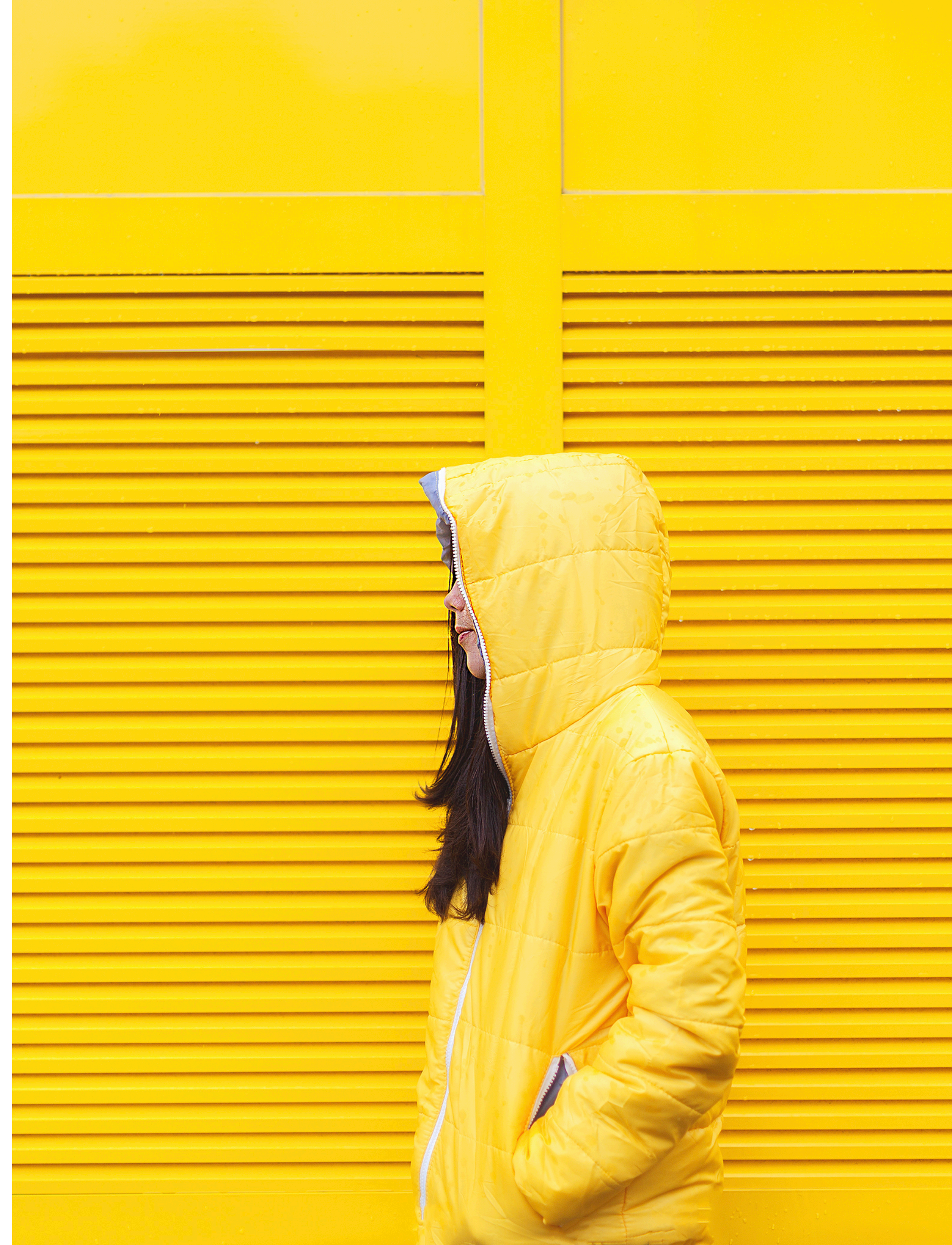


CAPSTONE PROJECT

**FINDING THE BEST LOCATION TO OPEN A
RESTAURANT IN NEW YORK**



BUSINESS PROBLEM

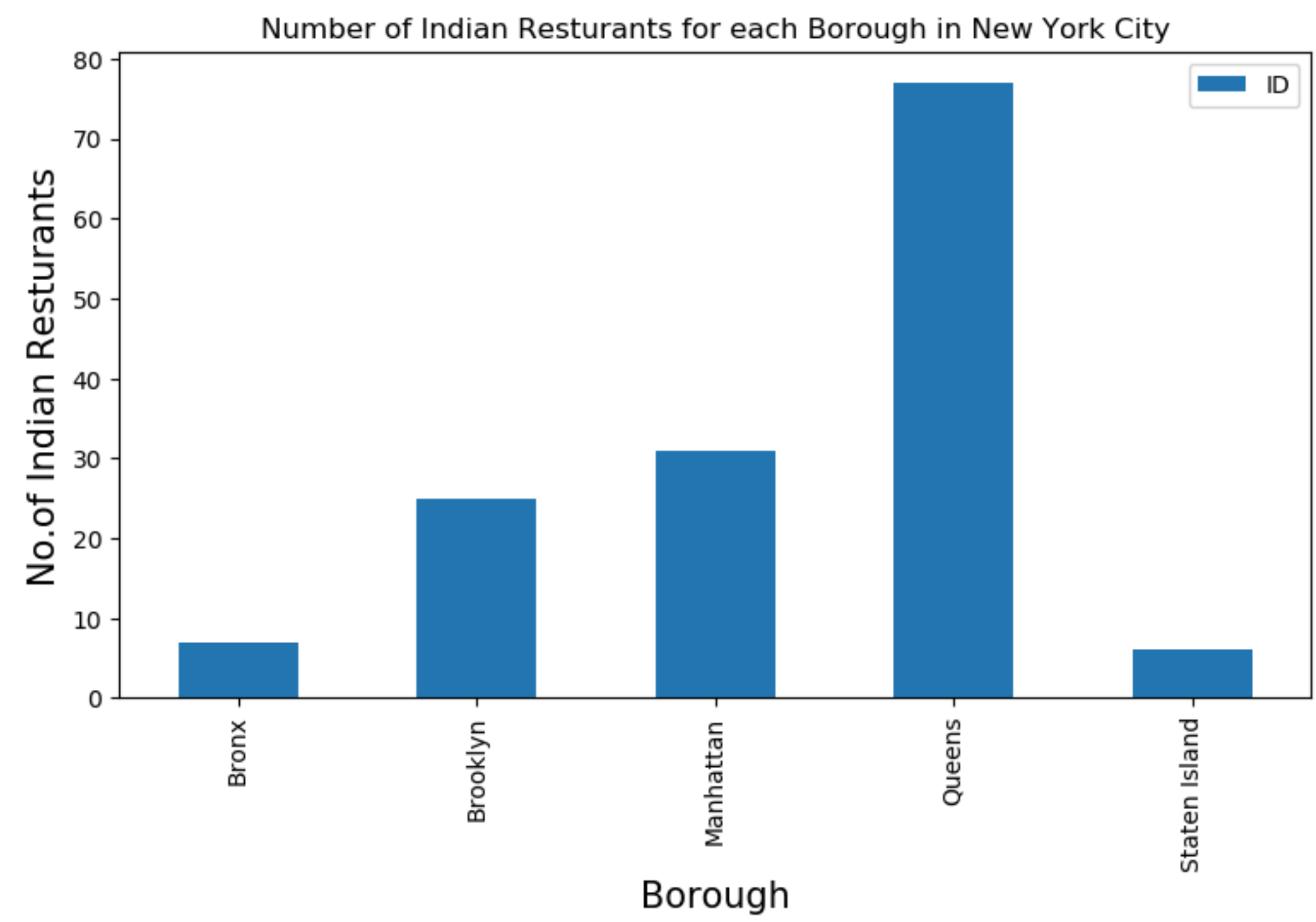
We have received a request to help to decide where to open a new Indian restaurant in NY. For this need conducted the full analysis of Indian food in NY. This way you can receive a big picture of the situation and it can help you to make a decision.

In this presentation you will find the answers for the following questions:

- 1) List and visualize all major parts of New York City that has great Indian restaurants.
- 2) what is best location in New York City for Indian Cuisine?
- 3) which areas have potential Indian Restaurant Market?
- 4) which all areas lack Indian Restaurants?
- 5) which is the best place to stay if you prefer Indian Cuisine?

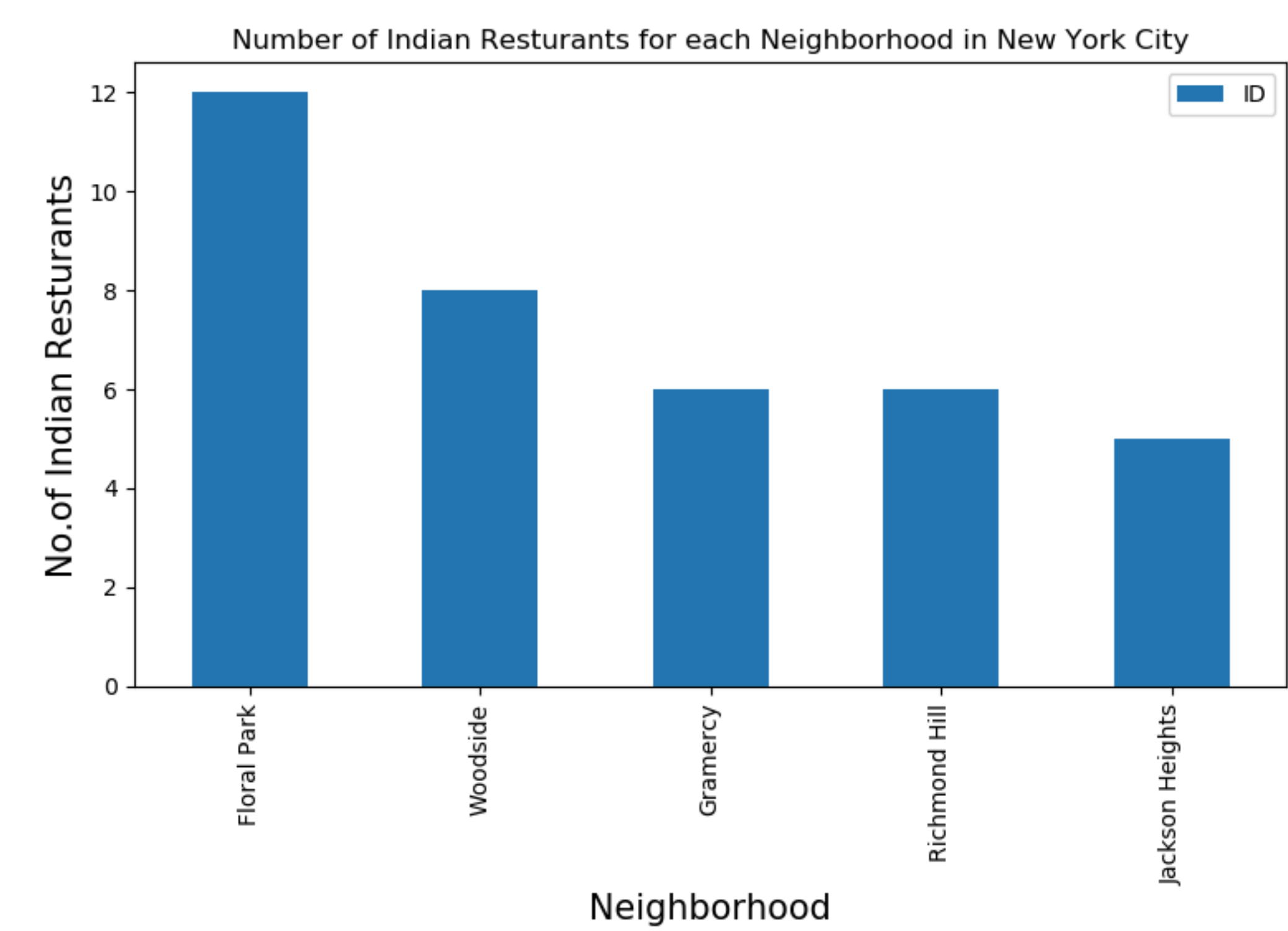
ANALYSIS

NUMBER OF INDIAN RESTAURANTS FOR EACH BOROUGH



ANALYSIS

NUMBER OF INDIAN RESTAURANTS FOR EACH NEIGHBOURHOOD



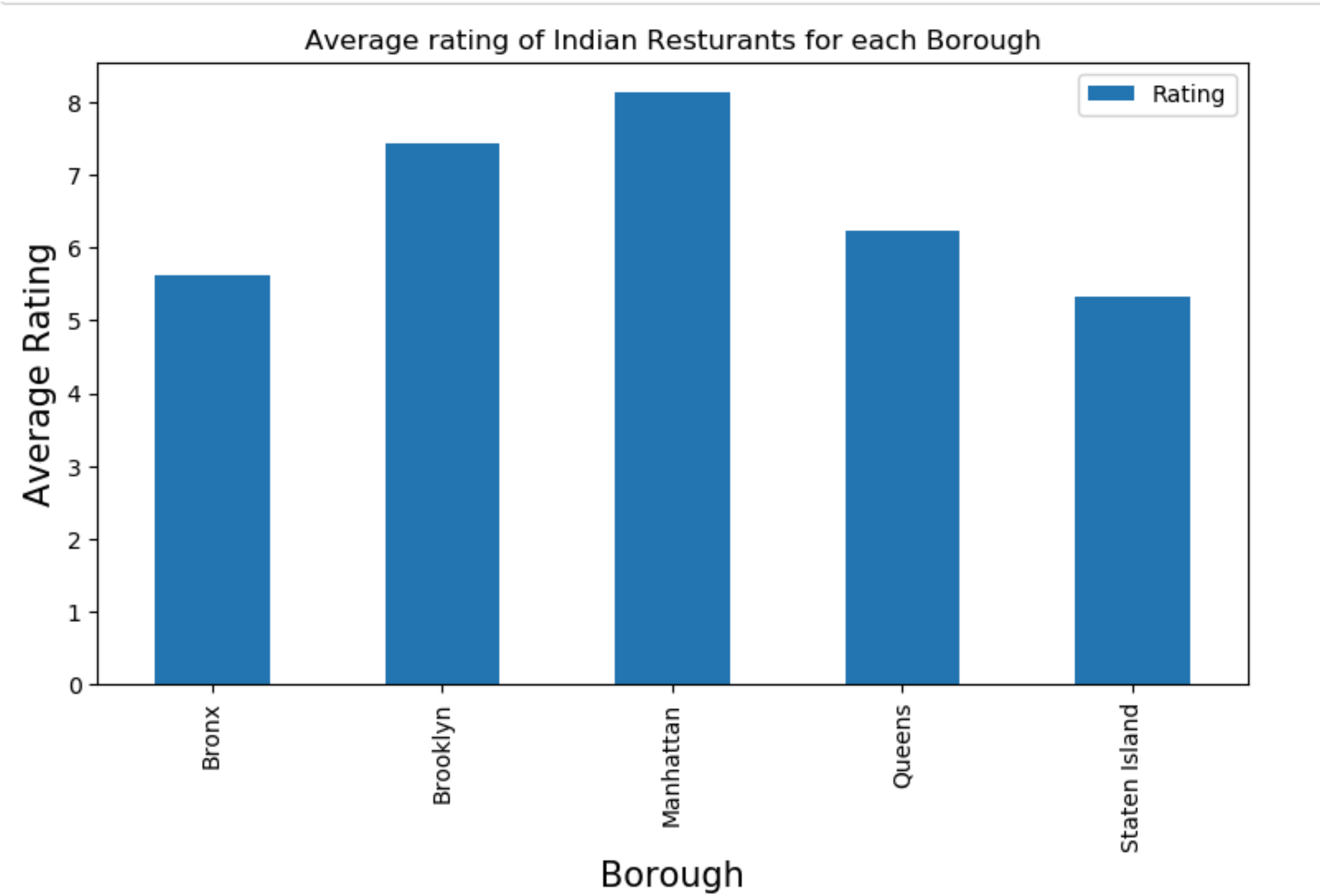
ANALYSIS

LIST OF RESTAURANTS - BY THE HIGHEST AVERAGE RATING

	Neighborhood	Average Rating
0	Astoria	9.0
66	Sunnyside	9.0
6	Blissville	9.0
25	Fort Greene	8.8
14	Clinton Hill	8.8
52	Prospect Heights	8.7
13	Civic Center	8.6
75	West Village	8.6
70	Tribeca	8.6
31	Greenwich Village	8.6

ANALYSIS

LIST OF BOROUGH - BASED ON AVERAGE RATING



RECOMMENDATION

Recommended neighborhoods for Indian cuisine:

- Astoria(Queens),
- Blissville(Queens),
- Civic Center(Manhattan)

Manhattan has the biggest potential for Indian Restaurant Market