Crafting your Linkedin Profile

What is LinkedIn?

Why do we use it?

How is it beneficial for us?

Create / Edit a profile

Profile

Who are you ?

What you do ?

What you've accomplished ?

- Job seeking
- Building professional network
- Showcasing achievements

What's your purpose ?

Headlines

MERN Stack Developer || Create and design websites that are both appealing and functional || Software Engineer
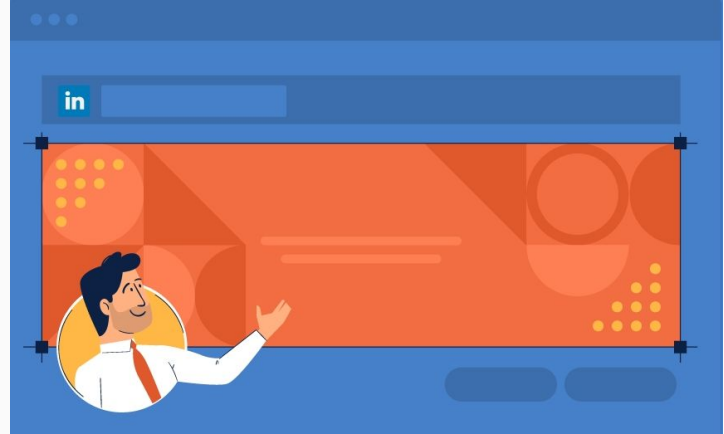
Be Visible

- Quality Content
- Use keywords
- Keep profile up-to-date

Pictures

Profile Picture

Background Picture

Headlines

Job Designation / Interest of work ||
Description of Your Work ||
Passionate About

Summary

WWW HI

- **W**ho are you?
- **W**hat do you do?
- **W**hy do you do that?
- **H**ow do you provide value?
- **I**nclude keywords

WWW HI

Featured

- Achievements
- Projects
- Articles

Experience

Education

Skills

Endorsement

Connection and Networking

- Interest based communication
- Profile research and analysis
- Connect with add a note

Job Search

- Jobs Tab
- Personalised suggestions
- Open to work - tag

- Confidence
- Standout from the Others
- Make the job of recruiter easier

Skill Assessment Badge

Top Tips

- Free tools:
  - www.remove.bg
  - www.canva.com
- Summary must "complement" your resume
- Polish your "featured" section
- Expand achievements in "Experience" section
- Get a custom LinkedIn URL

Ishtiaque Ahmed

Principal Executive, Job Placement -

Programming Hero

Email: ishtiaque@programming-hero.com

Contact Me

Q&A