

Olivia Fox Romance (New)

Profit and Loss

January - October, 2024

	TOTAL
Income	
4010 Sales of Product Income	5,157.58
4020 Amazon	14,527.96
4022 AMAZON CA	108.94
4030 KOBO Sales	955.29
4050 Publish Drive Sales	3,164.54
4080 Radish Sales	1,151.57
4090 Google Sales	1,263.35
Total 4010 Sales of Product Income	26,329.23
Channel Sales	
4060 Shopify Sales	19.00
Total Channel Sales	19.00
PayPal Sales	1,167.64
ROYALTIES INCOME	7.89
Sales	2,225.32
Subscription Income (D.I.C.)	113.75
Total Sales	2,339.07
Total Income	\$29,862.83
Cost of Goods Sold	
5010 Cost of goods sold	71.20
Subcontractor expenses	182.65
Total 5010 Cost of goods sold	253.85
Channel Adjustments	
Shopify Other Adjustments	148.24
Total Channel Adjustments	148.24
Channel Selling Fees	
7000 Shopify Selling Fees	2,914.06
Total Channel Selling Fees	2,914.06
Total Cost of Goods Sold	\$3,316.15
GROSS PROFIT	\$26,546.68
Expenses	
6011 Advertising & marketing	1,592.36
6012 Facebook Ads	6,642.96
Total 6011 Advertising & marketing	8,235.32
6080 Travel & Entertainment	47.68
6081 Meals	1,105.51
6085 Building & Property Rent	7,600.00

Olivia Fox Romance (New)

Profit and Loss

January - October, 2024

	TOTAL
6500 Utilities	
6510 Internet & TV services	1,350.00
6520 Phone service	1,704.16
Total 6500 Utilities	3,054.16
Channel Subscription Fees	38.92
General business expenses	
6031 Commissions & fees	29.00
6032 PayPal Fees	58.10
6090 Continuing education	75.25
6095 Memberships & subscriptions	229.12
Total General business expenses	391.47
Interest paid	38.77
6034 Credit card interest	739.28
Total Interest paid	778.05
Office expenses	1,365.93
6000 Shipping & postage	367.25
6040 Office supplies	2,594.29
6060 Software & Subscription	888.68
Total Office expenses	5,216.15
Supplies	
Supplies & materials	97.73
Total Supplies	97.73
Uncategorized Expense	704.03
Total Expenses	\$27,269.02
NET OPERATING INCOME	\$ -722.34
Other Income	
8000 Other income	0.22
8010 Credit card rewards	71.63
8020 Interest earned	1.07
Total 8000 Other income	72.92
Total Other Income	\$72.92
Other Expenses	
Unrealized Gain or Loss	0.00
Late Fee	39.00
Total Other Expenses	\$39.00
NET OTHER INCOME	\$33.92
NET INCOME	\$ -688.42