

#### Red Hat CloudForms

An evolutionary path to an Open Hybrid Cloud

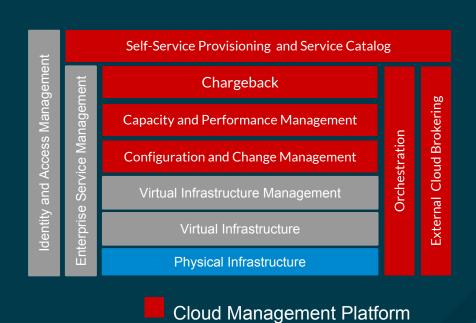
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#### Definition Cloud Management Platform

# Gartner defined a Cloud Management Platform as

"integrated products that provide for the management of public, private and hybrid cloud environments. The minimum requirements to be included in this category are products that incorporate self-service interfaces, provision system images, enable metering and billing, and provide for some degree of workload optimization through established policies."

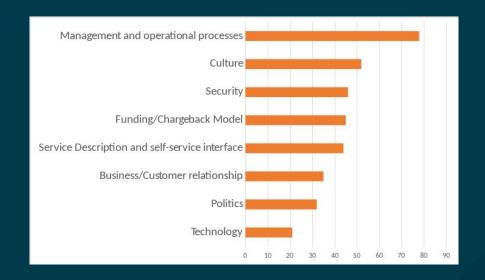
http://www.gartner.com/it-glossary/cloud-management-platforms/





### Private Cloud Computing Challenges

- Management and Processes rated #1
- Technology rated last
- Culture and Politics big blockers



Source: Gartner

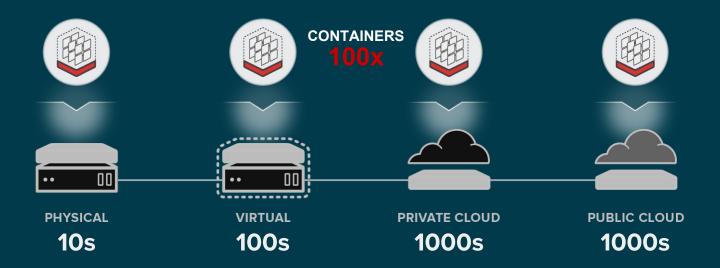


#### I.T. on the path to hybrid environments





#### Complexity is going through the roof



SOFTWARE-DEFINED NETWORKING SOFTWARE-DEFINED STORAGE

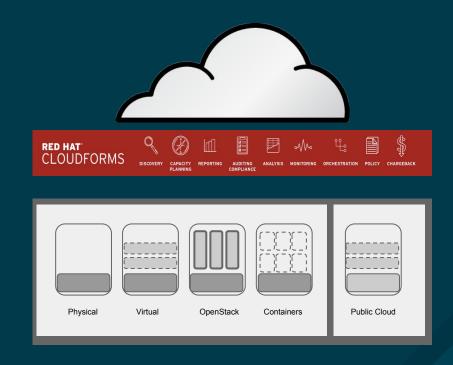




#### **Build Private IaaS**

### Deliver IT resources as Infrastructure as a Service

- Remove cause for Shadow IT
- Self Service Portal
- Use VMware, OpenStack, Hyper-V, RHEV where appropriate, but hide complexity
- Multi-Tenancy, Chargeback, Reporting





#### I.T. Modernization

# Management across source and target technologies offers an incremental migration path

- V2V Migration
  - Legacy to Modern Hypervisor
  - Private to Public Cloud
- Right Sizing
- Transition to new Cloud Technologies

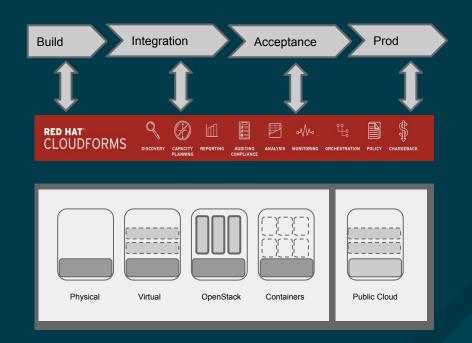




#### DevOps and Agile I.T.

# **Use Continuous Integration Tools to Deploy Workloads and Services**

- Provision and retire test setups
- Drive consistency between different lifecycle stages
- Automated tests ensure Compliance and Governance





#### Governance and Compliance

# Normalize Compliance Checks across different Technologies

- Define Compliance checks for Hosts,
   Virtual Machines, Cloud Instances and
   Containers
- Enforce Compliance by triggering Alerts and Actions
- Drift Analysis allows comparison with previous states







#### Discovery and Inventory

# Discovers existing infrastructure and provide unified UI

- Discover existing infrastructure and workloads
- Reports and Dashboards provide unified visibility and abstract underlying providers
- Chargeback and Capacity & Utilization allow cost control and planning information





#### **Smart State Analysis**

Forensic introspection of contents of VMs, instances, hosts, data stores and containers.

- For VMs and Instances discovers Operating System, Installed Software, Users & Groups, Files and Registry Keys
- Works agentless and regardless of power state
- Control policies can validate conditions and execute actions based on retrieved information

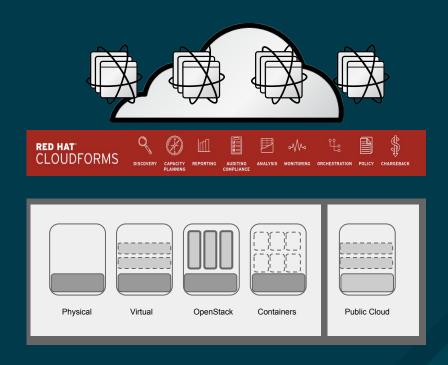




#### **Container Support**

#### **Discovery and Inventory for Operations**

- Discover Infrastructure including Containers,
   Pods, Routers, Services and Image Registry
- Detect relationships between objects, eg.
   Data Store -> VM -> Container -> Service
- Build topology map to visualize logical network diagram
- Developer User Experience provided by OpenShift Enterprise Portal





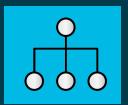
#### **Enterprise Ready**

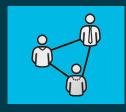
# **Built for Enterprise Scale Cloud Operations Management**

- Web Based Admin and Self-Service Portal
- Agent-Free Virtual Appliance
- Enterprise Directory Support
- Multi Tenancy
- Horizontal Scaling and Load Balancing
- Management of Multiple Locations















### Open Hybrid Cloud Management

# Unified Web UI and API to manage Private, Public and Hybrid Clouds

- Private: Red Hat Virtualization,
   Red Hat OpenStack Platform,
   Red Hat OpenShift Container Platform,
   VMware vSphere, Microsoft SCVMM
- Public: Amazon EC2, Microsoft Azure,
   Google Compute Engine
- **Hybrid:** Any combination of the above
- Bare Metal: Red Hat Satellite 6
- Configuration: Ansible Tower











**m**ware





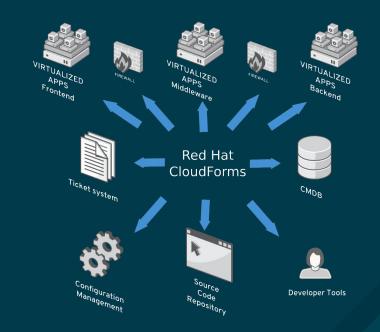


#### **Example: Deep Integration**

# Order Developer Instance from Self-Service Catalog

- Integration to build systems like Jenkins
- Backup, monitoring, Compliance Checks
- Developer tools like GCC, Java, IDE
- IT takes care of security updates and fixes
- App will work in production without modifications

Result: Ready to use developer system



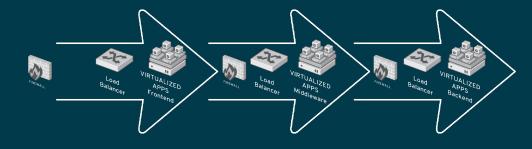


#### Example: Multi-Tier Deployment

# **Service Manager orders Deployment of Multi-Tier Application**

- CloudForms orchestrates complete stack deployment including firewalls and load balancers
- except frontend firewall
- Only after QA approval, service goes live

Result: Multi-Tier Application Deployment without human interaction





#### Example: Placement

# Users deploy services from catalog unaware of low level technology

- "Not Near" Policy for clustered applications
- Spread load evenly or increase density
- Different Platforms for Devel, QA, Prod, ...
- Fully customizable logic

Result: Better Utilization and more control over pool of available resources











**vm**ware

Microsoft\*

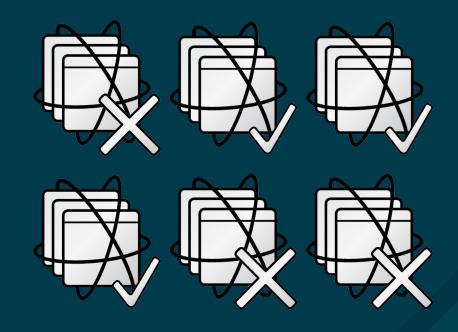


#### Example: Compliance

# **Define Compliance Checks and verify cross platform**

- Define Policy Profiles and apply them to specific VMs, Hosts, Cluster or Providers
- Verify Compliance for VMs and Instances even if Powered OFF
- Define Actions which are automatically executed in case of non compliance

Result: Enforce Compliance regardless of Technology and Power States







#### Open Hybrid Cloud

#### **Our Mission**

...We believe open, hybrid technology is the future of IT. The operating system for the cloud is open source. Hybrid IT is a reality in every organization, and ultimately, open technology gives you control over today's trends and your own future. ..





#### Cloud Leaders Rely on Open Source

Proprietary cloud technologies are too expensive and inhibit scaling

# amazon.com

Linux Xen







### Many Mainstream Organizations follow

Open Source-based Clouds are just as cost effective and scalable for mainstream



Linux KVM OpenStack



Linux KVM OpenStack OpenShift





#### Open Source Development Model

#### Why Open Source drives Innovation

- Development Method
- Better Quality
- Lower Cost
- Distributed Peer Review
- More Flexibility
- Transparency of Process
- OSS Model adopted outside Software (Wikipedia, OpenStreetMap, OpenData, ...)





#### Red Hat Subscription Model

**EXPERTISE** TECHNICAL SUPPORT COMMITMENTS CUSTOMER PORTAL 24 HOURS / 7 DAYS A WEEK & FORUMS HARDWARE ONGOING DELIVERY CERTIFICATION UNLIMITED INCIDENTS KNOWLEDGEBASE STABILITY WITH A SOFTWARE PRODUCT LIFECYCLE MULTI-LINGUAL **ACCESS LABS** CERTIFICATION OF UP TO 10 YEARS MULTI-VENDOR CASE TRAINING CURRICULA **OWNERSHIP PATCHES CLOUD PROVIDER** (OPTIONAL) CERTIFICATION MULTI-CHANNEL UPDATES SOFTWARE **UPGRADES ASSURANCE** SECURITY RESPONSE **TEAM** 



