IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

WREN, S.

Serial No.: 12/124,027

Filed: 05-20-2008

For: SYSTEM FOR MARKETING GOODS

AND SERVICES UTILIZING COMPUTERIZED CENTRAL AND

REMOTE FACILITIES

Examiner: Zurita, J.

Art Unit: 3625

Comments on Examiner's Reasons for Allowance

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

In response to the Notice of Allowance mailed 8/9/2013, Applicant presents the following.

COMMENTS

Applicant respectfully disagrees with the Examiner's remarks in his Reasons for Allowance from the middle of page 2 through the first paragraph of page 3 and asserts no such limitation should be placed on the scope of Applicant's claim 24. The claim is written clearly as is the full specification and it therefore would be improper to limit the scope of the claim in the manner the Examiner proposes of selecting passages in a disjointed manner as to cloud the true meaning which is otherwise inherent and clear in the full disclosure and claim.

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The Board's decision mailed 5/30/2013 includes no such limitation for claim 24, nor any other.

Also, the reexamination decision referenced by the Examiner at the top of page 3 of his paper is in dispute, plus the claims of that patent are all patentably distinct from claim 24 in this application.

Therefore, the Examiner's limitation is unnecessary and improper.

Respectfully submitted,

Stephen Wren

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Applicant

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Date: September 12, 2013