

REMARKS

As indicated in the Remarks section of Applicant's previous Amendment of April 13 of this year, this application and its above claims have a priority date no later than June 29, 1994 by way of parent U.S. Patent Application Serial No. 08/268,309. Therefore, the sole reference of Bernard, et al (U.S. Patent 5,918,213 filed December 22, 1995) is not prior art.

Further, Applicant therein noted...

"Even if the reference were prior art, Applicant submits that claim 7 is allowable as the reference does not support an apparatus having both remote and central computerized communications facilities where one of the central facilities enables a customer to select and contact a different central facility, nor does the reference support multiple central facilities adapted to transmit information to a remote facility which provides customers with multiple information sources. Claims 8-14 depend directly or indirectly from claim 7 and are allowable for at least the same reasons as claim 7.

Applicant submits that claim 15 is allowable as the reference does not support an apparatus having both remote and central computerized communications facilities where one of the central facilities enables a customer to select and contact a different central facility, as required by claim 15, nor does the reference support recording a presentation stopping point for future reference, as also required. Claims 16-22 depend directly or indirectly from 15 and are allowable for at least the same reasons as claim 15.

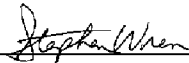
Applicant submits that claim 23 is allowable as the reference does not support a method for selling and/or marketing goods and/or services where customers can access databases of one provider from the database of another provider and thereby browse databases of multiple providers, as required by claim 23. Claims 24-26 depend directly or indirectly from claim 23 and are allowable for at least the same reasons as claim 23."

The Examiner in his office action cited 37 CFR 1.111(b):

(b) In order to be entitled to reconsideration or further examination, the applicant or patent owner must reply to the Office action. The reply by the applicant or patent owner must be reduced to a writing which distinctly and specifically points out the supposed errors in the examiner's action and must reply to every ground of objection and rejection in the prior Office action. The reply must present arguments pointing out the specific distinctions believed to render the claims, including any newly presented claims, patentable over any applied references. If the reply is with respect to an application, a request may be made that objections or requirements as to form not necessary to further consideration of the claims be held in abeyance until allowable subject matter is indicated. The applicant's or patent owner's reply must appear throughout to be a *bona fide* attempt to advance the application or the reexamination proceeding to final action. A general allegation that the claims define a patentable invention without specifically pointing out how the language of the claims patentably distinguishes them from the references does not comply with the requirements of this section.

In his April 13 Amendment Applicant cancelled all prior claims and submitted new claims with an earlier priority date than the sole reference. Further, the Applicant did and has pointed “out the specific distinctions believed to render the claims, including any newly presented claims, patentable over any applied references” as illustrated by the various distinguishing elements recited above and originally presented in Applicant’s prior Amendment of April 13. Therefore, Applicant has complied with Examiner’s cited statute.

Respectfully submitted,



Stephen Wren
Applicant

Date: August 12, 2009