

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Title: System for Marketing Goods and
Services Utilizing Computerized
Central and Remote Facilities

Inventor: Stephen C. Wren
Serial No.: 12/124,027
Filed: 05-20-2008

Art Unit 3625
Mr. James Zurita
Examiner

REPLY TO EXAMINER'S ANSWER

In response to Examiner's Answer mailed August 4, 2010, Applicant presents the following using the Examiner's numbering system.

As a preliminary matter, the Examiner refused entry of evidence in the form of a page from the Inventor's notebook dated September 30, 1994 and an accompanying declaration presented by Applicant in his Appeal Brief, stating it was not timely filed. However, as the evidence was necessitated by a new ground of rejection by Examiner that did not come until his final action, Applicant had no prior need for submitting such evidence and declaration. Therefore, at the filing of Appellant's Appeal Brief was the first occasion to submit the material and therefore it was timely filed and should thus have been entered by the Examiner. The Applicant therefore requests that the Board enter the evidence and declaration.

(3) Status of Claims

Appellant did state that the appeal involves claims 7-26.

(4) Status of Amendments After Final

Appellant respectfully asserts the arguments, evidence and declaration filed by Appellant do overcome the Bernard reference. Further, as above there was no need to file such evidence and declaration prior to the Appellant's Appeal Brief as the rejection was new and made in a final action. Therefore, it was timely filed and should have been entered.

(6) Grounds Of Rejection To Be Reviewed On Appeal

The Appellant has no comment regarding the Examiner's statement.

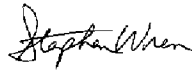
(10) Response to Argument

The Appellant respectfully maintains his arguments for each rejection.

Summary

It is respectfully asserted all claims are now in condition for allowance. Applicant respectfully requests that the Board reverse all rejections and instruct the Examiner to allow all claims now pending.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Stephen Wren".

Stephen Wren
Applicant/Appellant

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