

AMENDMENTS TO THE CLAIMS

Please amend the Claims as below:

Claims 1-6 (Canceled)

7. (Currently Amended) An apparatus for providing marketing and/or sales information relating to goods and/or services comprising:

a computerized central communications facility;

a database of marketing and/or sales information relating to goods and/or services at said computerized central communications facility, and;

a communications device at said computerized central communications facility;

wherein said computerized central communications facility is operable to be linked to a plurality of other computerized central communications facilities and to a plurality of computerized remote communications facilities;

wherein said database of marketing and/or sales information relating to goods and/or services is accessible to a customer at one or more of said computerized remote communications facilities;

wherein said communications device at said computerized central communications facility is operable to transmit at least a portion of said marketing and/or sales information relating to said goods and/or services to at least one of said computerized remote communications facilities;

wherein said computerized central communications facility is operable to provide at least a portion of said marketing and/or sales information relating to said goods and/or services to one or more of said computerized remote communications facilities upon request;

wherein at least one of said other computerized central communications facilities ~~enables~~ ~~allows~~ said customer at one or more of said computerized remote communications facilities to select and contact a computerized central communications facility of a different provider, and;

wherein said computerized central communications facility of a different provider
at least one of said other computerized central communications facilities comprises
equipped with:

a database of marketing and/or sales information relating to goods and/or services accessible to said customer at one or more of said computerized remote communications facilities, and;

a communications device adapted to transmit at least a portion of said marketing and/or sales information relating to said goods and/or services to at least one of said computerized remote communications facilities, whereby said customer has access to information at multiple computerized central communications facilities of different providers.

8. (Previously Presented) The apparatus of claim 7 adapted to display said goods and/or services information involuntarily based on said customer's use of said apparatus.

9. (Previously Presented) The apparatus of claim 7 adapted to build a provider or corporate profile based on said customer's use of said apparatus.

10. (Previously Presented) The apparatus of claim 7 adapted to build a profile from a single customer's use.

11. (Previously Presented) The apparatus of claim 7 adapted to build a profile from multiple customers' use.

12. (Previously Presented) The apparatus of claim 7 adapted to suggest goods and/or services based on at least one of said customers use of said apparatus.

13. (Previously Presented) The apparatus of claim 7 adapted to suggest goods and/or services to said customers.

14. (Previously Presented) The apparatus of claim 7 wherein a customer at one or more of said computerized remote communications facilities can access or browse said database of marketing and/or sales information relating to goods and/or services at said computerized central communications facility and at one or more of said other computerized central communications facilities.

15. (Currently Amended) An apparatus for providing marketing and/or sales information relating to goods and/or services comprising:

a computerized central communications facility;

a database of marketing and/or sales information relating to goods and/or services at said computerized central communications facility, and;

a communications device at said computerized central communications facility;

wherein said computerized central communications facility is operable to be linked to a plurality of other computerized central communications facilities and to a plurality of computerized remote communications facilities;

wherein said database of marketing and/or sales information relating to goods and/or services is accessible to customers at one or more of said computerized remote communications facilities;

wherein said communications device at said computerized central communications facility is operable to transmit at least a portion of said marketing and/or sales information relating to said goods and/or services to said computerized remote communications facilities;

wherein said computerized central communications facility is operable to provide at least a portion of said marketing and/or sales information relating to said goods and/or services to customers at one or more of said computerized remote communications facilities upon request;

wherein at least one of said other computerized central communications facilities allows customers at one or more of said computerized remote communications facilities to select and contact a computerized central communications facility of a different provider, and;

wherein said apparatus is operable to record a presentation stopping point for future ~~reference~~use.

16. (Previously Presented) The apparatus of claim 15 wherein at least one of said other computerized central communications facilities is operable to transmit at least a

portion of said marketing and/or sales information relating to said goods and/or services to at least one of said computerized remote communications facilities.

17. (Previously Presented) The apparatus of claim 15, wherein at least one of said computerized central communications facilities is adapted to provide said customer entertainment-based programming in the form of a game.

18. (Previously Presented) The apparatus of claim 15, wherein at least one of said computerized central communications facilities is adapted to provide said customer entertainment-based programming in the form of music.

19. (Previously Presented) The apparatus of claim 15, wherein at least one of said computerized central communications facilities is adapted to provide said customer entertainment-based programming in the form of a movie.

20. (Previously Presented) The apparatus of claim 15, wherein at least one of said computerized central communications facilities is adapted to provide said customer entertainment-based programming including a commercial of a sponsor.

21. (Previously Presented) The apparatus of claim 15 wherein at least one of said computerized central communications facilities is adapted to display goods and/or services involuntarily.

22. (Previously Presented) The apparatus of claim 15 wherein one or more of said computerized remote communications facilities is operable to access or browse said database of marketing and/or sales information relating to goods and/or services at said computerized central communications facility and at one or more of said other computerized central communications facilities.

23. (Currently Amended) A method for electronically selling and/or marketing goods and/or services between a customer at one or more remote locations and a plurality of providers of goods and/or services comprising:

providing a first database associated with a first provider of goods and/or services and containing information relating to goods and/or services, which can be accessed by a customer at one or more of said remote locations from at least one other database

associated with another provider of goods and/or services containing information relating to goods and/or services,

enabling said customer to ~~browse access~~ said first and at least one of said other databases of another provider for information relating to goods and/or services.

24. (Previously Presented) The method of claim 23 wherein said customer can submit a bid in an auction with one of said providers.

25. (Previously Presented) The method of claim 23 wherein a presentation stopping point can be recorded.

26. (Previously Presented) The method of claim 23 wherein said customer can use said information to select and contact another of said providers.