

REMARKS

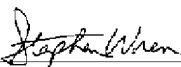
Applicant respectfully requests reconsideration of the rejection. The present application claims priority to U.S. Patent Application Serial No. 08/268,309, filed June 29, 1994, and thus the reference is not proper prior art.

Even if the reference were prior art, applicant submits that claim 7 is allowable as the reference does not support an apparatus having both remote and central computerized communications facilities where one of the central facilities enables a customer to select and contact a different central facility, nor does the reference support multiple central facilities adapted to transmit information to a remote facility which provides customers with multiple information sources. Claims 8-14 depend directly or indirectly from claim 7 and are allowable for at least the same reasons as claim 7.

Applicant submits that claim 15 is allowable as the reference does not support an apparatus having both remote and central computerized communications facilities where one of the central facilities enables a customer to select and contact a different central facility, as required by claim 15, nor does the reference support recording a presentation stopping point for future reference, as also required. Claims 16-22 depend directly or indirectly from 15 and are allowable for at least the same reasons as claim 15.

Applicant submits that claim 23 is allowable as the reference does not support a method for selling and/or marketing goods and/or services where customers can access databases of one provider from the database of another provider and thereby browse databases of multiple providers, as required by claim 23. Claims 24-26 depend directly or indirectly from claim 23 and are allowable for at least the same reasons as claim 23.

Respectfully submitted,



Stephen Wren
Applicant

Date: April 13, 2009