NAME: doonisha gujadhur

## **ENGLISH TEST**



DATE: 16/10/2014

1) Can you please explain in maximum 5 lines, why should EcoVadis hire you?

Since I have been working in the sustainable LAVIMS project before; I have been exposing myself in the sustainable management. I have also worked on small microfinance NGO projects to ask for grant from European Union Investment Bank to cater for these small projects. I'm well versed with Corporate Social Responsibilities Activities like any business must contribute part of its profit to the social community at large in order to sustain in the long run. I can excel the output expected from me.

2) Please explain in maximum 10 lines, why is it important for a company to monitor its suppliers' CSR (Corporate Social Responsibility) performance?

Many companies do not like to be transparent for specific reasons. They will evade large Corporate Tax through their vicious methods. Mostly business really not meaning the real Corporate Social Responsibility Acumen; are just paying their philanthropic roles like funding small projects in order to gain more value in the competive edge. Many companies will take the whole profits and distribute them to the shareholders not really contributing to the social community at large. One example we can for Nikon, Nikon caters for the needy students university fees; once theire course are over; they are over a job in Nikon Company. Nikon also cater for funding after natural catastrophes like Earthquakes. Nikon pays a lot of attention not only to its Corporate Brand Image but also to the social community at large; since they are really tapping a niche of potential clients for their Nikon Cameras. IBL has its brand logo bring life; so as to create an impact in the minds of social community at large and in order to increase its market share; can be engaged in philanthropic activities just to be in the line of CSR.