

The n -class model for the US(PTO) patent network

Below we outline the general block strategy for creating an adjacency matrix A for an n -class model. Below, we specify what we believe to be the most important actors: patents, inventors, and firms. We propose to also include other classes such as: technologies, examiners, lawyers, country-inventors.

$$\left[\begin{array}{c|c|c|c} \mathbf{PTO} & & & \\ \hline & (\mathbf{patents}) & & \\ \hline & & (\mathbf{inventors}) & \\ \hline & & & (\mathbf{firms}) \end{array} \right]$$

From this block matrix above, we need to determine (1) how to form the matrix, (2) how to address reducibility (e.g., super-node STATIC), (3) how to block normalize, (4) how to address PROPENSITY/TEMPORAL CONSTRAINTS/SPAMMING BIAS

To be explicit in our understanding of the problem and not have concerns with conformability, we will describe the block matrices as follows:

- (PP) Core patent-citation matrix, square, $pp_{r,c}$, rows represent backward citations, columns represent forward citations.
- (IP) Inventor-Patent structure, not square, $ip_{r,c}$, rows represent inventors, columns represent patents, and the entries represent a truth table of a link structure based on inventor authorship. (By construction, every patent needs at least one inventor, so if the data is missing, what should we do? Possibly create a MISSING node?)
- (FP) Firm-Patent structure, not square, $fp_{r,c}$, rows represent firms, columns represent patents, and the entries represent a truth table of a link structure based on firm assignment. By construction, a patent requires at least one firm, but does not require a firm (the inventor can maintain assignment/ownership). For this reason, we will introduce a NULL node to capture the information that no firm was assigned, but the data is not MISSING (again, possibly create a MISSING node as well?)

We emphasize this nomenclature by updating the matrix:

$$\left[\begin{array}{c|c|c|c} \mathbf{PTO} & & & \\ \hline & (\mathbf{PP}) & & \\ \hline & & (\mathbf{II}) & \\ \hline & & & (\mathbf{FF}) \end{array} \right]$$

From these basic premises, we have options on creating the diagonal block structures:

(*PP*) Anchored to our traditional Patent Rank model, we have several methods to form the network, include citations, and possibly their strength (combined model as structure + class match). We may want to readdress some of these choices if we include technology as its own class with nodes/edges.

(*II*) = **0** We could just say we have no network information about inventor collaborations.

(*II*) = (**IP**)(**PI**) We could multiple the inventor-patent network structure by its transpose to identify the collaboration among inventors (i_1 worked with i_3).

(*II*) = (**IP**)(**PP**)(**PI**) We could create a quadratic form to weight the associations to include the patent-citation structure. This would capture “influence” but not direct collaboration.

(*II*) = (**IP**)(**PI**) + (**IP**)(**PP**)(**PI**) We could create a combined model where we identify the “structure” and “influence”.

We could respectively define (*FF*) following analogous structures, or we could create additional nested structures: patents are created by inventors AND assigned to firms.

$$(FF) = (\mathbf{FP})(\mathbf{PI})(\mathbf{IP})(\mathbf{PF}) \quad ??$$

$$(FF) = (\mathbf{FP})(\mathbf{PI})(\mathbf{PP})(\mathbf{IP})(\mathbf{PF}) \quad ????$$

$$(FF) = (\mathbf{FI})(\mathbf{IP})(\mathbf{PI})(\mathbf{IF}) \quad ??????$$

$$(FF) = (\mathbf{FI})(\mathbf{IP})(\mathbf{PP})(\mathbf{PI})(\mathbf{IF}) \quad ????????$$

Alternatively, we could argue that patents are owned by firms who hire inventors to create them, altering the form of the construction of (*II*) in a nested manner. We need to think carefully about such constructions both mathematically and conceptually.

Additionally, determining the off-diagonals need to be considered in the construction of the entire matrix.

Once we consider the construction, we then would need to consider the SUPER-NODE. I prefer the single (PTO) supernode at the highest level (the STATIC model) with possible NULL and/or MISSING nodes within specific blocks (but not true “dummy nodes”).

In terms of normalization, I also intuitively prefer the row-normalization within a block but there are other possible methods.

A proposed consideration:

$$\left[\begin{array}{c|c|c|c} \mathbf{PTO} & & & \\ \hline & \mathbf{(patents)} & & \\ \hline & & \mathbf{(inventors)} & \\ \hline & & & \mathbf{(firms)} \end{array}\right] = \left[\begin{array}{c|c|c|c} \mathbf{0} & \mathbf{1} & \mathbf{1} & \mathbf{1} \\ \hline \mathbf{1} & \mathbf{(PP)} & \mathbf{(IP)} & \mathbf{(FP)} \\ \hline \mathbf{1} & \mathbf{(PI)} & \mathbf{(II) = (IP)(PI) + (IP)(PP)(PI)} & \mathbf{(FI) = (FP)(PI)} \\ \hline \mathbf{1} & \mathbf{(PF)} & \mathbf{(IF) = (IP)(PF)} & \mathbf{(FF) = (FP)(PI)(II)(IP)(PF)} \end{array}\right]$$