

JORDAN A. SMITH

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Summary

Front-End Web Developer with a background in Pure Mathematics and IT Sales/Marketing experience. Motivated to utilize 6+ years of sales/marketing experience, Full-Stack Web Development Certification, and Mathematics degree, to contribute value to a high quality development team constructing agile user experiences.

Technical Skills

- | | | | |
|--------------|-----------------|---------------|-----------|
| · HTML5 | · NodeJS | · Bootstrap | · mySQL |
| · CSS3 | · ReactJS | · Materialize | · MongoDB |
| · Javascript | · Express | · Foundation | · Git |
| · JQuery | · Handlebars.js | · Tailwind | · Heroku |

Projects

Philly Car Emporium | github.com/jsmithxyz/philly-car-emporium | philly-car-emporium.herokuapp.com/

- An application that allows a Used Car Dealership to manage and keep track of their active inventory, while displaying current stock to prospective buyers for quote negotiation from a single platform
- Responsibilities included designing and implementing back-end functionality, building out database and database schema, and ensuring MVC adherence and design with Agile method
- Technologies used: Javascript, jQuery, Express, Node, mySQL, NodeMailer, Foundation, AJAX, API

Experience

Brand Manager

Market Resource Partners

Apr 2016- Oct 2019

Philadelphia, PA

- Managed marketing campaigns, delivered on executables, and retained business for companies such as Google, HP, Veeam, Oracle, Splunk, Veritas, Puppet, and Ultimate Software
- Developed, tested, and demonstrated custom Next-Gen Inside Sales CRM platform to accelerate workflow across 250+ account executives
- Supervised and trained 40+ account executives, distributing technical knowledge for Cloud, Backup, and SASS products, as well as Networking and Data Center hardware

Nabisco Sales Representative

Mondelez International, Inc.

Apr 2014 - Apr 2016

Philadelphia, PA

- Managed the North Philadelphia territory and a team of 10+ merchandisers
- Performed in-store planning by tailoring programs and fact-based sales presentations to the customer's needs, store demographics, and the consumer base for 20+ of the larger grocery stores

Education

Full-Stack Web Development Certificate

University of Pennsylvania LPS, Philadelphia, PA

Oct 2019 - May 2020

Bachelor of Science, Pure Mathematics

Kutztown University, Kutztown, PA

Aug 2008 - May 2012