Jordan A. Smith

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Summary

Full-Stack Web Developer with a background in Pure Mathematics and IT Sales/ Marketing experience. Motivated to utilize 6+ years of sales/marketing experience, Full-Stack Web Development Certification, and Mathematics degree, to contribute value to a high quality development team constructing agile user experiences.

Technical Skills

· HTML5	· NodeJS	· Bootstrap	· mySQL
· CSS3	· ReactJS	· Materialize	· MongoDB
· Javascript	· Express	· Foundation	· Firebase
· JQuery	· Handlebars.js	· Material UI	· Git

Projects

MAJJ | https://github.com/jsmithxyz/majj | https://www.majj.app/
- MAJJ is a MERN application that serves the user fresh content from thousands of providers, allowing the ability to conveniently view and save articles for your reading pleasure
- Responsibilities included implementing back-end functionality and API integration, building out database and database schema, and ensuring MVC & React adherence and design with Agile method
- Technologies used: React, Javascript, Express, Node, MongoDB, React-Material UI, AJAX, Bing News Search API

Philly Car Emporium | github.com/jsmithxyz/philly-car-emporium | philly-car-emporium.herokuapp.com/
- An application that allows a Used Car Dealership to manage and keep track of their active inventory, while displaying current stock to prospective buyers for quote negotiation from a single platform
- Responsibilities included designing and implementing back-end functionality, building out database and database schema, and ensuring MVC adherence and design with Agile method
- Technologies used: Javascript, jQuery, Express, Node, mySQL, NodeMailer, Foundation, AJAX, API

Pooch Quest | https://github.com/jsmithxyz/pooch-quest | https://alyssacucunato.com/pooch-quest/
- Pooch Quest is an application that assists the user in finding their perfect dog. As soon as the user searches, Pooch Quest gives relevant information about their desired breed along with adoptable dogs in their area
- Responsibilities included designing and implementing front-end as well as implementing API integration and User Experience design
- Technologies used: HTML, CSS, Javascript, jQuery, PetFinder API, TheDogAPI, Materialize

Experience

Brand Manager   **Apr 2016- Oct 2019**
Market Resource Partners   *Philadelphia, PA*
- Managed marketing campaigns, delivered on executables, and retained business for companies such as Google, HP, Veeam, Oracle, Splunk, Veritas, Puppet, and Ultimate Software
- Developed, tested, and demonstrated custom Next-Gen Inside Sales CRM platform to accelerate workflow across 250+ account executives
- Supervised and trained 40+ account executives, distributing technical knowledge for Cloud, Backup, and SASS products, as well as Networking and Data Center hardware

Nabisco Sales Representative   **Apr 2014 - Apr 2016**
Mondelez International, Inc.   *Philadelphia, PA*
- Managed the North Philadelphia territory and a team of 10+ merchandisers
- Performed in-store planning by tailoring programs and fact-based sales presentations to the customer's needs, store demographics, and the consumer base for 20+ of the larger grocery stores

Education

Full-Stack Web Development Certificate   **Oct 2019 - May 2020**
University of Pennsylvania LPS, Philadelphia, PA
- Learning Web Development skills through a rigorous curriculum that covers a full stack: HTML5, CSS3, JavaScript, jQuery, Java, Bootstrap, Express.js, React.js, Node.js, Database Theory, MongoDB, MySQL, Command Line, Git, and more.

Bachelor of Science, Pure Mathematics   **Aug 2008 - May 2012**
Kutztown University, Kutztown, PA