**Brave Wings**

# Building strong products with effective UX and awesome UI

Flying above others to reach any heights

# We make revenue oriented products

We use a win-win approach. The main focus of everything we do here is on business goals and needs of our customers. To achieve the best result we provide the best customer experience and world-class design.

## How we do that?

Explore

Think

Create

# At first,
# we explore

We help founders at the early venture stages and conduct an audit for already launched products. Our team dives deeply to learn the business, competitors, target audience and users issues. We collect a maximum of information to kickoff the project.

▶ Market analysis;

▶ Competitor research;

▶ Target audience analysis;

▶ Usability audit;

▶ Customer Journey Mapping.

# Then
## we think

We are converting chaotic ideas and random pieces of data into a business and user requirements for the future product. Now we know how to solve user issues and to monetize the product.

- ▶ User Story Mapping;

- ▶ User Flows;

- ▶ Business Value Canvas;

- ▶ Business Model Canvas;

- ▶ Site map.

# After
## we create

Here is where the magic starts. We create a design with an absolute focus on details. Our creative process is supported by an iterative, adaptable, and measured approach.

▶ UX design;

▶ Interactive prototyping;

▶ User testing;
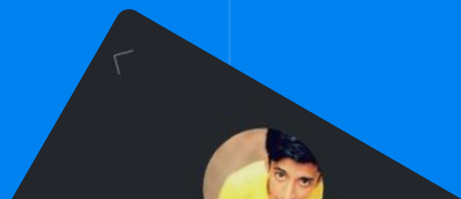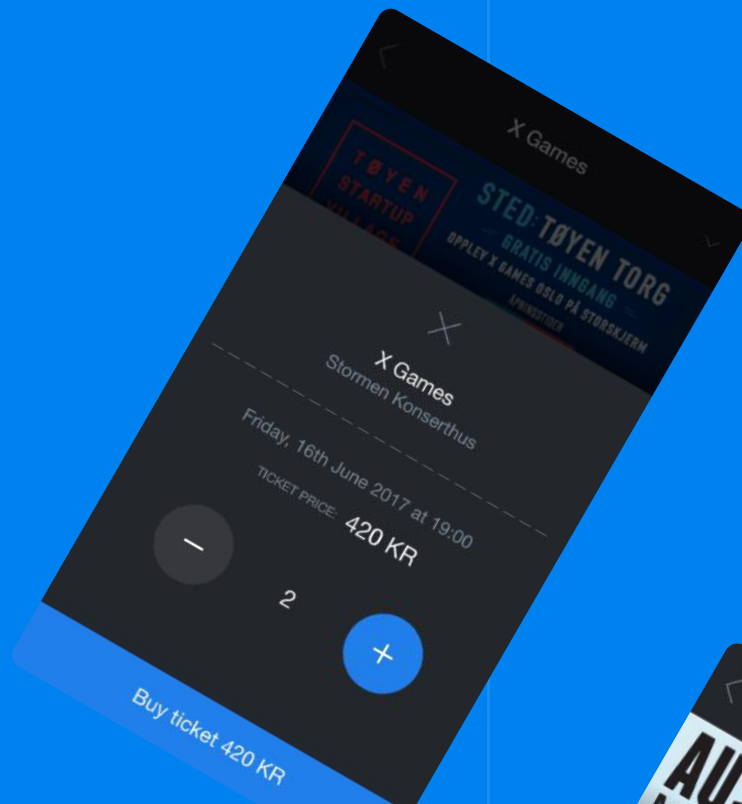
▶ UI Design;

▶ Interaction design.

There is more to come.

After the product is launched,
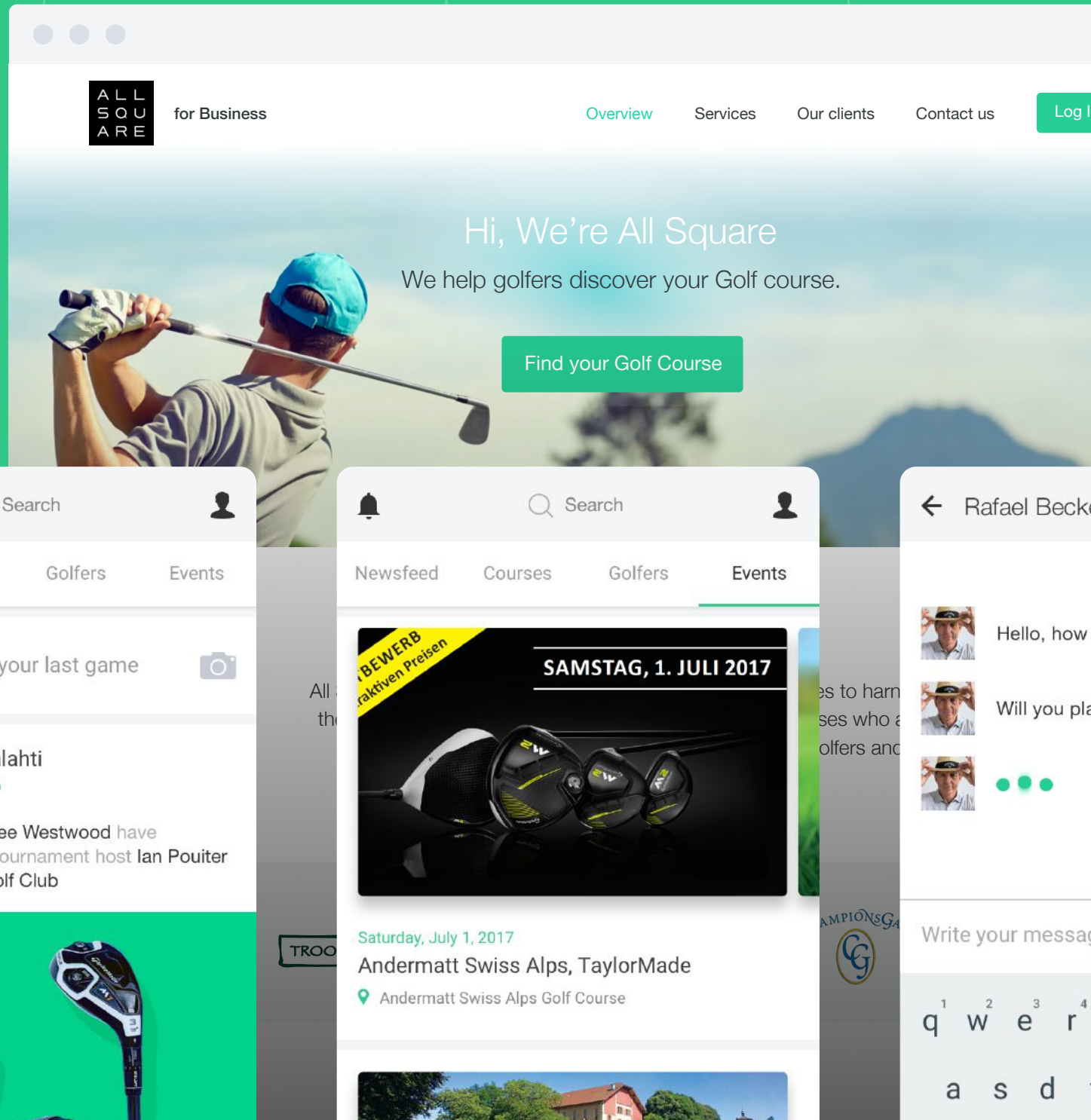we support it and help
to fly up to the stars.

# CTRL

Ticket booking app
for event, clubs
or concerts

# ALSQ

A social network
for real golfers

# RateSetter

## Peer-to-peer lender service



**Rate⁄Setter**

Need help? Call us on **1300 768 710**

| Rate Estimate | Apply | Decision | Agree | Money |
|---|---|---|---|---|
| 1 min | 5 mins | 0–24 hours | 2 mins | 24–48 hours |

## Here's your personalised RateEstimate

I want a loan of $ 8,000

| 6 months | 12 months | 24 months | 36 months | Custom term |
|---|---|---|---|---|
| $1,406.69 | $720.98 | $367.20 | $214.59 | |
| Monthly repaiment | Monthly repaiment | Monthly repaiment | Monthly repaiment | |
| 4.6% p.a. | 4.4% p.a. | 8.9% p.a. | 10.3% p.a. | Select |
| Estimated rate | Estimated rate | Estimated rate | Estimated rate | |
| Select  Details | Select  Details | Select  Details | Select  Details | |

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**35% Filling progress**

✓ **Accounts details**

### Personal details

Title: Mr
First Name: John

Middle Name: Malkov|
Last Name:
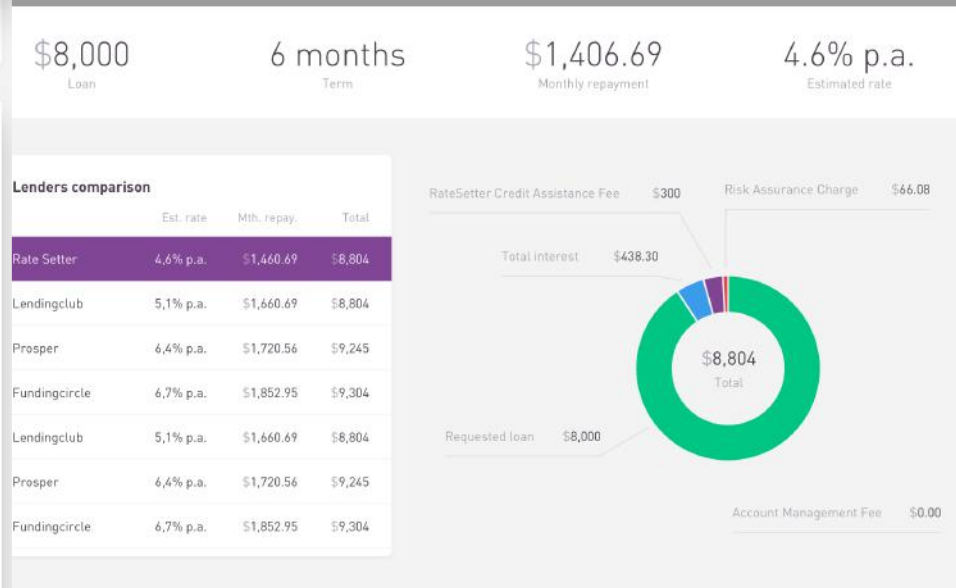
Your name as it appears in your driver licence or passport

Date of birth

Number of dependent children

Select

**Current address**

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| $8,000 | 6 months | $1,406.69 | 4.6% p.a. |
|---|---|---|---|
| Loan | Term | Monthly repayment | Estimated rate |

**Lenders comparison**

| | Est. rate | Mth. repay. | Total |
|---|---|---|---|
| Rate Setter | 4,6% p.a. | $1,460.69 | $8,804 |
| Lendingclub | 5,1% p.a. | $1,660.69 | $8,804 |
| Prosper | 6,4% p.a. | $1,720.56 | $9,245 |
| Fundingcircle | 6,7% p.a. | $1,852.95 | $9,304 |
| Lendingclub | 5,1% p.a. | $1,660.69 | $8,804 |
| Prosper | 6,4% p.a. | $1,720.56 | $9,245 |
| Fundingcircle | 6,7% p.a. | $1,852.95 | $9,304 |

RateSetter Credit Assistance Fee $300
Risk Assurance Charge $66.08

Total interest $438.30

$8,804
Total

Requested loan $8,000

Account Management Fee $0.00

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**6%** Filling progress

Low rates from 9% to reward good borrowers

Fast approve: 1 min RateEstimate, 5 min application

No exit fees, no early repayment penalties

CANSTAR    CANSTAR    EXPERTS CHOICE 2016

# Quiv

## Charity social platform

We'd love to meet up
with you to discuss your
idea and help to fly up it

Say hi to us

hi@bravewings.io

Brave Wings